



NOOE

SPRING / SUMMER '24

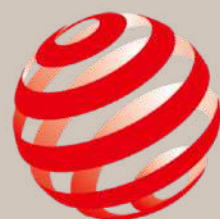
NOOE.CO

For the forever curious



“ Reinventing
the art of
stationery —

YANKO DESIGN



reddot winner 2022

CONFIG 01 DESK SET

RETAIL PARTNERS

HARRODS ^{UK}
NEIMAN MARCUS ^{US}
THE COLLECTIVE ^{IN}
GENTLEMAN STORE ^{BE}
LUMOR ^{JP}
LAMCH ^{SG}
CVRGRM ^{UAE}
GEMBOX ^{RU}

BENTO JOT
1765% FUNDED ON
KICKSTARTER

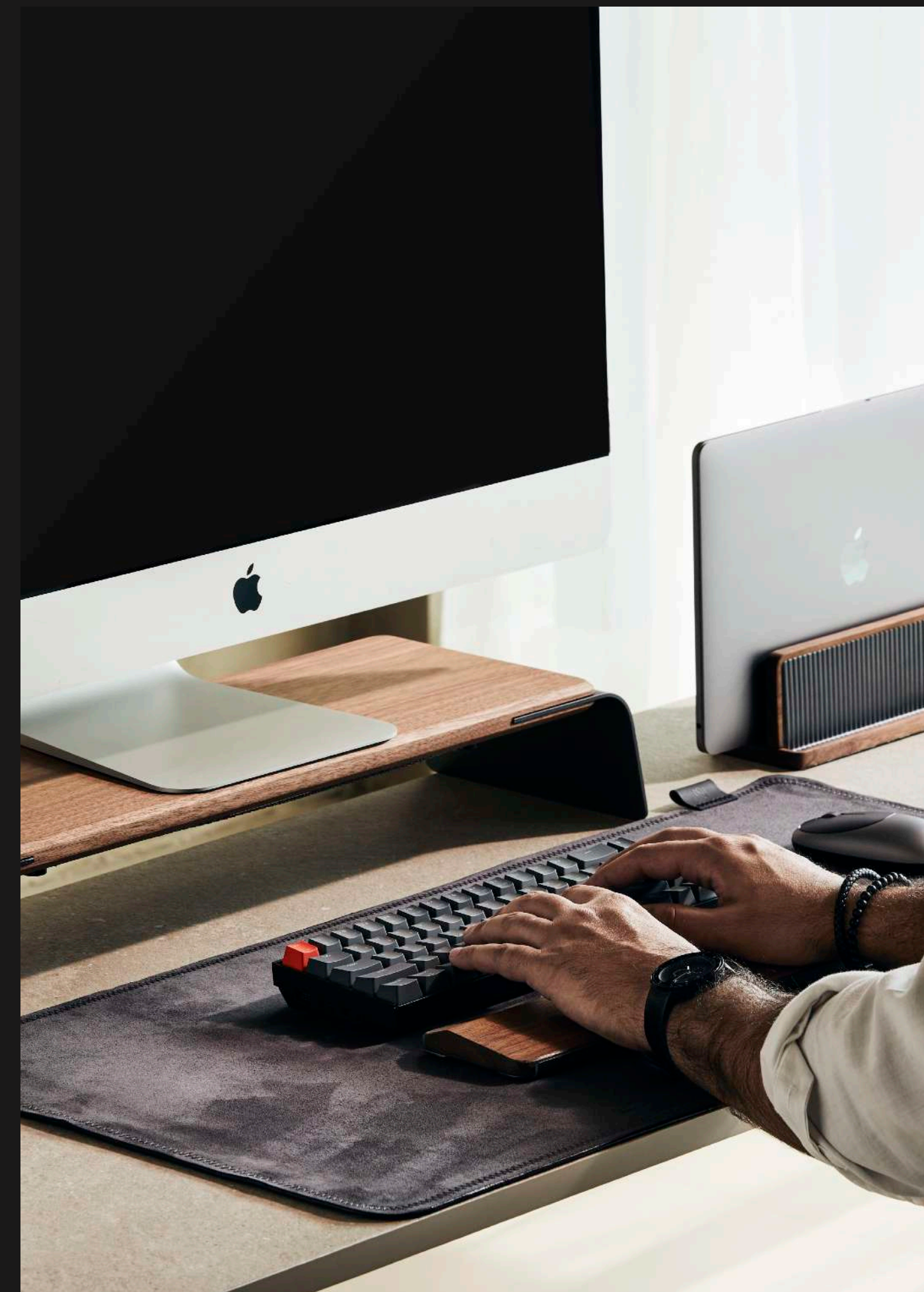


“ Made to
elevate your
workspace —

COOL MATERIAL

Stationery

7 - 14



Desk Sets

15 - 21

Design Ethos

Our products are at the intersection of aesthetics, quality & performance. Our signature silhouette is symbolic of our design ethos of minimal emotive design, made for everyday moments of inspiration.





Materials maketh magic

One of the most important parts of our design process is curating the most ideal materials for our products. Materials selection is based on a 4-step framework of Tactility, Complying with design, Performance & Sustainability.



STATIONERY

Stationery is the gateway to creating.
We write our first words and sketch our
first drawing with it. We begin to love
design and start our creative journey.

BENTO JOT



STATIONERY REIMAGINED

Scandinavian emotive design, quality tactile materials and a bento box-inspired organisation case.

12 PRODUCT SYSTEM

3-LAYER STACKING

95% PLASTIC FREE



12 PRODUCT SYSTEM

Almost everything you need for your creative workflow. We have designed 12 stationary objects, all packed in custom stacking trays; with each product in its placeholder.

