

Your Brand  
Ambassador



# Think BIC

2023



Think about a pen or a lighter.  
Think efficient, reliable service.  
Think sustainability and social initiatives.  
Think about working together to find  
the best solutions.

And now think of all the things we can  
do for a brand, for your own brand.

Think big.

# Think BIC

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**Hello  
again!**

Introductions usually come first and then we get to know each other. But there are always exceptions and this is one of them. You may not realise it, but you've known us for a long time.

Because that's exactly what we do. We make it look like nothing is happening and everything is flowing smoothly. We're talking about essential products in consumers' daily lives.

To be more precise, we could say that we create safe, high-quality, affordable and reliable products. For example, right now you might have one of our pens in your hand or one of our lighters in your pocket.

But that's not all. Let's take it to the next level: the pen you're holding is a personalised pen. It bears a customised logo, phrase or design. And you like it. You connect with it.

You see, that's exactly what we do at BIC Graphic: we offer a fast, sustainable, personalised service and a wide range of products and printing techniques so that you can add value to your brand and communicate its values. And make the most of a powerful communication tool. To connect.

And connecting is not just about what is done, but how it's done. In our case, it's based on the values of integrity, responsibility, sustainability, simplicity, ingenuity and teamwork. The what and how come together.

So, we say hello again. You knew us, but just didn't know it. In fact, you've known us for some time because there's no denying that we've been around for a long time and we're probably the first name that comes to mind for "a brand that sells pens and lighters". We've been in your life for a long time and our designs have always been with you. That's a fact.

So now you know us a little better. Just turn the page and it will be our pleasure to share with you a world of values, people and life that we're passionate about.

**Hello again.**

## Think BIC

# The icon, in icons.

When a brand becomes an icon, the scenario suddenly changes. The bar is raised. There comes a time when words are superfluous and only facts matter. This objective approach is not subject to anyone's interpretation.

That's what makes an icon.

## Certifications



ISO CERTIFIED  
ISO 9001 - ISO 14001



GOLD  
RATING



CO2 NEUTRAL  
WEBSITE



AUDITED BY  
COCA-COLA



IMPRIM'VERT  
LABEL



MEMBERS OF THE  
UN GLOBAL  
COMPACT



AUDITED BY WCA



AMFORI MEMBERS AND  
AUDITED BY BSCI



SEDEX MEMBERS AND  
AUDITED BY SMETA

# Iconic and innovative

This constant vocation for innovation is manifested in the implementation of new product personalisation techniques, the launch of more sustainable and better quality products, and new special and trend-setting finishes for the most iconic products. A globally recognisable brand and an icon on the cutting edge for its innovative spirit.

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# Trusted

The brand is also a benchmark in terms of its compliance with the highest quality and safety standards, not to mention its social, environmental and ethical commitment.

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# Close to you

Local production, closer to you, to reduce the carbon footprint. We're close by and anticipate your needs by offering the maximum level of product personalisation, along with digital tools to make personalisation configuration as convenient as possible.

# How does a brand become an icon?

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In our case, BIC began simply. It's what we call pure, joyful simplicity: offering simple, straightforward solutions that make life easier.

It all starts with a quick movement: someone reaches, retrieves a pen from the bottom of a pocket and draws a sketch on a piece of paper or writes something down. A small, universal movement. Something we've all done at one time or another. And that's how that pen became something different: it turned into the symbol of that moment of inspiration. It became an icon.

---

## MoMA

2001 - BIC® CRISTAL® IS INCLUDED IN THE Museum of Modern Art (MOMA), NEW YORK.

The BIC® Cristal® ballpoint pen is considered the handwriting instrument with the best design in the world, which is why it has been in the MoMA permanent collection since 2001.

## Centre Pompidou

2006 - BIC IS INCLUDED IN THE COLLECTION OF THE MUSÉE NATIONAL D'ART MODERNE, PARIS.

The BIC® Cristal® ballpoint pen, the large BIC® pocket lighter and the BIC® Classic Original and Classic Sensitive razors were included in the permanent collection of the Musée National d'Art Moderne - Centre de Création Industrielle - Centre Georges Pompidou, Paris.



1973



1950



1975

# A house, a tree, a poem.

Think of everything that can be  
imagined with a pen in your hand.

---

The tip of the pen you're holding comes into contact with the sheet of paper. You imagine something and your hand draws it. A panther? A stadium? A tooth? Anything you can imagine. This drawing is the perfect representation of how the brand became an icon.

The same is true of the collection of 250 pieces by internationally renowned artists that were created or inspired by BIC® products. Just like the BIC® products that have inspired prestigious brands around the world:

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Just imagine.



## BIC BALLPEN AND PINEL & PINEL

BIC® Cristal covered in leather  
by Maison Pinel & Pinel.



## BIC & TOURNAIRE BALLPEN

A limited series (500 pcs) of  
numbered BIC® 4 Colours®  
ballpens. Each pen is handmade  
like a piece of jewellery by Maison  
Tournaire.



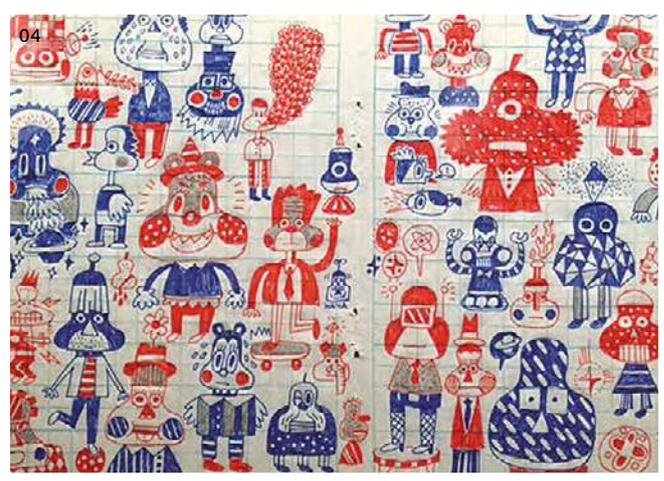
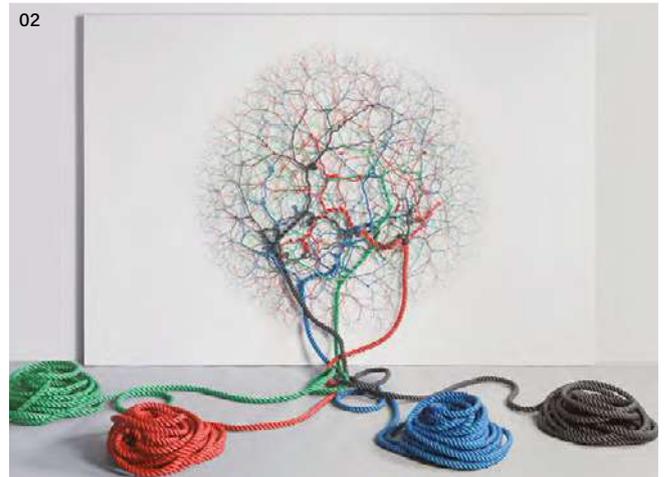
## CERAMIC PEN TRAYS

Since 2016, the French artist  
Catherine Courty-Truelle has  
been creating ceramic pen trays,  
each featuring a BIC® writing  
product.



## A HAND-EMBROIDERED BROOCH BY MACON & LESQUOY

French designers Macon &  
Lesquoy expanded their range  
with two hand-embroidered  
brooches in the shape of a BIC®  
Cristal® and a BIC® 4 Colours® pen.



01. Ubuntu - Astral Msekeli 02. CICLOTRAMA 115 - Janaina Mello Landini 03. Timmy - The Kid 04. La Collection BIC au 104 : sublimation du basique 05. THE BIC CONTEMPORARY ART COLLECTION.

# Times change, but the spirit remains.

---

Think about it: the world was very different almost a century ago. What could lead a couple of young people to create a project to provide simple solutions for people's everyday lives? Probably a good number of ideas and meetings, a handful of decisions and plenty of analysis. But, more than anything, a great spirit of innovation.

A lot was happening at that time. Some say that everything has really changed, yet one thing has remained the same.

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## 1944

Marcel Bich founds the PPA Company (Porte-plume, Porte-mines et Accessoires, or Penholder, Mechanical Pencils and Accessories) in Clichy-la-Garenne (France), thus laying the foundations of the BIC® Group.



**1950**  
The BIC® brand is born.

Launch of the BIC® Cristal® in France.



**1951**  
First exports (to Belgium).



**1954**  
BIC enters Italy.

A licensed manufacturing unit is opened in Spain to serve the Iberian Peninsula.

**1956**  
First steps in Brazil.



**1957**  
Acquisition of the English group Biro Swan, which opens up BIC® to sterling area markets.

**1958**  
Establishment in the United States and consolidation in North Africa and the Middle East.

**1961**  
Launch of a new tip made of tungsten carbide.

Raymond Savignac designs the "BIC boy", which is placed next to the BIC name to create the brand logo.



**1969**  
Launch of BIC Graphic, the promotional product division.

**1970**  
Launch of the BIC® 4 Colours.



**1972**  
Société BIC is listed on the Paris Stock Exchange.

**1973**  
Launch of the first BIC® Maxi lighter.



**1975**  
Launch of the first BIC single-blade one-piece razor.



**1995**  
Consolidation of the Eastern and Central European market.

Expansion of BIC Graphic's advertising printing business in Europe.

**2001**  
The BIC® Cristal® ballpen is on display at the MoMA in New York.

**MoMA**



**2003**  
Launch of the BIC sustainable development programme.

**2016**  
Creation of the BIC Corporate Foundation for Education.



**2017**  
In collaboration with Plas Eco, launch of the Plas Eco range of furniture made from recycled pens.



**2018**  
Exhibition of the BIC Contemporary Art Collection.



**2020**  
Acquisition of Rocketbook, a brand of smart reusable notebooks.



**2022**  
Acquisition of INKBOX, a leading manufacturer of high quality semi-permanent tattoos, and Tattly, a manufacturer of high-quality, cleverly designed temporary tattoo stickers.



**2022**  
BIC® acquires AMI (Advanced Magnetic Interaction), a small French company specialising in augmented interaction technology and the creator of the ISKN Repaper drawing tablet, which allows users to display writings and drawings on paper in electronic format.

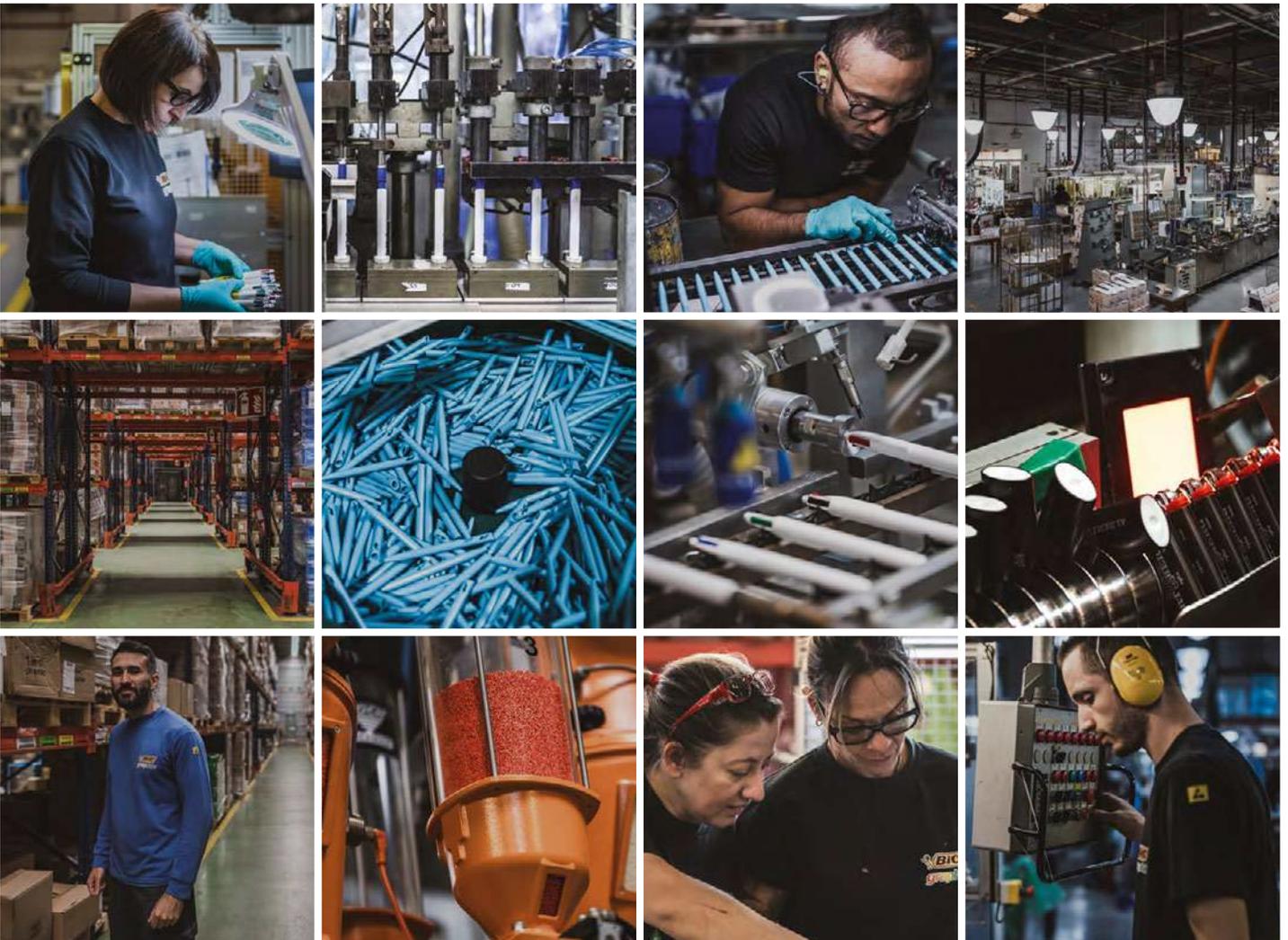


# Why do we trust the people we trust?

Many things make you trust those you trust. It's never just one thing, but many.