ØVERSTE

BLADE AL PEN
MONOGRAPH JOURNAL

MEZ

ATTACHÉ ORGANISER

BASE

SLICKY NOTE
DIPPED PENCILS
DRAFT SCISSOR
MEASURING TAPE
LOGO PINS

AL RULER
GEO ERASER
WASHI TAPE
GLUESTICK



FOREST GREEN



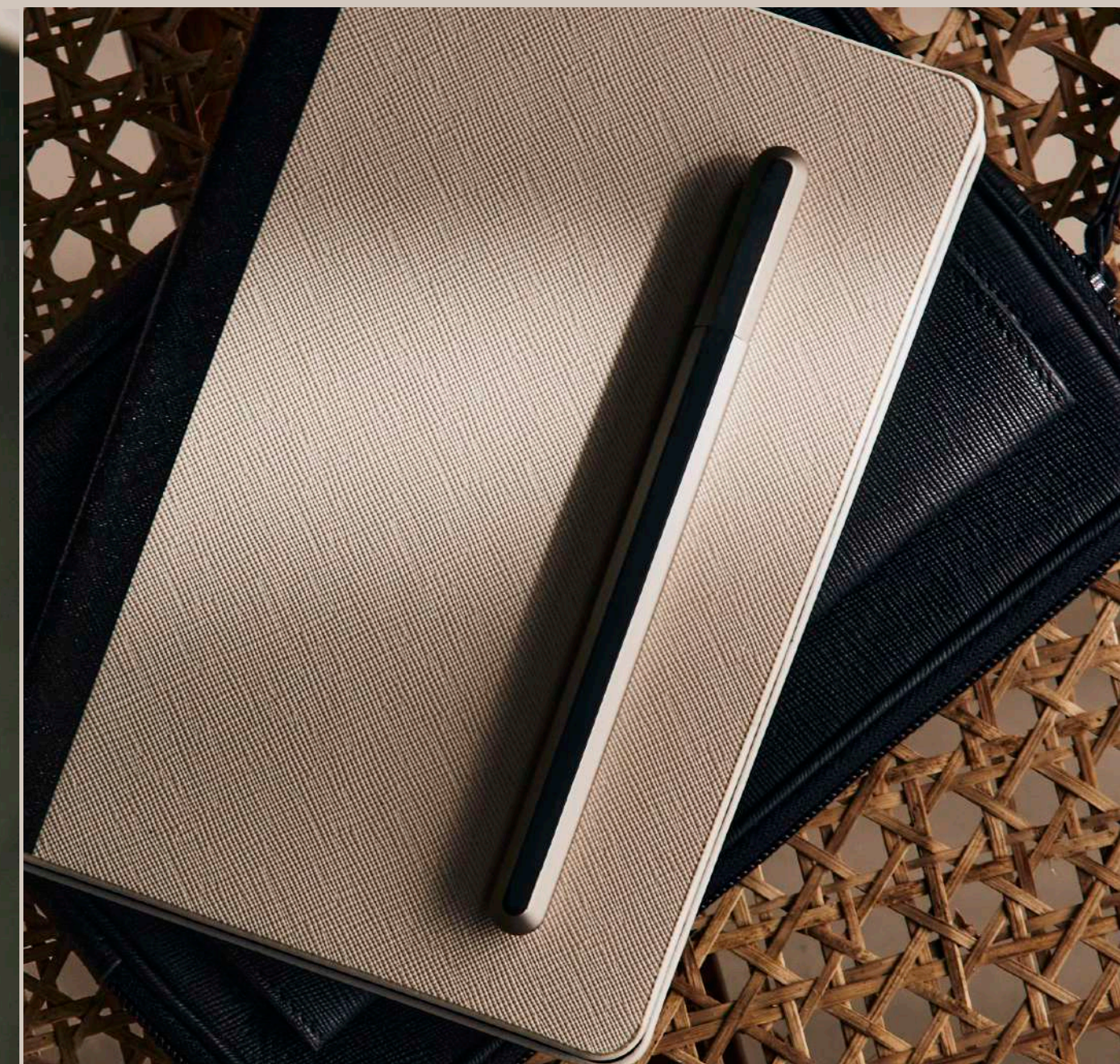
MIDNIGHT BLACK



BLADE AL PEN

Crafted from solid anodized aluminum, the Blade Pen's body is resilient and immune to scratches, maintaining its pristine appearance over time. The heart of its functionality lies in the refined German-engineered ink refill that promises a seamless, uninterrupted flow, ensuring each word or doodle glides onto the page with precision.

MAGNETIC CAP CLOSURE
SOLID ALUMINIUM BARREL DESIGN
SCHMIDT ROLLER BALL



MONOGRAPH JOURNAL

A beacon for those who appreciate the tactile feel of pen on paper. Meticulously crafted with premium materials, each leaf of the journal consists of natural white, 120 grams paper providing a sturdy, subtle texture that's gentle on the eyes and ideal for a spectrum of writing instruments.

CROSS GRAIN TEXTURED COVER
LUXE 120-GSM MUNKEN PAPER
PERFECT FLAT LAY



ATTACHÉ FOLIO

The leather carrying case that makes the act of carrying your stationery effortless with its expandable features and adjustable holders. With the Attaché Folio, you never have to compromise on accessibility or convenience.

COMPACT DESIGN
CROSS-GRAIN VEGAN LEATHER



DESK SETS

More than 60% of our awake life is spent working. Our desk sets aim to elevate the workspace and build a creative sanctuary.



reddot winner 2022



“Functionally
designed with
exquisite material
combination”

JURY STATEMENT,
RED DOT DESIGN AWARD 2022

FEATURED IN

Esquire



reddot winner 2022

dezeen

YD
YANKO DESIGN

GadgetFlow

Color Variants

WALNUT



MATERIALS

AMERICAN SOLID WALNUT
SPACE GRADE ALUMINIUM

COLOR TONE

NATURAL WALNUT BROWN (WOOD)
ANTHRACITE DARK GREY (METAL)

BLACK OAK



MATERIALS

SOLID OAK
SPACE GRADE ALUMINIUM

COLOR TONE

STAINED BLACK OAK (WOOD)
MATT BLACK (METAL)