Some are tangible and easy to see. They come in the form of sales figures that reflect leadership and demonstrate that we are consumers' brand of choice and have been for more than 50 years. They are the result of local production, products of proven quality, and of always being there, providing sustainable, competitive solutions.

But there are other things that cannot be touched because they come from pure emotion.



# 91 %

Of products are produced by the BIC® Group.

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# 24

Factories on four continents.

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# 10,471

Worldwide employees.

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# 100 %

Of writing instruments are printed at BIC® Graphic Europe.

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# 26 M.

BIC® products are chosen every day all over the world.

# CSR before all the talk about CSR.

First, the facts.

---

For more than 75 years, we've been working on actions to support education because we believe it's an essential and fundamental human right. In this context, the BIC Corporate Foundation was created in 2016 to support educational initiatives around the world, primarily through three types of actions: providing grants and product donations, volunteering in our communities and forming global partnerships.

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One of the most relevant initiatives in recent years has been the annual BIC Global Education Week, in which team members actively work for one week to improve learning conditions around the world through specific volunteer activities. Those are the facts.

And now, the words.

Three specific words make up the concept that everyone's talking about: Corporate Social Responsibility. But let's make one thing clear: while there's currently plenty of talk about CSR, we've actually been taking action in the true spirit of corporate social responsibility for many years.

Facts first and then words.





**Corporate  
Foundation**  
*We Give to Create*



# Being truly sustainable involves thinking beyond the obvious.

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Let's do it. Let's think beyond the obvious by starting with something easy: let's travel back in time. Specifically, to 20 years ago. At that time, very few people were talking about sustainability, yet our approach as a brand was already based on sustainable development.

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That was just the beginning. Actions to foster product innovation, such as the Origin line made from 100% Bio-Based materials, taking action against climate change and saving the environment. All this has been achieved by proactively involving supplier companies.

Today, sustainability is a fundamental part of our business, another demonstration of our commitment to thinking beyond the obvious and acting as a responsible company.



**BIO** GUARD

**BIO** BASED  
ANTIBACTERIAL™

# From words to actions.

If we say "Writing the future together", some might think it's just a pretty phrase. That is certainly not the case. It is an ambitious sustainable development programme with clearly measurable targets for 2025.

## Let's go through them one by one



Fostering sustainable innovation in BIC® products.



Acting against climate change.



Committing to a safe work environment.



Proactively involving suppliers.



Improving lives through education.

Our commitment goes beyond trends and specific contexts. We are committed to facts.



### Our most recent industry awards:



**1<sup>st</sup> PLACE IN**  
Economic Excellence  
Social Initiative  
Sustainable Products

**2<sup>nd</sup> PLACE IN**  
Social Initiative

**3<sup>rd</sup> PLACE IN**  
Environmental Initiative



***Writing  
the future  
together***



# Imagine what you can do with just a handful of used pens.

Imagine. Imagine harder;  
let your imagination run wild.



Because a handful of used pens is much more than that. It makes sense, since 100% of BIC® writing instruments are recyclable thanks to Ubiocity™.

Now imagine what we can make with all that recyclable material. Here's what we made:



- Since 2011, we've been working in Europe with **Terracycle**®, a pioneer in the plastic recycling industry, through which we collect used writing instruments.

- The materials are turned into boards by **Govaplast**.

- And the boards are used to make urban furniture by **Plas Eco**.

**So a handful of used pens can become a table, a chair or a bench.**

**That's how we imagine and take action as a responsible company.**



Long live lighters.



Even longer than you can imagine. As part of our vocation for innovation in the circular economy, we have spent more than seven years developing the technology that allows us to separate each part of a used lighter and then recycle it. We are also operating two lighter collection programmes in Spain.

**Long, long live lighters!**

# Welcome to the future!

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This means travelling in time. To the needs that consumers don't know they'll have yet. Because that's innovation: anticipating dreams and desires. And doing it with a "consumer-centred" approach, which involves thinking about the consumer or, better yet, thinking like a consumer.

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This translates into the development of technologies that enable sustainable production processes and help reduce the carbon footprint; the latest printing technologies; solutions to make more long-lasting products; and functional features that contribute to design excellence.

The future is not here yet. But we've already settled in and there's plenty of room for you.

*Welcome.*

NEW!

# THE FUTURE IS ORIGIN

If there's one thing we know about the future, it's that it will have to be green. That's why eco-design plays such an important role when it comes to innovation, and that's why we've been working in this direction for more than 20 years.

**ORIGIN**  **BIO BASED**



**Organic castor oil**



**Wood sawdust**

From sustainably managed European forests



**Talc**

Mined in Europe



## To be or not to be

In the context of our product innovation and commitment to ecodesign, we're beginning a new stage with **Origin** products made from bio-based materials composed of natural polymers not based on petroleum or other fossil fuels.

To be or not to be. It also applies to us, who have been pioneers in sustainability since before everyone was talking about how important it was to be sustainable. To be or not to be, that is the question.

We made the decision to be sustainable a very long time ago.

# Printing techniques

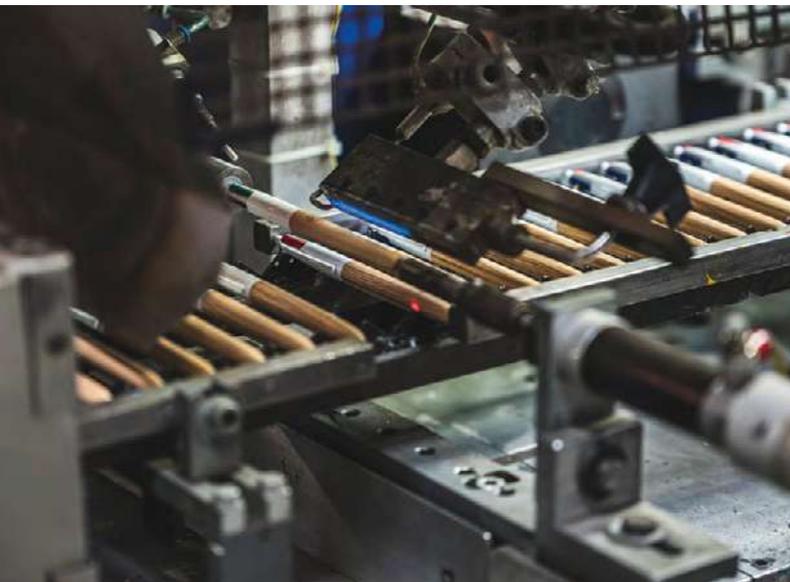
## QUALITY CONTROL TESTS

Our product customization process is regulated by strict quality controls, is in accordance with all EU regulations and passes 5 different quality tests:

- Adhesion Test
- Scratch test (ISO 12137:11)
- Abrasion Test
- Tumble Test
- Exposure to artificial perspiration test

Every imprinted order passes 4 different quality controls:

- Cosmetic appearance control
- Imprint colour control
- Imprint adherence control
- Resistance to scratching





**With more than 50 years of experience as a guarantee!**



**Screen printing**

Perfect technique for creating high-quality prints and exact colour matches.



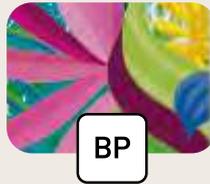
**BritePix™ Personalisation**

BritePix™ personalisation. Personalise each unit within the same britePix™ order.



**BritePix™ Texture**

BritePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!



**BritePix™**

Full-colour with photographic excellence, producing a durable imprint that ensures lasting impressions of your logo.



**BritePix™ Digital**

The solution for full-colour communication. Now on coloured barrels!



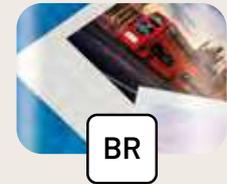
**Puffy Glitter**

Embellish your designs with the shimmering effect of glitter. See and feel its coloured glitter texture.



**Puffy**

Highlighted personalisation that gives a relief effect to your logo.



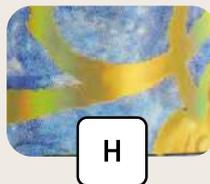
**Brilliant**

Choose the brilliant finish for a dazzling final effect.



**Metallic**

Create great effects! Metallic effects in texts, images and backgrounds.



**Holographic**

Stand out from the crowd! Play with gold or silver reflections in your design.



**Matt**

Use the matt finish to add a touch of elegance to your design.



**UV**

Highlight your brand with a high-gloss finish! Combine a matt and gloss finish to highlight contrasts.



**Sandy**

Create a sand effect with a grainy texture.



**Laser**

Laser engraving brings elegance to your communication. Use it to make a lasting impression.

# The solution for full colour communication

**britePix™**

**BIC GRAPHIC EUROPE THE  
PIONEER IN DIGITAL PRINTING**



## **BritePix™ Texture**

BritePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour - you can feel it!



## **BritePix™**

Full-colour with photographic excellence, producing a durable imprint that ensures lasting impressions of your logo.



## **BritePix™ Digital**

The solution for full colour communication. Now on coloured barrels!



## **BritePix™ Personalisation**

Personalise each unit within the same britePix™ order.



BIC® Evolution® Evolutions®



BIC® Media Clic



BIC® Round Stic®



BIC® Clic Stic



BIC® Wide Body™



BIC® 4 Colours®



BIC® Super Clip Advance



360°  
printing area



Colourful



Photo quality



High Definition



Unlimited and  
enhanced colours

# BIC Graphic: our commitment to the environment



Made from the scrap of fruit and vegetables trays.

**BIC® WIDE BODY™  
ECOLUTIONS®**

**BIC® CLIC STIC  
ECOLUTIONS®**

**BIC® ROUND STIC®  
ECOLUTIONS®**



Made from pharmaceutical waste.

**BIC® PERMANENT  
MARKER  
ECOLUTIONS®**

**BIC® MATIC®  
ECOLUTIONS®**



Made from the scraps of plastic car parts.

**BIC® MEDIA CLIC  
GRIP ECOLUTIONS®**

**BIC® MEDIA CLIC  
ECOLUTIONS®**

**BIC® SUPER CLIP  
ECOLUTIONS®**



**OUR ECOLUTIONS®  
RANGE, MADE  
FROM SUSTAINABLE  
MATERIALS**

- Recycled and recyclable materials
- Bio-Based materials
- Paper from sustainable forests (FSC)
- Recycled paper



Made from  
sugar cane.



FSC and recyclable  
cardboard.



Made from  
recycled fridges  
and yogurt pots.

# BIC® Packaging Ecolutions®, sustainable packaging

The days of good intentions are long gone. We have entered the age of getting things done. In 2004, BIC® launched its first sustainable development plan. It established a set of principles that are now more relevant than ever. And that led to other things, such as more sustainable solutions for our packaging, made from 100% recycled material and designed to be reused to reduce the ecological footprint.

## ECOLOGICAL VALUE

- Reduced and optimized recycled and recyclable materials.
- Reduced carbon footprint.
- Designed to have multiple uses.

## SUSTAINABLE MATERIALS

- 100% Recycled cardboard.
- Plastics such as PET, PP or PS that are 100% recyclable.
- Raw materials from sustainable forests (FSC).

To find out more, see page 222.

## SOCIAL VALUE

- Supporting agro-local projects in Kenya thanks to the BIC Graphic forest and Treadom.



The packaging with the Treadom® logo is contributing to the creation of the BIC Graphic Forest in Kenya. Thanks to your support, with this campaign, we can improve the environment (reducing the carbon footprint) and support agro-forestry projects that implement sustainable ecosystems.



Recycled/recyclable cardboard  
Recyclable plastics



FSC Raw materials



-90,100 KG CO<sub>2</sub>

The trees we have chosen to plant can absorb enough CO<sub>2</sub> from the atmosphere to fill up 469 trucks!



Made in Europe

# New special boxes for BIC® products

FSC cardboard box, customizable on each side and offering large communication surfaces. Ideal for combining our iconic BIC® products as a collection. More than a pen, a great way to optimize your sales.

## BIC® COLLECTION BOX

*Special packaging for:*

- BIC® 4 COLOURS®**
- BIC® WIDE BODY™**
- BIC® SUPER CLIP**
- BIC® BRITE LINER® GRIP**
- BIC® GRIP ROLLER**



**BIC® COLLECTION  
BOX 1 UNIT**  
991212

**BIC® COLLECTION  
BOX 2 UNITS**  
991213

**BIC® COLLECTION  
BOX 3 UNITS**  
991214

# Introducing a new refill service for your pen.

Think of the pleasant feeling of holding the pen that's just right for you. You use it so much that it eventually runs out of ink. Now you can extend the life of your BIC® 4 Colours® or even your BIC® Super Clip Advance with our new refill service. If you think about it, it's a sustainable solution that's consistent with our way of thinking. It should come as no surprise. And yet it does...



BIC® SUPER CLIP ADVANCE

BIC® 4 COLOURS®

Refill service on request.  
Ask your sales representative about this new service.

**NEW!**

# Recycle



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BIC® Media Clic Mechanical pencil	52
BIC® Media Clic Grip Mechanical pencil	58

## PENCILS

BIC® Evolution® Ecolutions®	164
Sprout™ Graphite pencil	168

**BIC® STYLE**

**Worldwide recognised  
BIC® cap shape.**

**The BIC® Style  
offers excellent  
value for money.**



**BIC® STYLE**

1610 Opaque

Colour ink



01/01

01/03

01/04

01/02

02/02

04

10

●  
Only available  
in black ink

●  
Only available  
in blue ink

●  
Only available  
in black ink

**SPECIFICATIONS**



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE



IMPRIM'VERT®



100%  
RECYCLABLE



100% RENEWABLE  
ELECTRICITY

**WRITING MODES**



BALLPEN M

**PRINTING  
TECHNIQUES**



SCREEN PRINTING

See page 233 for a detailed explanation of the icons

---

**BIC® STYLE**

1610 Clear

Colour ink

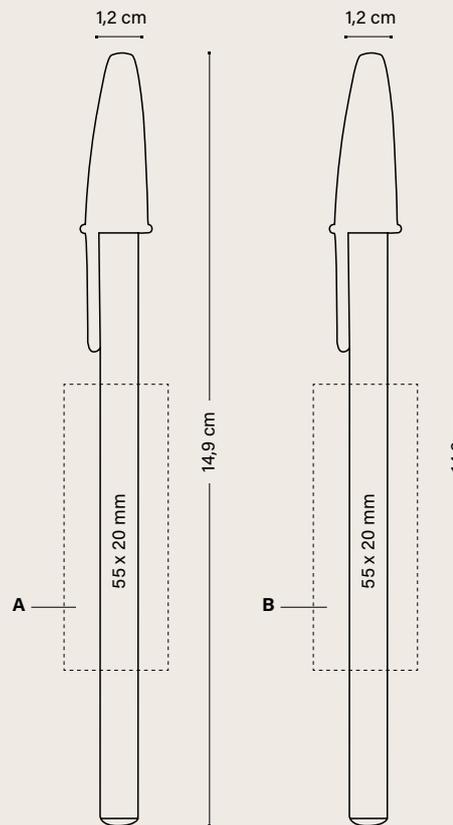


Decoration

**BIC® STYLE**  
1610 Opaque  
A SP: max. 2 col.

**BIC® STYLE**  
1610 Clear  
B SP: max. 1 col.

MOQ 500 units



**OPTIONAL SPECIAL PACKAGING**



PLASTIC  
POUCH

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



500 ± 3,5 KG

**SPECIFICATIONS**



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE



IMPRIM'VERT®



RECYCLABLE

**WRITING  
MODES**



BALLPEN M

**PRINTING  
TECHNIQUES**



SCREEN PRINTING

**BIC® ROUND STIC®**

**The iconic BIC® Round Stic®  
offers a timeless style and  
high quality.**

**Its classic design  
is easy to identify  
and symbolises  
long-term reliability.**



# BIC® ROUND STIC®



*Embossed  
iconic BIC® brand!*

## BIC® ROUND STIC®

1010 Opaque

Colour ink



Red Ink available under request



12



05



07



18



02



03



100%

*360°  
Printing*

NATURE

*Only available  
on white barrel*



### SPECIFICATIONS



MIX &  
MATCH



PERSONALIZED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified



IMPRIM'VERT®



100%  
RECYCLABLE



100% RENEWABLE  
ELECTRICITY



LOW ENVIRONMENTAL  
IMPACT

### WRITING MODES



BALLPEN M

### PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

---

**BIC® ROUND STIC®**

1010 Frosted

Colour ink



*Red Ink available under request*



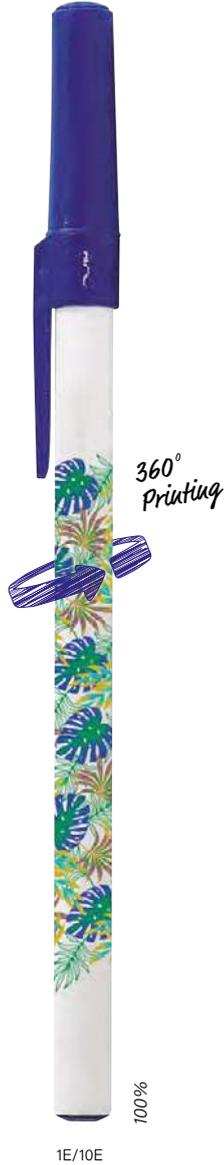
ECO version and standard at the same price!

**ecolutions®**  
 MADE FROM 94% RECYCLED MATERIAL\*\*

FRUIT AND VEGETABLE TRAYS



**BIC® ROUND STIC®**  
 1E10 Opaque  
 Colour ink  
 ● ● ●  
 Red Ink available under request



**BIC® ROUND STIC®**  
 1E10 Frosted  
 Colour ink  
 ● ● ●  
 Red Ink available under request



Only available on white barrel



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



See page 233 for a detailed explanation of the icons

\*48h not available in Digital finishes.  
 \*\*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

No extra charge

**BIC® ROUND STIC®**

1010 / **ecolutions®** 1E10 Opaque  
 1010 / **ecolutions®** 1E10 Frosted

MOQ 500 units.  
 Standard colours combination

**ecolutions®**



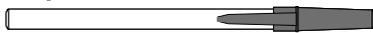
FRUIT AND VEGETABLE TRAYS

Standard colours combination\*\*\*

**Plug**



**Clip**



**Section**



**Barrel**



Exact colour match: ≥ 10.000 units



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

*\*While stocks last. \*\*48h not available in Digital finishes. \*\*\*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.*

Decoration

**BIC® ROUND STIC®**

1010

**ecolutions®** 1E10

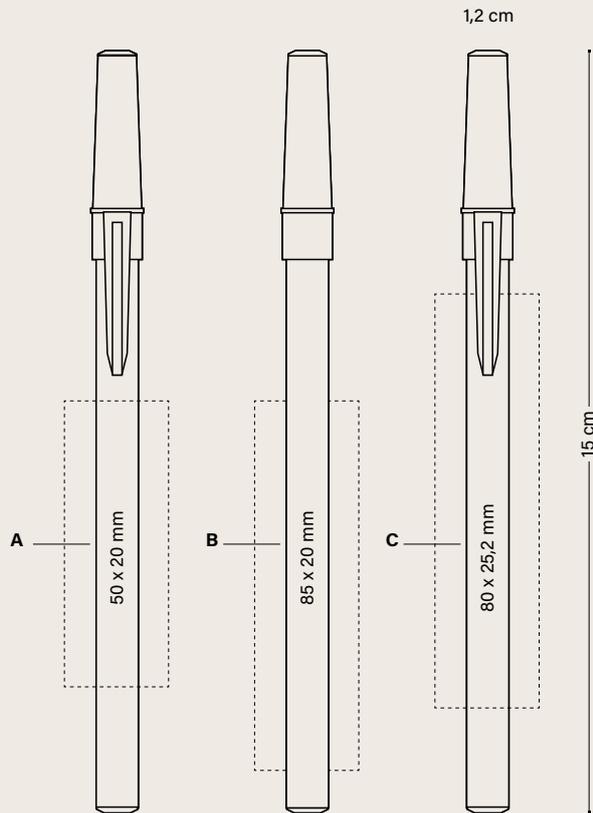
**A SP:** max. 3 col.

**B SP:** max. 1 col.

**C DG:** full-colour

(Only available on white barrel)

MOQ 500 units.



**OPTIONAL SPECIAL PACKAGING**



PLASTIC  
POUCH

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



500 ± 2,5 KG

**SPECIFICATIONS**



PERSONALIZED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified



IMPRIM'VERT®

**ecolutions®**



FRUIT AND  
VEGETABLE TRAYS



100%  
RECYCLABLE



100% RENEWABLE  
ELECTRICITY



LOW ENVIRONMENTAL  
IMPACT

**WRITING  
MODES**



BALLPEN M

**PRINTING  
TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

# BIC® ROUND STIC® BGUARD™ ANTIBACTERIAL



Bacterial elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol



*Embossed iconic BIC® brand!*

**ANTIBACTERIAL™**

## BIC® ROUND STIC® BGUARD™ ANTIBACTERIAL

1011 Opaque

Colour ink



*Red Ink available under request*



07BG

02BG

03BG

01BG

*360° Printing*

*Only available on white barrel*

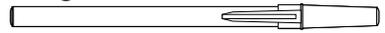


## MIX & MATCH

No extra charge

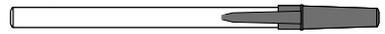
MOQ 500 units  
Standard colours combination

### Plug



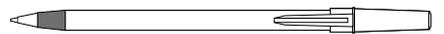
Opaque 1BG 3BG 2BG 7BG

### Clip



Opaque 1BG 3BG 2BG 7BG

### Section



Opaque 1BG 3BG 2BG 7BG

### Barrel



Opaque 1BG 3BG 2BG 7BG

**Exact colour match: ≥ 10.000 units**

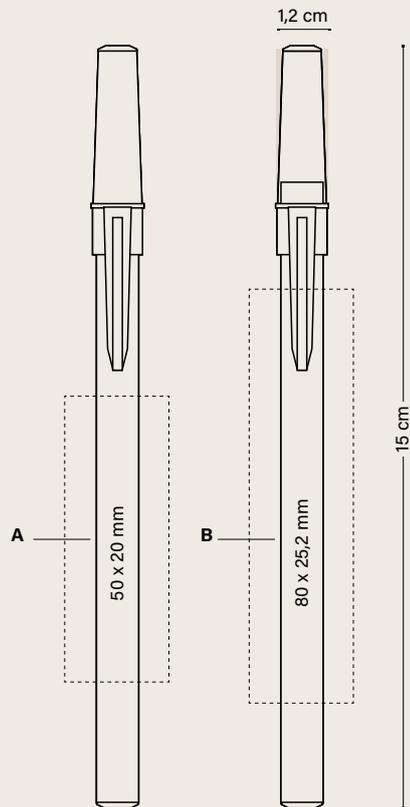


Decoration

**BIC® ROUND STIC®  
BGUARD™ ANTIBACTERIAL**  
1011

**A SP:** max. 2 col.  
**B DG:** full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



PLASTIC  
POUCH

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 2,5 KG

SPECIFICATIONS



PERSONALIZED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified



IMPRIM'VERT®



100%  
RECYCLABLE



100% RENEWABLE  
ELECTRICITY



LOW ENVIRONMENTAL  
IMPACT

WRITING  
MODES



BALLPEN M

PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons



*Embossed  
iconic BIC® brand!*

**BIC® M10® CLIC**

1590

Colour ink



01

8G

10

14

59

04

02

3D

100%

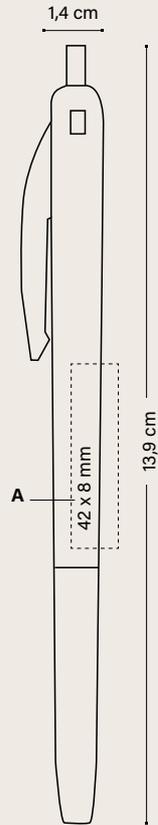
●  
Only available  
in black ink

Decoration

**BIC® M10® CLIC**  
1590

A SP: max. 2 col.

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



MADE IN FRANCE



WHITE COLOUR  
MANUFACTURED IN SAF



REGULATORY  
COMPLIANCE



RECYCLABLE



100% RENEWABLE  
ELECTRICITY



LOW ENVIRONMENTAL  
IMPACT

WRITING  
MODES



BALLPEN M

PRINTING  
TECHNIQUES



SCREEN PRINTING



CHECK OUT THE  
VIDEO

See page 233 for a detailed explanation of the icons





# **BIC<sup>®</sup> MEDIA CLIC**

---

One of the best sellers in the industry, a functional and widely recognized design, our BIC<sup>®</sup> Media Clic is a lasting product available in different materials. Choose between the Standard, Recycled, Bio-Based, Antibacterial and Antimicrobial. Be inspired with the wide range of finishes and colours, and match them to enhance your brand.

**Ecolutions<sup>®</sup>**

**Grip**

**Grip Ecolutions<sup>®</sup>**

**BGuard<sup>™</sup> Antibacterial**

**BGuard<sup>™</sup> Antimicrobial**

**Bio-Based**

**Bio-Based BGuard<sup>™</sup> Antibacterial**

**Shine**

**Glacé**

**Mechanical pencil**



THE SOLUTION FOR  
FULL COLOUR COMMUNICATION

Now on  
coloured barrels



Also in  
Mechanical pencil

**BIC® MEDIA CLIC**

1025 Ballpen

1028 Mechanical pencil

Polished

Colour ink



Red Ink available under request



←  
More than  
10000 clicks!  
- Increased  
visibility for  
your brand

360°  
Printing

100%

6T 8T 3T 9T 5P 5T 4T 7T 8L 2T 1T



Embossed  
iconic BIC® brand!



Also in  
Mechanical pencil

**BIC® MEDIA CLIC**  
1025 Ballpen / 1028 Mechanical pencil

Frosted  
Colour ink  
● ● ●

Red Ink available under request



SPECIFICATIONS



PERSONALIZED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified



IMPRIM'VERT\*



100%  
RECYCLABLE



100% RENEWABLE  
ELECTRICITY



LOW ENVIRONMENTAL  
IMPACT



WRITING  
MODES



PRINTING  
TECHNIQUES



SP  
SCREEN PRINTING



DG  
DIGITAL

\* 48h not available in Digital finishes.  
Mechanical pencil 1028 available in: 3B, 63, 71, 39, 67.