AGED OAK



MATERIALS

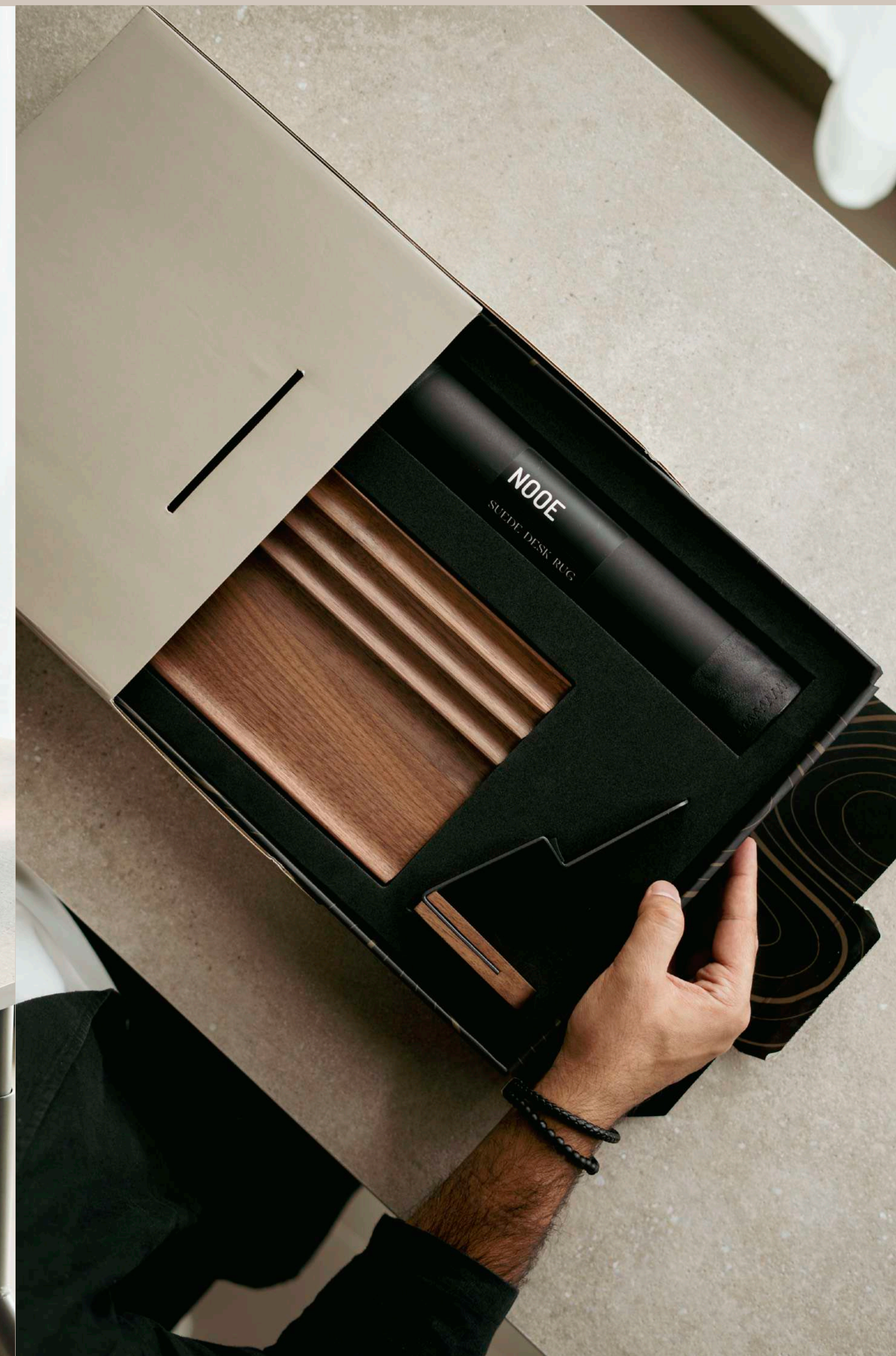
SOLID OAK
SPACE GRADE ALUMINIUM

COLOR TONE

NATURAL WAXED OAK (WOOD)
SPACE GREY (METAL)

CONFIG LIL

Set of 3, featuring
Exhibit Desk Organiser,
Suede Desk Rug &
**Hands-on Mobile
Stand**



CONFIG MEL

Set of 3, featuring
**Anywhere Laptop
Stand Mini, Suede
Desk Rug &
Hands-on Mobile
Stand**