*Embossed  
iconic BIC® brand!*



*Also in  
Mechanical pencil*

## **BIC® MEDIA CLIC**

1025 Ballpen / 1028 Mechanical pencil

Opaque

Colour ink



*Red Ink available under request*





**BIC® MEDIA CLIC / BIC® MEDIA CLIC GRIP**

**BIC® MEDIA CLIC**

1025 Ballpen

Clear

Colour ink



1R\*



4D



92



93



72\*

100%



*Also in  
Mechanical pencil*

**BIC® MEDIA CLIC GRIP**

1020 Ballpen / 1021 Mechanical pencil

Opaque

Colour ink



*360°  
Printing*

01/12

100%

*Only available  
on white barrel*



# BIC® MEDIA CLIC GRIP



Also in  
Mechanical pencil

## BIC® MEDIA CLIC GRIP

1020 Ballpen / 1021 Mechanical pencil

Frosted

Colour ink



01/69

69/69

71/69

82/69

40/69

100%



Also in  
Mechanical pencil

ECO version and  
standard at the  
same price!

ecolutions®

MADE FROM 92%  
RECYCLED MATERIAL\*\*\*



PLASTIC  
CAR PARTS

## BIC® MEDIA CLIC GRIP

1E20 Ballpen / 1E21 Mechanical pencil

Opaque

Colour ink



01/12

01/03

01/05

01/02

01/07

100%

### SPECIFICATIONS



MIX &  
MATCH



PERSONALIZED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



IMPRIM'VERT®

ecolutions®



PLASTIC  
CAR PARTS



100%  
RECYCLABLE



100% RENEWABLE  
ELECTRICITY



LOW ENVIRONMENTAL  
IMPACT

### WRITING MODES



BALLPEN M

### PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

\*\*48h not available in Digital finishes.

\*\*\*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

# BIC® MEDIA CLIC BALLPEN

## BIC® MEDIA CLIC

1025 Ballpen / **ecolutions®** 1E25 Ballpen

## BIC® MEDIA CLIC GRIP

1020 Ballpen / **ecolutions®** 1E20 Ballpen

MOQ 500 units

**ecolutions®** Standard colours combination

**MIX & MATCH**

No extra charge

### Plug



Opaque



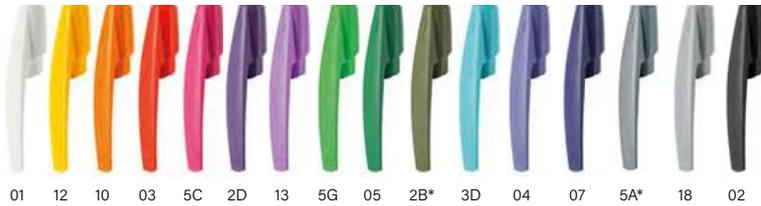
Frosted



### Clip



Opaque



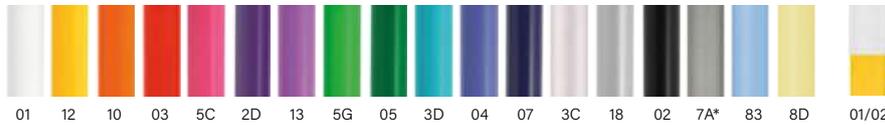
Frosted



### Barrel

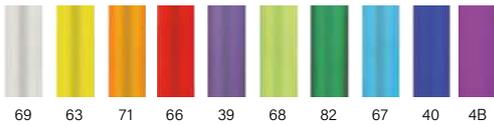


Opaque

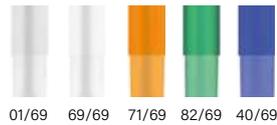


### Barrel & Grip

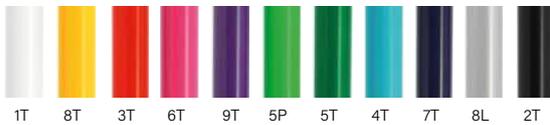
Frosted



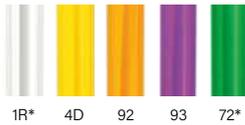
### Barrel & Grip



Polished



Clear



Exact colour match: ≥ 10.000 units 1025/1E25

Exact colour match: ≥ 20.000 units 1020/1E20

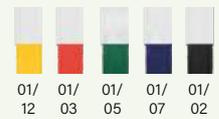


Standard colours combination\*\*\*

Opaque



Barrel & Grip Opaque



Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

#### SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



PLASTIC CAR PARTS



100% RECYCLABLE

#### WRITING MODES



BALLPEN M

#### PRINTING TECHNIQUES



SP SCREEN PRINTING



DG DIGITAL

# BIC® MEDIA CLIC MECHANICAL PENCIL

**BIC® MEDIA CLIC**  
1028 Mechanical pencil

**BIC® MEDIA CLIC GRIP**  
1021 Mechanical pencil / **ecolutions®** 1E21 Mechanical pencil



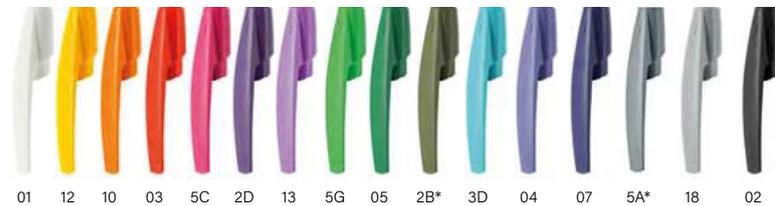
No extra charge

MOQ 500 units  
Standard colours combination

## Clip



Opaque



Frosted

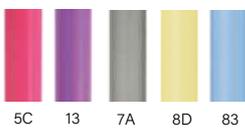


01 12 10 03 5C 2D 13 5G 05 2B\* 3D 04 07 5A\* 18 02 69

## Barrel

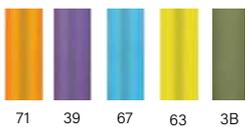


Opaque



5C 13 7A 8D 83

Frosted



71 39 67 63 3B

Polished



8T 3T 6T 9T 5P 5T

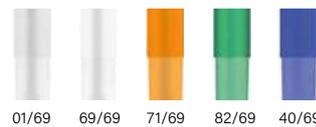
All colour range available in Digital britePix™

Exact colour match: ≥ 10.000 units 1028

Exact colour match: ≥ 20.000 units 1021 / 1E21



## Barrel & Grip



01/69 69/69 71/69 82/69 40/69



THE SOLUTION FOR  
FULL COLOUR  
COMMUNICATION!

**ecolutions®**

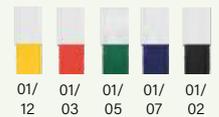


PLASTIC  
CAR PARTS

Standard colours  
combination\*\*\*

**Barrel & Grip**

Opaque



01/  
12 01/  
03 01/  
05 01/  
07 01/  
02



Add the Möbius loop to  
your artwork at no  
additional charge. Please  
specify "Print the Möbius  
loop" on your order.  
(Möbius loop imprint  
defaults to left-hand  
corner.)

### SPECIFICATIONS



### WRITING MODES



### PRINTING TECHNIQUES



See page 233 for a detailed explanation of the icons. \*While stocks last \*\*48h not available in Digital finishes.  
\*\*\*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours  
shown in the catalogue or colours customised to order will always have the same colour and appearance.

# BIC® MEDIA CLIC

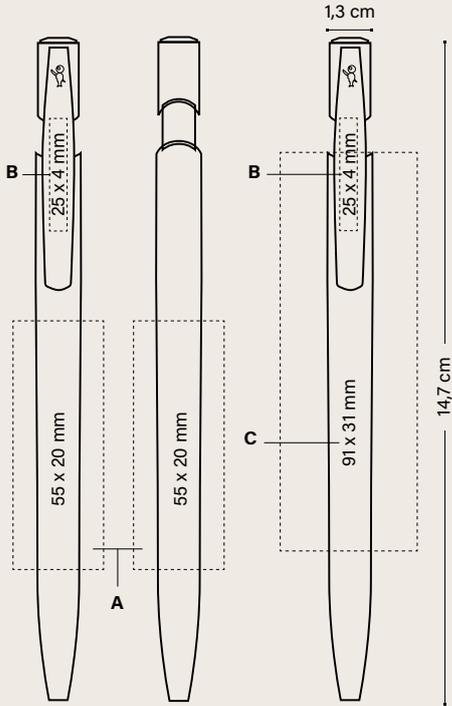
## Decoration

### BIC® MEDIA CLIC

1025 Ballpen  
1028 Mechanical pencil  
eColutions® 1E25 Ballpen

A SP: max. 4 col.  
B SP: max. 2 col.  
C DG: full-colour

MOQ 500 units.



### OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

### EXTERNAL PACKAGING



## Decoration

### BIC® MEDIA CLIC GRIP

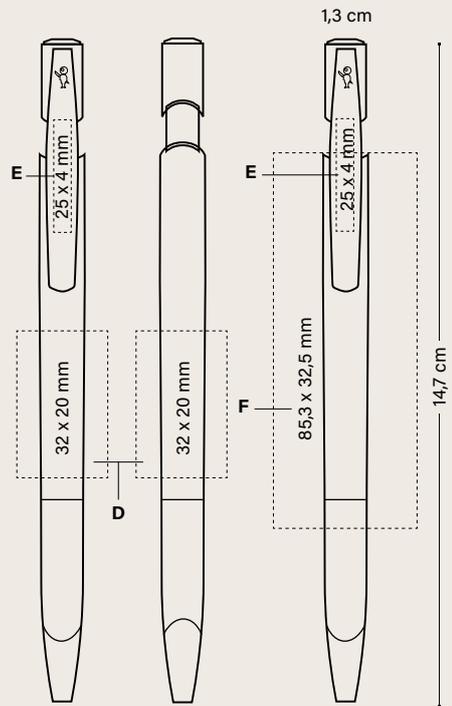
1020 Ballpen  
1021 Mechanical pencil

eColutions® 1E20 Ballpen  
eColutions® 1E21 Mechanical pencil

D SP: max. 2 col.  
E SP: max. 4 col.  
F DG: full-colour

D SP: max. 4 col.  
E SP: max. 2 col.

MOQ 500 units.



### OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

### EXTERNAL PACKAGING



### SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



PLASTIC CAR PARTS



100% RECYCLABLE



BALLPEN M

### PRINTING TECHNIQUES



SP SCREEN PRINTING



DG DIGITAL

## BIC® MEDIA CLIC Antibacterial



Bacteria  
elimination



Entire pen  
protection



Timeless  
protection



Antibacterial  
Test protocol



1E27

1026

# BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol

**britePix** DIGITAL THE SOLUTION FOR FULL COLOUR COMMUNICATION!

## BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

1027: SARS-CoV-2 logo

Opaque

Colour ink



Red Ink available under request



**MIX & MATCH**

No extra charge

## BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

1027: SARS-CoV-2 logo

Opaque

MOQ 500 units

Standard colours combination

### Plug



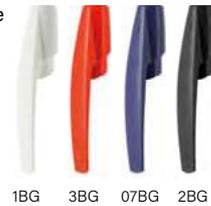
Opaque

1BG 3BG 7BG 2BG

### Clip



Opaque



1BG 3BG 07BG 2BG

### Barrel



Opaque



1BG 3BG 7BG 2BG

Exact colour match: ≥ 10.000 units



Iconic BIC® Boy and Antibacterial logo always visible!

ANTIBACTERIAL™

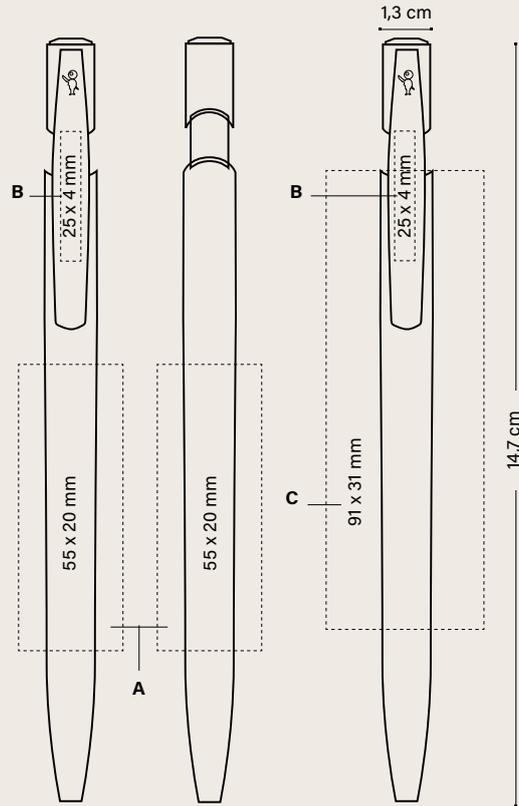
Decoration:

### BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo  
1027: SARS-CoV-2 logo

A **SP**: max. 2 col.  
B **SP**: max. 1 col.  
C **DG**: full-colour

MOQ 500 units.



#### OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

#### EXTERNAL PACKAGING



#### SPECIFICATIONS



PERSONALIZED  
COLOURS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE  
IN SPAIN



REGULATORY  
COMPLIANCE



ISO  
certified



100%  
RECYCLABLE



100% RENEWABLE  
ELECTRICITY



LOW ENVIRONMENTAL  
IMPACT

#### WRITING MODES



BALLPEN M

#### PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

# BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®



ANTIMICROBIAL™\* =



Bacteria elimination  
99% en 24h

+



Viral reduction  
93% in 24 h

+



Fungal inhibition  
for 24 h

BGUARD™ **ecolutions®**

**MIX & MATCH**

No extra charge

**ecolutions®**



MADE FROM 86%  
RECYCLED MATERIAL\*\*\*

PLASTIC  
CAR PARTS



## BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ecolutions® 1E26: antimicrobial logo

ecolutions® 1E27: SARS-CoV-2 logo

Opaque

Colour ink



Red Ink available under request



**ecolutions®**

PLASTIC  
CAR PARTS



## BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ecolutions® 1E26 / ecolutions® 1E27



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

MOQ 500 units

Standard colours combination

### Plug



Opaque

1BG 3BG 7BG 2BG

### Clip



Opaque



1BG 3BG 7BG 2BG

### Barrel



Opaque



1E 3E

Exact colour match: ≥ 10.000 units



You can also choose to print the SARS-CoV-2 reduction logo.  
Ask your Customer Service representative for more information.

\*99.9% of bacteria is eliminated from the surface in 24 hours (and more than 30% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

93% of viruses, Sars-Cov-2 Coronavirus causing Covid-19 disease, are eliminated from the surface in 24 hours, (and around 50% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

Fungi present on the surface is inhibited within 24 hours.

Tested under ISO 22196 protocol adapted to fungi and to real usage of the pen.



Entire pen protection



Timeless protection



Antibacterial Test protocol



Adapted to fungus test protocol



Antiviral test protocol

Decoration

**BIC® MEDIA CLIC Bguard™  
ANTIMICROBIAL ECOLUTIONS®**

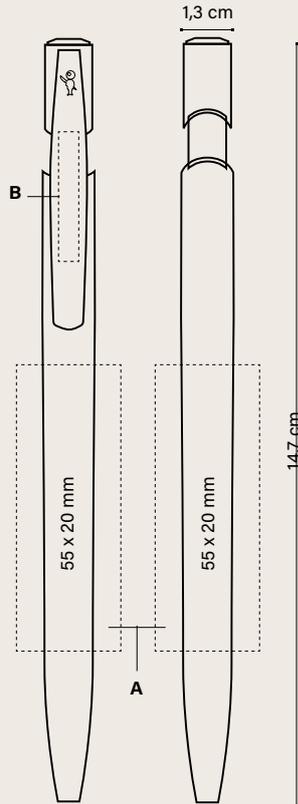
ecolutions® 1E26: antimicrobial logo

ecolutions® 1E27: SARS-CoV-2 logo

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 4,1 KG

SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®

ecolutions®



PLASTIC CAR PARTS



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING

See page 233 for a detailed explanation of the icons

Available in selected countries, please ask your customer service representative.

\*\*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC  
BIO-BASED ECOLUTIONS®

BIO BASED

# The top priority of the ballpen life cycle is sustainability.

*Made to last:*

- More than 10,000 clicks
- Increased visibility for your brand
- Break resistant clip



## BIO-BASED PEN

There's no more ink in the pen? No problem, now you can compost it\*.

The barrel is **100% Bio-Based**.



## 100% renewable electricity

Produced in our factory and printing facilities which are both powered by electricity **100% produced using renewable sources**.



**LOW TRANSPORT IMPACT:** Production, printing and even raw material.

**100% Recyclable**  
Ubicuity™

**70% Bio-Based MATERIAL\*\***

**100% Bio-Based COLORANTS**

# BIC® MEDIA CLIC BIO-BASED ECOLUTIONS®



**BIO BASED** *MADE FROM 70% BIO-SOURCED\*\* & 100% INDUSTRIALLY COMPOSTABLE MATERIAL*

**ecolutions®**

SUGAR CANE

## BIC® MEDIA CLIC BIO-BASED ECOLUTIONS®

1972 Ballpen  
 Opaque  
 Colour ink  
 ● ● ●  
 Red Ink available under request



Available on white barrel



### SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



SUGAR CANE



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

### WRITING MODES



BALLPEN M

### PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

\*\*The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.  
 \*\*\*48h not available in Digital finishes.

# BIC® MEDIA CLIC BIO-BASED ECOLUTIONS®



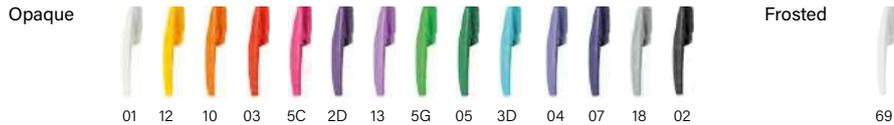
## BIC® MEDIA CLIC BIO-BASED ECOLUTIONS® 1972 Ballpen Opaque

MOQ 500 units  
Standard colours combination

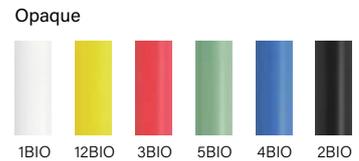
### Plug



### Clip



### Barrel



Exact colour match:  
≥ 10.000 units

### SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



SUGAR CANE



RECYCLABLE

### WRITING MODES



BALLPEN M

### PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

### Decoration

## BIC® MEDIA CLIC BIO-BASED ECOLUTIONS®

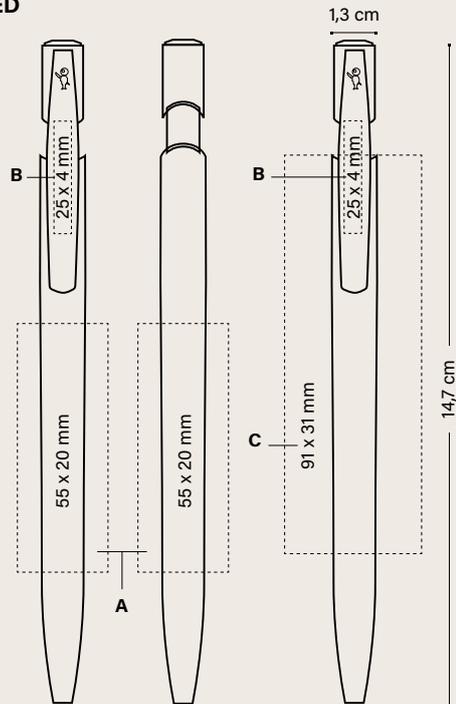
1972

**A SP:** max. 4 col.

**B SP:** max. 2 col.

**C DG:** full-colour

MOQ 500 units.



### OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

### EXTERNAL PACKAGING



See page 233 for a detailed explanation of the icons

\*\*Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

# BIC® MEDIA CLIC BIO-BASED BGuARD™ ANTIBACTERIAL

BGuARD™



Bacteria elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol

**BIO** BASED



SUGAR CANE

MADE FROM 70% BIO-SOURCED\*\*  
& 100% INDUSTRIALLY  
COMPOSTABLE MATERIAL

## BIC® MEDIA CLIC BIO-BASED BGuARD™ ANTIBACTERIAL

1973 Ballpen

Opaque ink

Colour ink



Red Ink available under request



04



02



05



01

Available on white barrel



### SPECIFICATIONS



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT\*



SUGAR CANE



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

### WRITING MODES



BALLPEN M

### PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

\*48h not available in Digital finishes.

\*\*The percentage is calculated based on total weight of the barrel.

Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

# BIC® MEDIA CLIC BIO-BASED BGUARD™ ANTIBACTERIAL



No extra charge

## BIC® MEDIA CLIC BIO-BASED BGUARD™ ANTIBACTERIAL

1973 Ballpen Opaque

MOQ 500 units. Standard colours combination.

### Plug



Opaque

01BG 03BG 07BG 02BG

### Clip



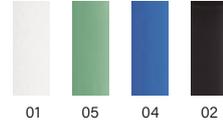
Opaque



### Barrel



Opaque



Exact colour match: ≥ 10.000 units



#### SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



SUGAR CANE



RECYCLABLE

#### WRITING MODES



BALLPEN M

#### PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

#### Decoration

### BIC® MEDIA CLIC BIO-BASED BGUARD™ ANTIBACTERIAL

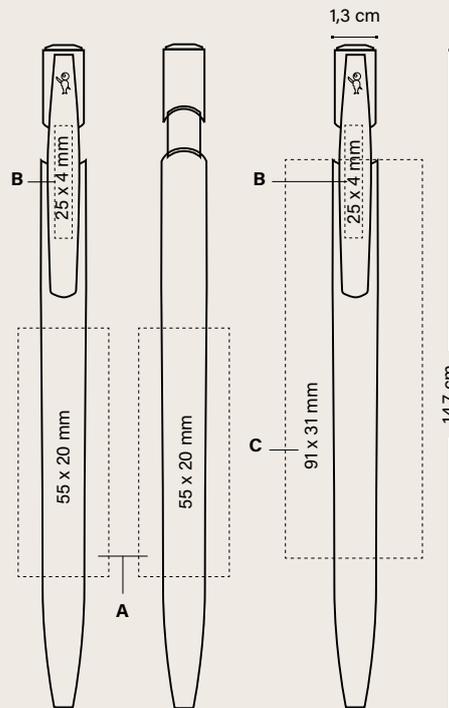
1973

A SP: max. 4 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



#### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

#### EXTERNAL PACKAGING



250 ± 4,3 KG

+ INFO PAGES 222 TO 227

See page 233 for a detailed explanation of the icons

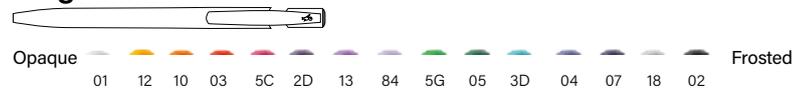
# BIC® MEDIA CLIC SHINE



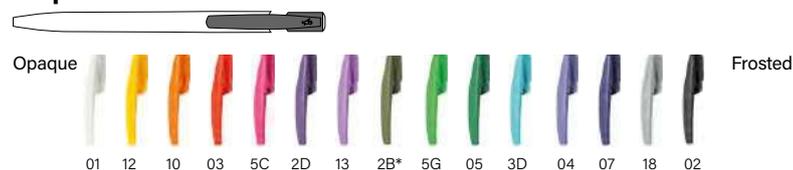
## BIC® MEDIA CLIC SHINE 1975 Ballpen Opaque

MOQ 500 units. Standard colours combination.

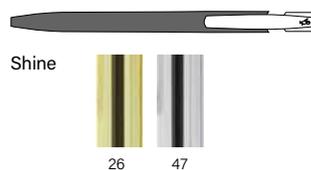
### Plug



### Clip



### Barrel



## BIC® MEDIA CLIC SHINE

1975 Ballpen  
Opaque

Colour ink  
● ● ●

Red Ink available under request



47



100%

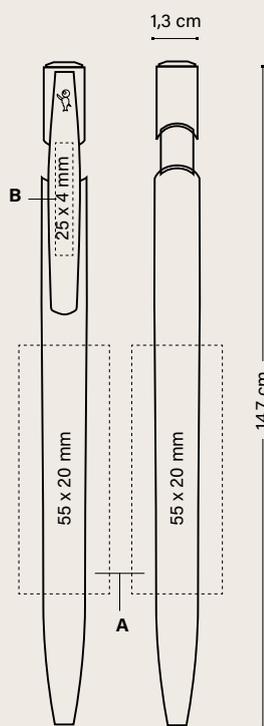
## BIC® MEDIA CLIC SHINE

1975

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



### OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

### EXTERNAL PACKAGING



500 ± 4,1 KG

### SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT



WRITING MODES



BALLPEN M



PRINTING TECHNIQUES



SCREEN PRINTING

See page 233 for a detailed explanation of the icons

BIC® MEDIA CLIC GLACÉ

Our best seller  
in elegant colours.

---

**BIC® MEDIA CLIC GLACÉ**

1030 Opaque

Colour ink



*Red Ink available under request*



47G



76



03G



05G



04G



14G

## BIC® MEDIA CLIC GLACÉ

1030 Ballpen Opaque

MOQ 500 units  
Standard colours combination

### Plug

Opaque 01 12 10 03 5C 2D 13 84 5G 05 3D 04 07 18 02 Frosted 69

### Clip

Opaque 01 12 10 03 5C 2D 13 2B\* 5G 05 3D 04 07 5A 18 02 Frosted 69

### Barrel

Opaque 47G 76 03G 14G 05G 04G

#### Decoration

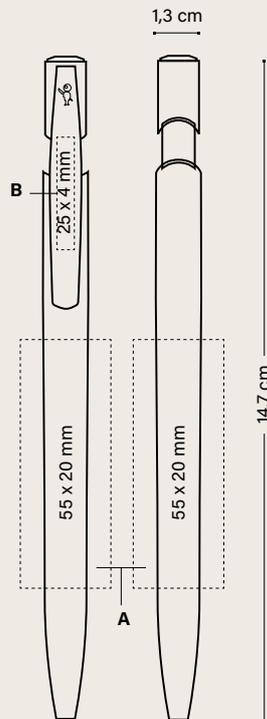
### BIC® MEDIA CLIC GLACÉ

1030

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



#### SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

#### WRITING MODES



BALLPEN M

#### PRINTING TECHNIQUES



SCREEN PRINTING

#### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

#### EXTERNAL PACKAGING



500 ± 4,1 KG

+ INFO PAGES 222 TO 227

BIC® CLIC STIC

**Modern, flexible,  
reliable. That's how  
BIC® Clic Stic is!**

A large variety of  
finishes such as Digital,  
Stylus, Softfeel®,  
Mini or Antibacterial.

*Thousands  
of colour  
combinations!*





**BIC® CLIC STIC**  
1000 Opaque  
Colour ink  
● ● ●



Available on white barrel  
britePix DIGITAL

ECO version and standard at the same price!