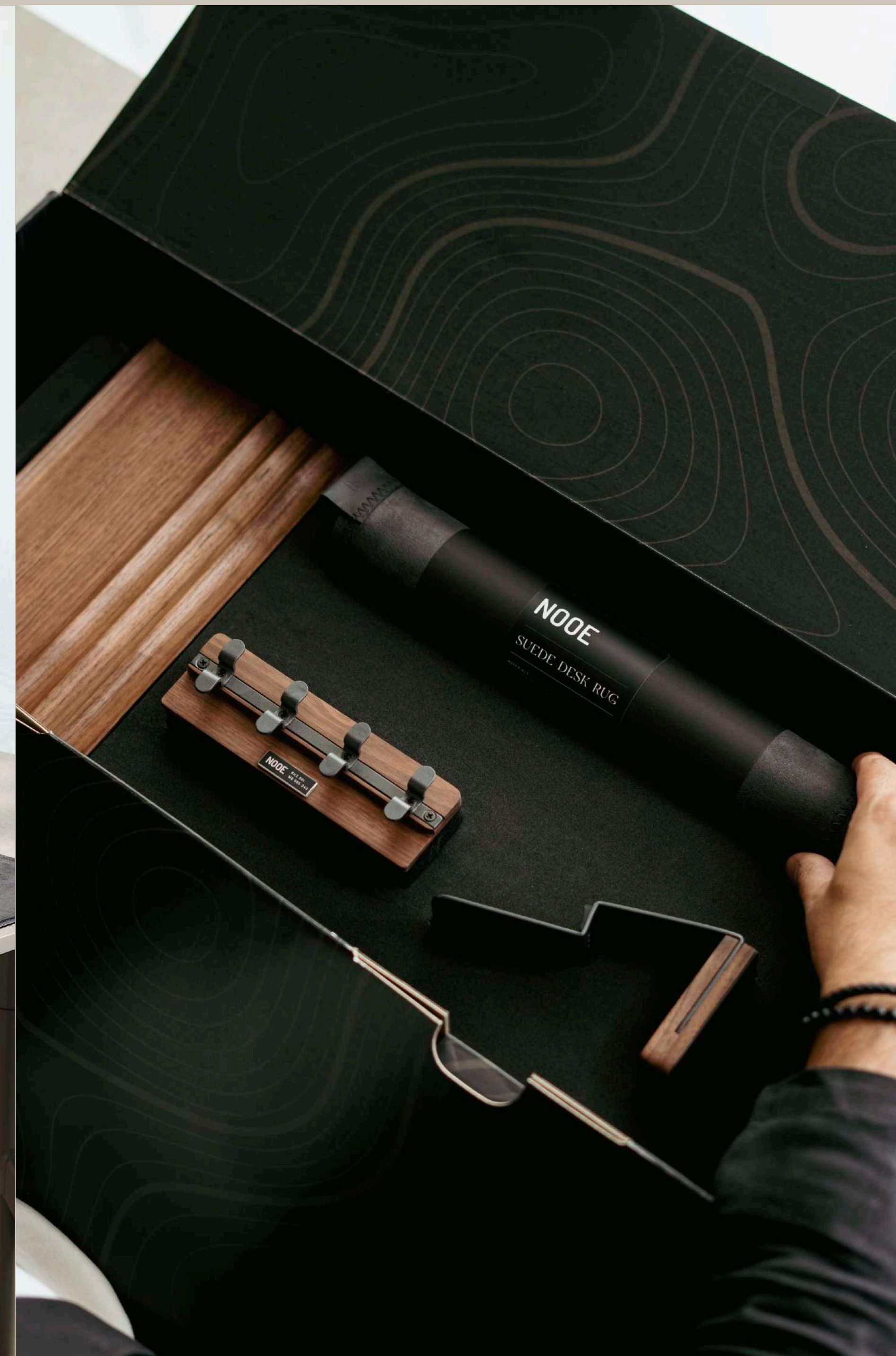


CONFIG 01

Set of 5, featuring
Anywhere Laptop Stand,
Suede Desk Rug,
Hands-on Mobile Stand,
Exhibit Desk Organiser &
Wire Governor



red**dot** winner 2022



CONFIG 02

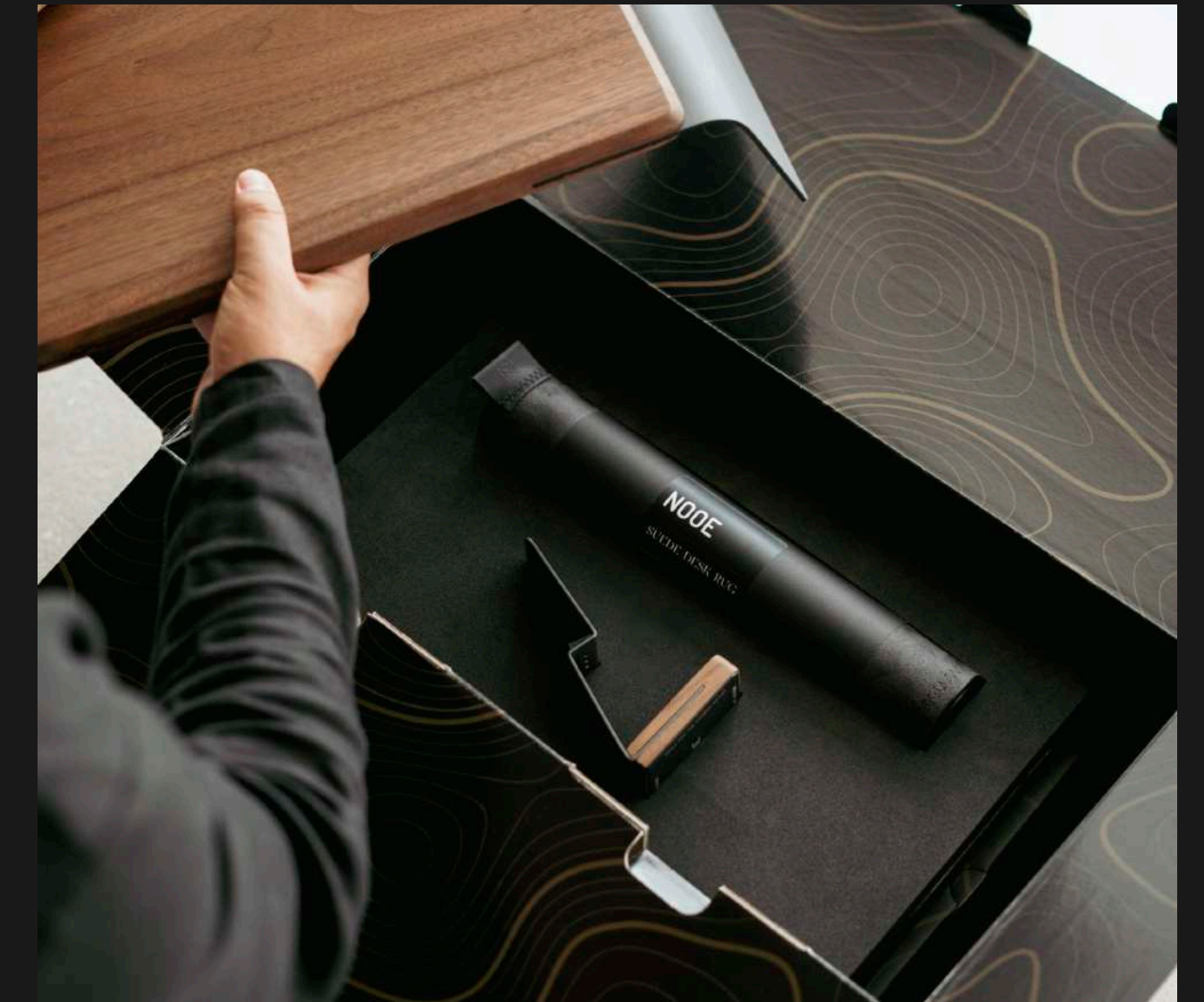
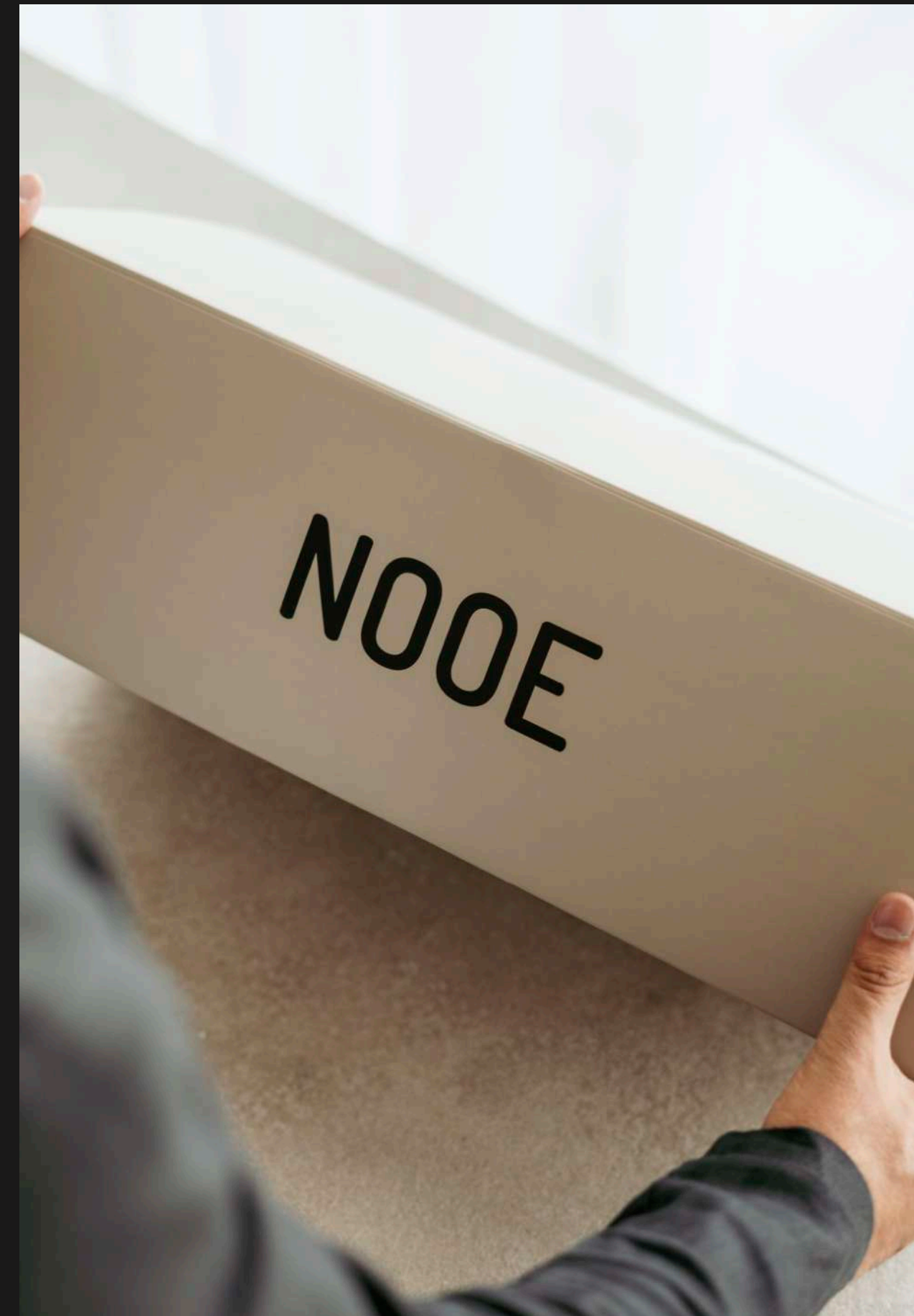
Set of 5, featuring
Soar Monitor Stand,
Monocle MagSafe Stand,
Lateral Laptop Dock,
Ease Keyboard Palmrest &
Suede Desk Rug Pro



Case Package For

CREATIVE GANGSTERS,
MOVERS, DOERS &
MODERN ARTISTS

It's not just about how things
are done, but how things are
done better. The art of the
process is imperative.





All Rights Reserved
NOOE LIFESTYLE INC.