**ecolutions®** FRUIT AND VEGETABLE TRAYS

**MADE FROM 78% RECYCLED MATERIAL\*\*\***

**BIC® CLIC STIC**  
1E00 Opaque  
Colour ink  
● ● ●



Available on white barrel  
britePix DIGITAL

SPECIFICATIONS

- 48h\*\*
- MIX & MATCH**
- PERSONALIZED COLOURS
- MANUFACTURED AND PRINTED IN BIC FACTORIES
- MADE IN SPAIN**
- REGULATORY COMPLIANCE
- ISO certified
- IMPRIM'VERT®**
- FRUIT AND VEGETABLE TRAYS
- 100% RECYCLABLE
- 100% RENEWABLE ELECTRICITY
- LOW ENVIRONMENTAL IMPACT
- WRITING MODES**
- BALLPEN M
- PRINTING TECHNIQUES**
- SP  
SCREEN PRINTING
- DG  
DIGITAL

360° Printing

360° Printing

\*While stocks last  
\*\*48h not available in Digital finishes.  
\*\*\*The percentage is calculated based on total weight of the barrel.  
Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

See page 233 for a detailed explanation of the icons

*ECO version and standard at the same price!*

**ecolutions®**  
 MADE FROM  
**78% RECYCLED MATERIAL\*\***



**FRUIT AND VEGETABLE TRAYS**



**BIC® CLIC STIC**

1000 Frosted

Colour ink



Red Ink available under request



*Break resistant clip!*



**BIC® CLIC STIC**

1E00 Frosted

Colour ink



Red Ink available under request



**BIC® CLIC STIC**

**SOFTFEEL®**

1005 Opaque

Colour ink



Red Ink available under request



**BIC® CLIC STIC SOFTFEEL®**  
 1005 Frosted  
 Colour ink  
 ● ● ●  
 Red Ink available under request



40

**BIC® CLIC STIC STYLUS**  
 1847 Opaque  
 Colour ink  
 ● ● ●  
 Red Ink available under request



01

03

04

18

02

07

**BIC® CLIC STIC STYLUS**  
 1846 Opaque  
 Colour ink  
 ● ● ●  
 Red Ink available under request



100%



1E



100%

3E

ECO version and standard at the same price!

**ecolutions®**  
 MADE FROM  
**78% RECYCLED MATERIAL\*\***



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



\*48h not available in Digital finishes.

\*\*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

## SPECIFICATIONS



**MIX & MATCH**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



**IMPRIM'VERT®**



FRUIT AND VEGETABLE TRAYS



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

## WRITING MODES



BALLPEN M

## PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

### BIC® CLIC STIC MINI

1892 Opaque

Colour ink



Red Ink available under request

### BIC® CLIC STIC MINI

1892 Frosted

Colour ink



Red Ink available under request



Available on white barrel



**BIC® CLIC STIC**

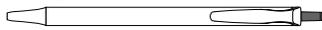
1000 Opaque / **ecolutions®** 1E00 Opaque  
 1000 Frosted / **ecolutions®** 1E00 Frosted  
 1005 Opaque / Frosted  
 MOQ 500 units. Standard colours combination

**BIC® CLIC STIC STYLUS**

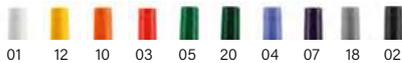
1846 / 1847 Opaque  
**BIC® CLIC STIC MINI**  
 1892 Opaque / Frosted



**Plug**



Opaque



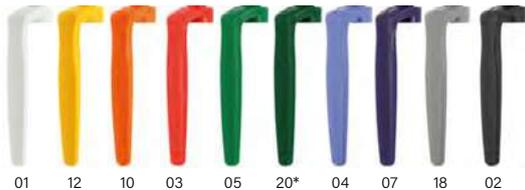
Frosted



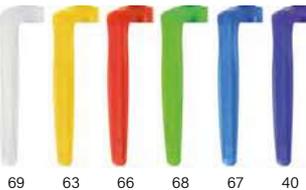
**Clip**



Opaque



Frosted



**Section**



Opaque



Frosted



**Stylus**

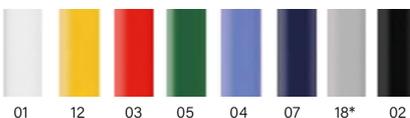
Opaque



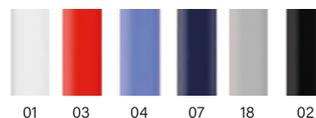
**Barrel**



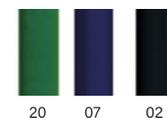
Opaque



**Stylus**



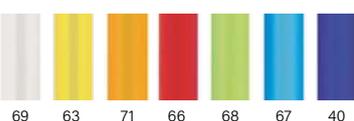
**Softfeel®**



**Mini**



Frosted



Exact colour match: ≥ 10.000 units



MOQ 500 units  
**ecolutions®** Standard colours combination\*\*



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

FRUIT AND VEGETABLE TRAYS



**Plug**



Opaque



**Section**



Opaque



**Clip**



Opaque



**Barrel**



Opaque



**Stylus**



Exact colour match: ≥ 10.000 units

\*While stocks last

\*\*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

## ESPECIFICACIONES



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



FRUIT AND VEGETABLE TRAYS



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

## WRITING MODES



BALLPEN M

## PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

## Decoration

### BIC® CLIC STIC

1000 / eColutions® 1E00

### BIC® CLIC STIC STYLUS

1847 / eColutions® 1846

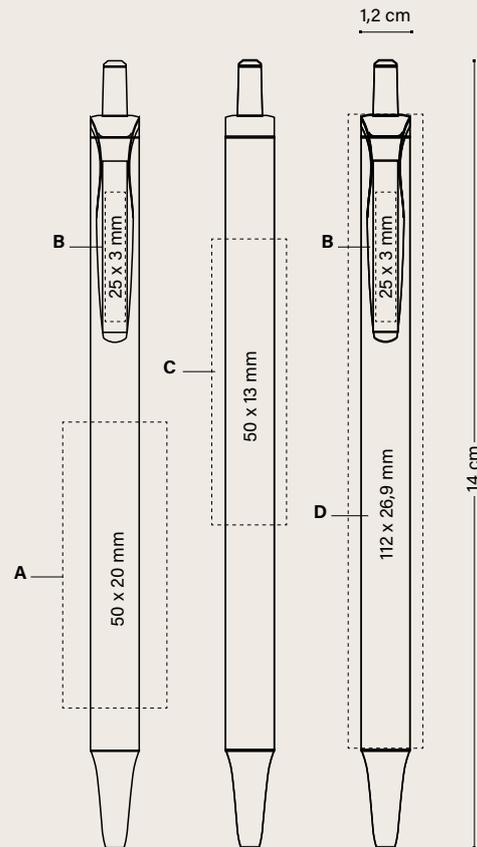
**A SP:** max. 3 col.

**B SP:** max. 1 col.

**C SP:** max. 2 col.

**D DG:** full-colour (area for text)  
(Only available on white barrel)

MOQ 500 units.



## OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH

+ INFO PAGES 222 TO 227

## EXTERNAL PACKAGING



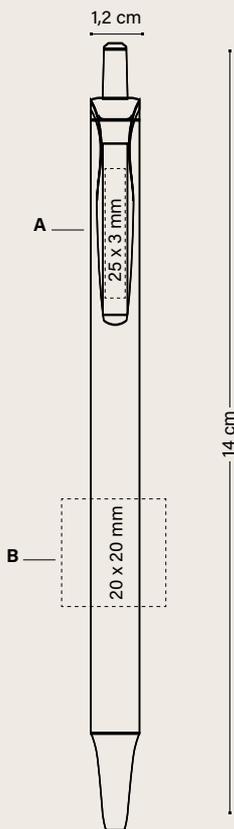
500 ± 2,9 KG

Decoration

**BIC® CLIC STIC SOFTFEEL®**  
1005

A/B SP: max. 1 col.

MOQ 500 units.



**OPTIONAL SPECIAL PACKAGING**



+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



Decoration

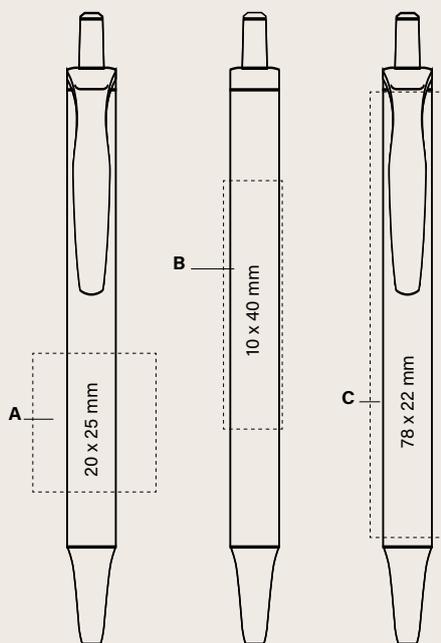
**BIC® CLIC STIC MINI**  
1892

A SP: max. 1 col.

B SP: max. 1 col.

C DG: full-colour (area for text)  
(Only available on white barrel)

MOQ 500 units.



**OPTIONAL SPECIAL PACKAGING**



+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

\*48h not available in Digital finishes.

# BIC® CLIC STIC BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol



Iconic BIC® Boy and Antibacterial logo always visible!

ANTIBACTERIAL™

## BIC® CLIC STIC BGUARD™ ANTIBACTERIAL

1001 Opaque

Colour ink



Red Ink available under request



7BG



2BG



3BG



100%

Available on white barrel



MIX & MATCH

No extra charge

## BIC® CLIC STIC BGUARD™ ANTIBACTERIAL 1001 Opaque

MOQ 500 units. Standard colours combination

### Plug



Opaque



### Clip



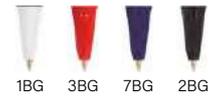
Opaque



### Section



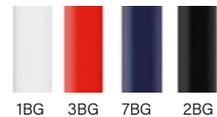
Opaque



### Barrel



Opaque



Exact colour match: > 10.000 units



Decoration

**BIC® CLIC STIC Bguard™  
ANTIBACTERIAL**

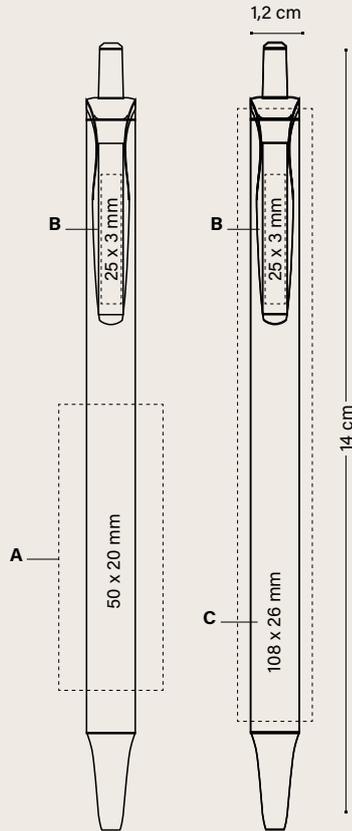
1001

**A SP:** max. 2 col.

**B SP:** max. 1 col.

**C DG:** full-colour

MOQ 500 units.



**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE



PLASTIC POUCH

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



500 ± 2,9 KG

**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

# BIC® CLIC STIC STYLUS BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol



Iconic BIC® Boy and Antibacterial logo always visible!

ANTIBACTERIAL™

## BIC® CLIC STIC STYLUS BGUARD™ ANTIBACTERIAL

1848 Opaque

Colour ink



Red Ink available under request



3BG

7BG

2BG

100%  
1BG

First antibacterial stylus pen!

360°  
Printing

Available on white barrel



MIX & MATCH  
No extra charge

## BIC® CLIC STIC STYLUS BGUARD™ ANTIBACTERIAL

1848 Opaque

MOQ 500 units

Standard colours combination

### Plug



Opaque



### Clip



Opaque



### Section



Stylus

Opaque

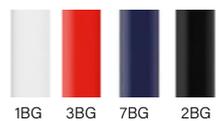


02

### Barrel



Opaque



Exact colour match: ≥ 10.000 units



Decoration

**BIC® CLIC STIC STYLUS  
BGuard™ ANTIBACTERIAL**

1848

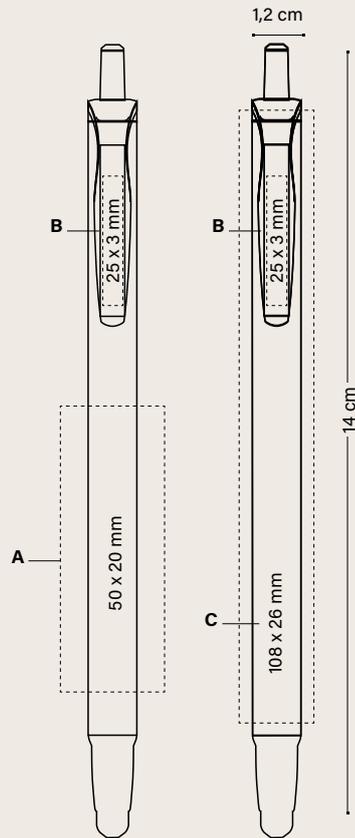
**A SP:** max. 2 col.

**B SP:** max. 1 col.

**C DG:** full-colour

(Only available on white barrel)

MOQ 500 units.



**OPTIONAL SPECIAL PACKAGING**



+ INFO PAGES 222 TO 227



**EXTERNAL PACKAGING**



**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons





# BIC<sup>®</sup> SUPER CLIP

---

Discover the eye-catching clip and its gentle twist mechanism. Large printing areas offer a wide range of personalisation possibilities in the standard, advance and antibacterial versions. Now also available in soft and glacé versions.

In addition, the Super Clip Origin is the first pen in a more innovative and sustainable new phase.

Welcome to the future!

**Evolutions<sup>®</sup>**

**BGuard<sup>™</sup> Antibacterial**

**Advance**

**Glacé**

**Glacé Advance**

**Soft**

**Soft Advance**

**Origin**

# BIC® SUPER CLIP

## BIC® SUPER CLIP

1039 Opaque

Colour ink



Available on  
white barrel



ECO version and standard at the same price!

**ecolutions®**  
 MADE FROM 78% RECYCLED MATERIAL\*\*\*  
 PLASTIC CAR PARTS

**BIC® SUPER CLIP**  
 1E50 Opaque  
 Colour ink  
 ● ●



1E

**BIC® SUPER CLIP**  
 1039 Clear  
 Colour ink  
 ● ●



51

87

86

89

88

**SPECIFICATIONS**



**WRITING MODES**



**PRINTING TECHNIQUES**



\*\*48h not available in Digital finishes.

\*\*\*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

See page 233 for a detailed explanation of the icons

# BIC® SUPER CLIP

## BIC® SUPER CLIP

1039 Opaque

ecolutions® 1E50 Opaque

1039 Clear

MOQ 250 units

Standard colours combination

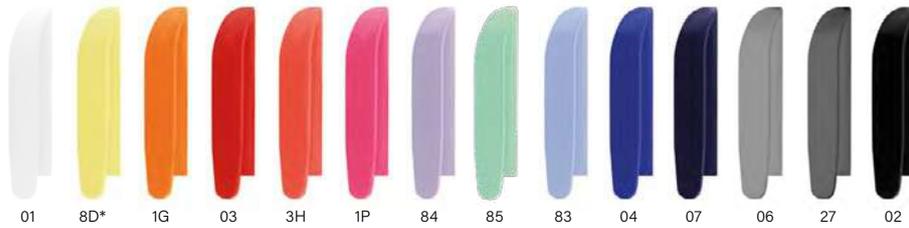


No extra charge

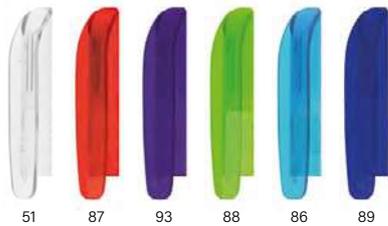
### Clip



Opaque



Clear



ecolutions®



Standard colours combination\*\*



1E 1E

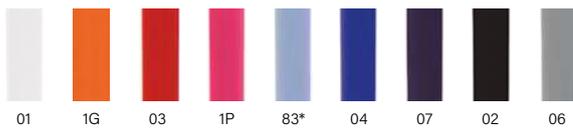


Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

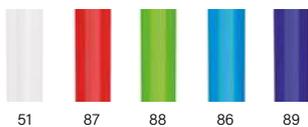
### Barrel



Opaque



Clear



Exact colour match:  $\geq 10.000$  units



\*While stocks last

\*\*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

Decoration

**BIC® SUPER CLIP**

1039

**ecolutions®** 1E50

**A SP:** max. 2 col.

**B SP:** max. 1 col.

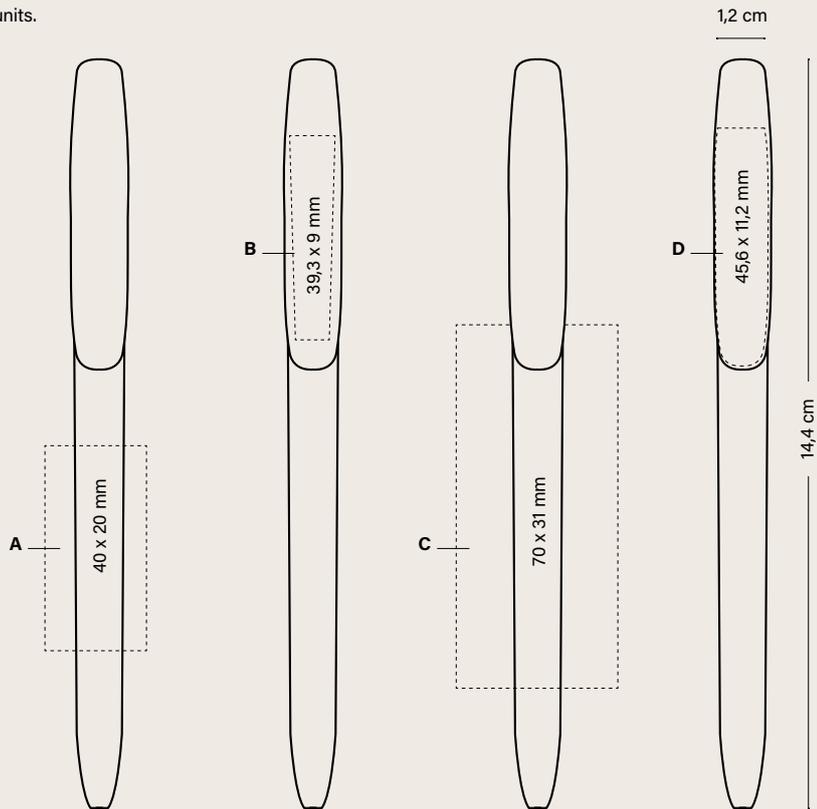
1039

**C DG:** full-colour

**D BP:** full-colour

**BP Texture:** full-colour

MOQ 250 units.



**OPTIONAL SPECIAL PACKAGING**



+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



250 ± 2,6 KG

*New!*  
**Collection Box**  
(1, 2 & 3 units)

**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®

**ecolutions®**



PLASTIC CAR PARTS



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SCREEN PRINTING



DIGITAL



BRITEPIX™  
BRITEPIX™ TEXTURE  
BRITEPIX™ PERSONALISATION

See page 233 for a detailed explanation of the icons

# BIC® SUPER CLIP BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol

**MIX & MATCH**

No extra charge

## BIC® SUPER CLIP BGUARD™ ANTIBACTERIAL

1040 Opaque

Colour ink



1BG

3BG

7BG

2BG

100%

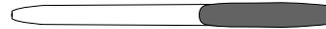
## BIC® SUPER CLIP BGUARD™ ANTIBACTERIAL

1040 Opaque

MOQ 250 units

Standard colours combination

### Clip



Opaque



1BG

3BG

7BG

2BG

### Barrel



Opaque



1BG

3BG

7BG

2BG

Exact colour match:  $\geq 10.000$  units



**ANTIBACTERIAL™**

*Antibacterial logo always visible!*

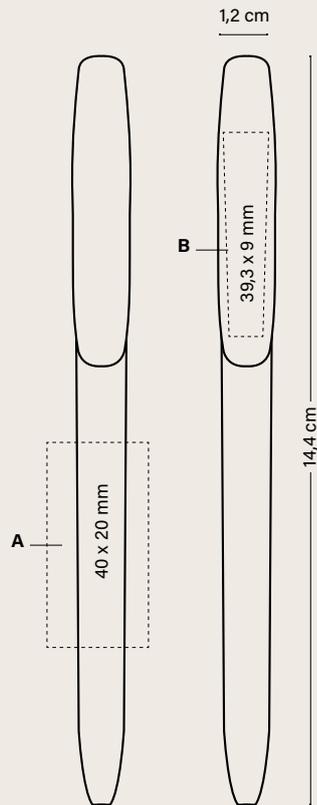
Decoration

**BIC® SUPER CLIP  
BGUARD™ ANTIBACTERIAL**

1040

A/B SP: max. 1 col.

MOQ 250 units.



**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!  
Collection Box  
(1, 2 & 3 units)*

**EXTERNAL PACKAGING**



250 ± 2,6 KG

+ INFO PAGES 222 TO 227

**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT\*



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SCREEN PRINTING

\*48h not available in Digital finishes.

**BIC® SUPER CLIP ADVANCE**

1073 Opaque

Colour ink



*Choose from three  
metal section finishes!*

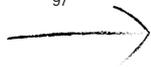
*Metal section!*



35

26

97



03



1G



04



07

*Refill  
service on  
request*



Available on white barrel



SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified

IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™  
BRITEPIX™ TEXTURE  
BRITEPIX™ PERSONALISATION

See page 233 for a detailed explanation of the icons

\*48h not available in Digital finishes.

# BIC® SUPER CLIP ADVANCE

**BIC® SUPER CLIP ADVANCE**  
1073 Opaque

MOQ 250 units  
Standard colours combination

**MIX &  
MATCH**

No extra charge

## Clip



Opaque



01 1G 03 1P 04 07 06 02

Clear



51 87 93 88 86 89

## Barrel



Opaque



01 1G 03 1P 04 07 06 02

## Section



35 26 97

Exact colour match:  $\geq 10.000$  units



Decoration

**BIC® SUPER CLIP ADVANCE**

1073

**A SP:** max. 2 col.

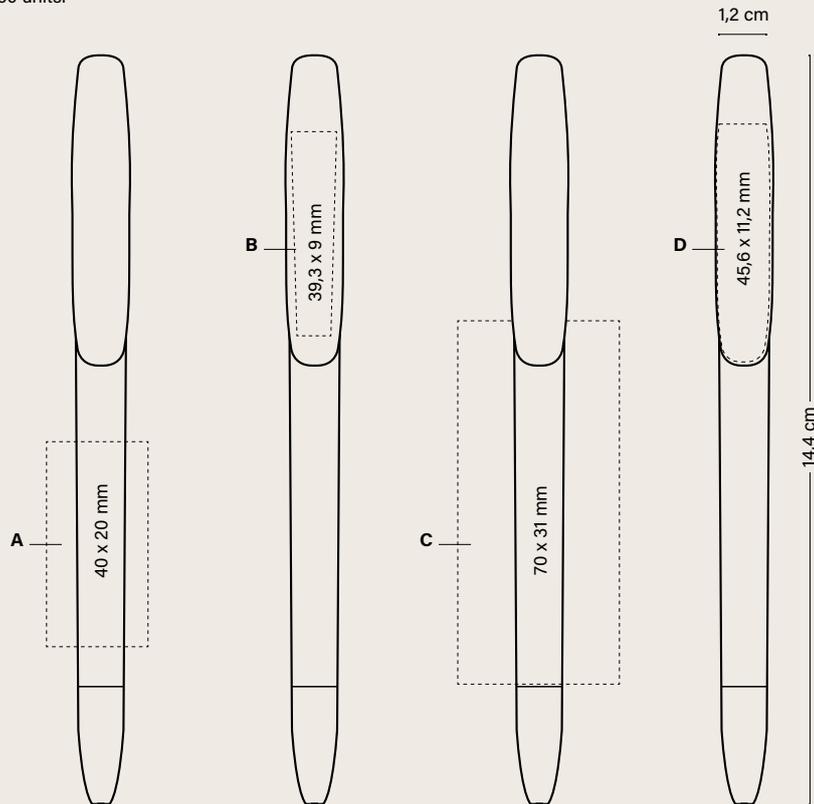
**B SP:** max. 1 col.

**C DG:** full-colour

**D BP:** full-colour

**BP Texture:** full-colour

MOQ 250 units.



**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!  
Collection Box  
(1, 2 & 3 units)*



250 ± 2,6 KG

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**

**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT\*



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SCREEN PRINTING



DIGITAL



BRITEPIX™  
BRITEPIX™ TEXTURE  
BRITEPIX™ PERSONALISATION

See page 233 for a detailed explanation of the icons

NEW!

BIC® SUPER CLIP GLACÉ & ADVANCE

# Discover the BIC® Super Clip in a new glamorous version.

## BIC® SUPER CLIP GLACÉ

1082

Colour ink



47G

76

014G

03G

04G

05G

## BIC® SUPER CLIP GLACÉ ADVANCE

1084

Colour ink



47G/35

05G/35

014G/35

03G/35

04G/35

76/35

Refill  
service on  
request

Available in  
three finishes:  
silver, gold and pink



35

26

97

# BIC® SUPER CLIP GLACÉ & ADVANCE

## Section



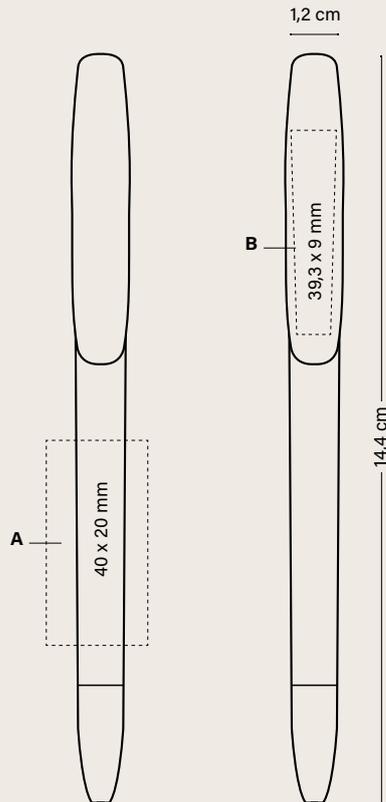
### Decoration

**BIC® SUPER CLIP GLACÉ**  
1082

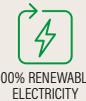
**BIC® SUPER CLIP GLACÉ  
ADVANCE**  
1084

**A SP:** max. 2 col.  
**B SP:** max. 1 col.

MOQ 250 units  
Standard colours combination



### SPECIFICATIONS



### WRITING MODES



### PRINTING TECHNIQUES



### OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

### EXTERNAL PACKAGING



250 ± 2,6 KG

*New!*  
**Collection Box**  
(1, 2 & 3 units)



CHECK OUT THE VIDEO

See page 233 for a detailed explanation of the icons

NEW!

BIC® SUPER CLIP SOFT & ADVANCE

Feel the incredible softness of our new BIC® Super Clip version with twist mechanism.



**BIC® SUPER CLIP SOFT**

1083

Colour ink



02F

03F

07F

**BIC® SUPER CLIP SOFT**

**ADVANCE**

1085

Colour ink



02F/35

03F/35

07F/35

*Refill service on request*

*Available in three finishes: silver, gold and pink*



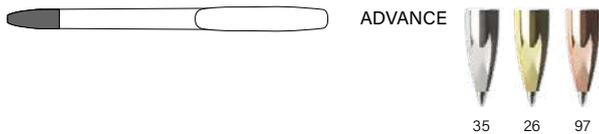
35

26

97

# BIC® SUPER CLIP SOFT & ADVANCE

## Section



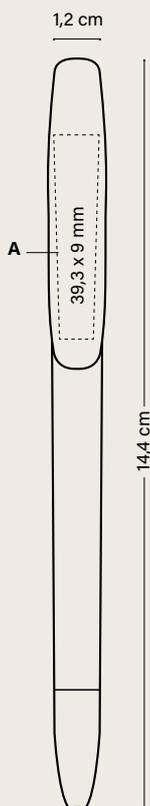
### Decoration

**BIC® SUPER CLIP SOFT**  
1083

**BIC® SUPER CLIP SOFT  
ADVANCE**  
1085

A SP: max. 1 col.

MOQ 250 units  
Standard colours combination



### SPECIFICATIONS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN EUROPE



REGULATORY  
COMPLIANCE



IMPRIM'VERT®



RECYCLABLE



100% RENEWABLE  
ELECTRICITY



LOW ENVIRONMENTAL  
IMPACT

### WRITING MODES



BALLPEN M

### PRINTING TECHNIQUES



SCREEN PRINTING

### OPTIONAL SPECIAL PACKAGING



ECO  
SLEEVE



PLASTIC  
POUCH



WINDOW  
BOX



COLLECTION  
BOX

*New!*  
*Collection Box*  
*(1, 2 & 3 units)*

### EXTERNAL PACKAGING



250 ± 2,6 KG

+ INFO PAGES 222 TO 227



CHECK OUT THE VIDEO

See page 233 for a detailed explanation of the icons

NEW!

BIC® SUPER CLIP ORIGIN

# Our new BIC® Super Clip is made from natural materials.

ecolutions® MADE WITH A BIO-BASED\*\* MATERIAL

BIC® SUPER CLIP ORIGIN  
1038  
Colour ink

ORIGIN <sup>BIO</sup>BASED

BIC® Super Clip Origin is made from a bio-based material composed of natural polymers without petroleum, oil or fossil energy\*.



Organic castor oil



Wood sawdust  
From sustainably managed European forests



Talc  
Mined in Europe

*Gentle twist mechanism!*



Manufactured and printed in factories 100% powered by **electricity produced using renewable sources.**



**Barrel and clip are 100% Bio-Based.**



**100% of BIC® writing instruments are recyclable** thanks to the **UBICUITY™** programme.



Made in Europe; **low transport impact.**

# BIC® SUPER CLIP ORIGIN

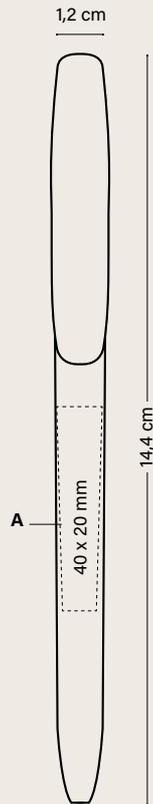
## Decoration

### BIC® SUPER CLIP ORIGIN

1038

A SP: max. 1 col.

MOQ 250 units  
Standard colours combination



## OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!*  
*Collection Box*  
*(1, 2 & 3 units)*



250 ± 2,6 KG

+ INFO PAGES 222 TO 227

## EXTERNAL PACKAGING

## SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN EUROPE



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®

## ORIGIN

BIO BASED



ORGANIC CASTOR OIL



WOOD SAWDUST



TALC



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

## PRINTING TECHNIQUES



SCREEN PRINTING

See page 233 for a detailed explanation of the icons

**BIC® WIDE BODY™**

**The right size for  
showing the true  
value of your brand!**

**Wide profile and wide  
variety of possibilities to  
maximise your message.**



# BIC® WIDE BODY™



Iconic BIC® Boy is embossed

## BIC® WIDE BODY™

1079 Opaque Chrome

1080 Opaque

Colour ink



Red Ink available under request



07

01

07

02

18



100%

Available on white barrel



## BIC® WIDE BODY™

eColutions® 1E80 Opaque

Colour ink



Red Ink available under request



1E

03

Available on white barrel



ECO version and standard at the same price!

eColutions®

MADE FROM 94% RECYCLED MATERIAL\*\*

FRUIT AND VEGETABLE TRAYS

### SPECIFICATIONS



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified

IMPRIM'VERT®

eColutions®



FRUIT AND VEGETABLE TRAYS



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

### WRITING MODES



BALLPEN M

### PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

\*48h not available in Digital finishes.

\*\*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

**BIC® WIDE BODY™**

1080 Frosted

Colour ink



40 63 67 68 69 66 71

**BIC® WIDE BODY™**

**MINI DIGITAL**

1893 Opaque

1896 Chrome Opaque

Colour ink



01 01

*Available on white barrel*



**BIC® WIDE BODY™**

1080 Opaque  
 eColutions® 1E80 Opaque  
 1080 Frosted

**BIC® WIDE BODY™ MINI DIGITAL**

1893 Opaque  
 1896 Chrome Opaque

MOQ 250 units  
 Standard colours combination



No extra charge

**Plug**



Opaque



Frosted



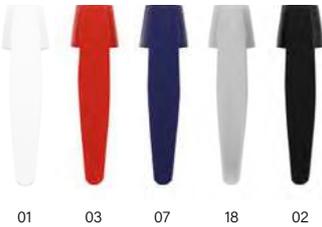
Chrome



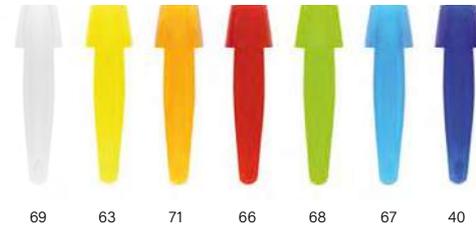
**Clip**



Opaque



Frosted



**Barrel**



Opaque



Frosted



Opaque



**ecolutions® \*\*\***



Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)



FRUIT AND VEGETABLE TRAYS

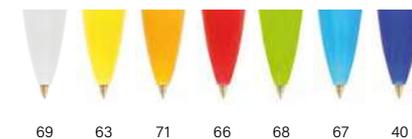
**Section**



Opaque



Frosted



Chrome



Exact colour match: ≥ 10.000 units



**SPECIFICATIONS**



**MIX & MATCH**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®

ecolutions®



FRUIT AND VEGETABLE TRAYS



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SCREEN PRINTING



DIGITAL

\*While stocks last.

\*\*48h not available in Digital finishes.

\*\*\*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

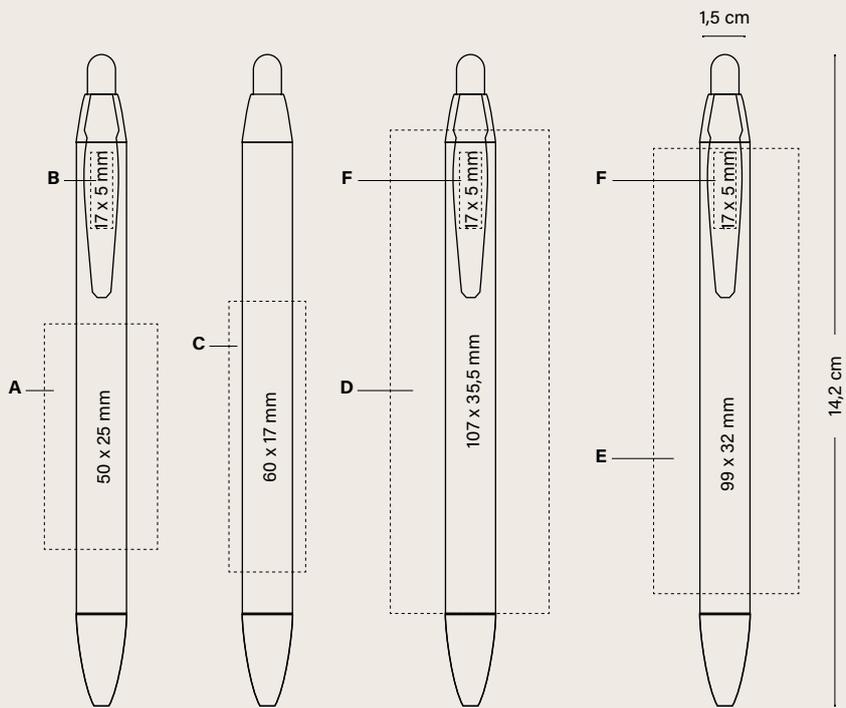
# BIC® WIDE BODY™

## BIC® WIDE BODY™

1080 Opaque  
 1079 Opaque Chrome  
 eColutions® 1E80

A/C SP: max. 2 col.  
 B/F SP: max. 1 col.  
 D DG: full-colour (area for images)  
 E DG: full-colour (area for text)

MOQ 250 units (SP)  
 MOQ 500 units (DG)



### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!*  
**Collection Box**  
 (1, 2 & 3 units)

### EXTERNAL PACKAGING



250 ± 2,6KG

+ INFO PAGES 222 TO 227

**BIC® WIDE BODY™  
MINI DIGITAL**

1893

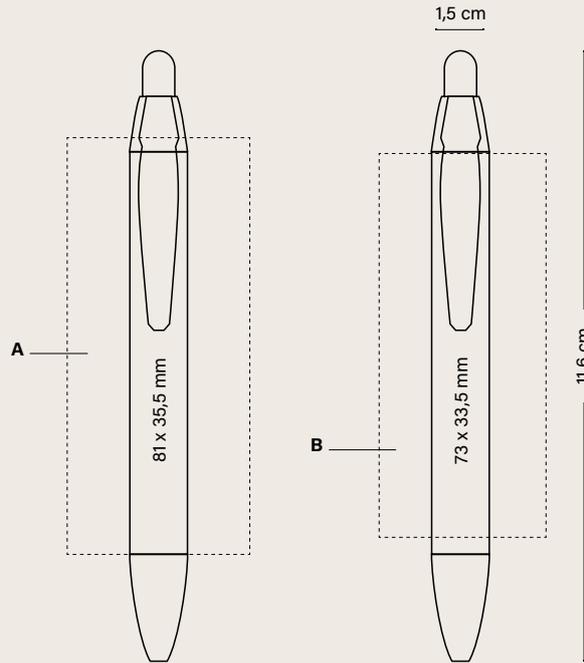
**BIC® WIDE BODY™  
MINI CHROME DIGITAL**

1896

**A DG:** full-colour (area for images)

**B DG:** full-colour (area for text)

MOQ 500 units (DG)



**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!  
Collection Box  
(1, 2 & 3 units)*



250 ± 2,6KG

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**

**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT\* ECOlutions®



FRUIT AND VEGETABLE TRAYS



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons

# BIC® WIDE BODY™ Bguard™ ANTIBACTERIAL

BGARD™



Bacteria elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol

**ANTIBACTERIAL™**

*Antibacterial logo always visible!*

**WIDE BODY™ Bguard™ ANTIBACTERIAL**

1081 Opaque

Colour ink

● ● ●

Red Ink available under request



1BG



2BG



3BG



7BG

100%



1BG

100%

*360° Printing*

*Available on white barrel*

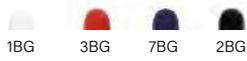


MOQ 250 units

**Plug**



Opaque



**Barrel**



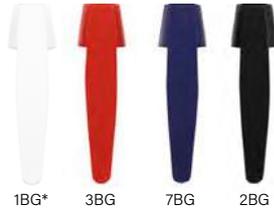
Opaque



**Clip**



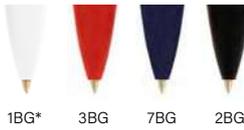
Opaque



**Section**



Opaque

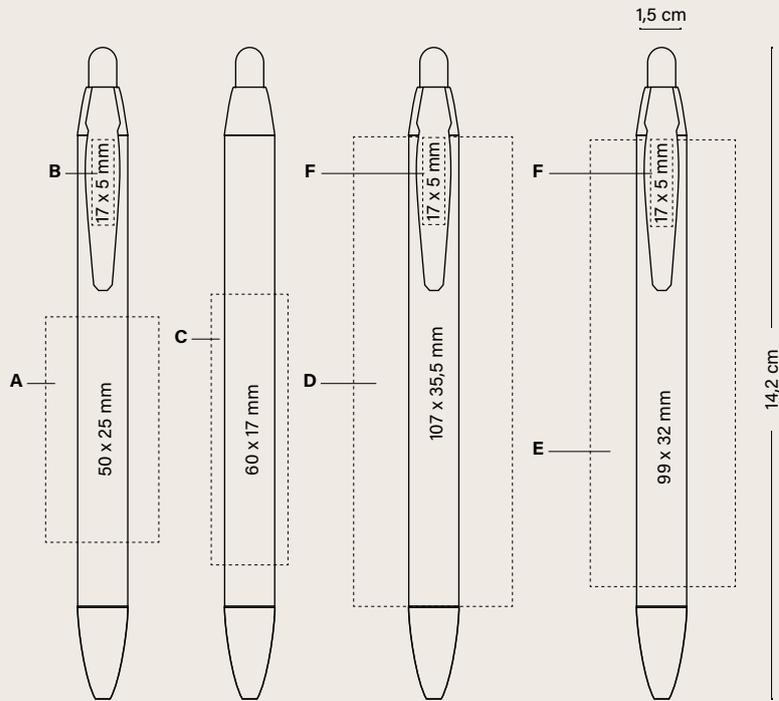


Exact colour match:  $\geq 10.000$  units

**BIC® WIDE BODY™  
BGUARD™  
ANTIBACTERIAL**  
1081

A/C SP: max. 1 col.  
B/F SP: max. 1 col.  
D DG: full-colour  
(area for images)  
E DG: full-colour  
(area for text)

MOQ 250 units (SP)  
MOQ 500 units (DG)



**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!*  
**Collection Box**  
(1, 2 & 3 units)



250 ± 2,6KG

+ INFO PAGES 222 TO 227

**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SP  
SCREEN PRINTING



DG  
DIGITAL





## **BIC<sup>®</sup> 4 COLOURS<sup>®</sup>**

---

The world-renowned BIC<sup>®</sup> 4 Colours<sup>®</sup> ballpen gives you the convenience of four different ink colours in one ballpoint pen, making it a great choice to organise notes and record data in different colours. This versatile pen has a 1.0 mm medium point and is filled with long-lasting ink. For added convenience, it has a lanyard hole, so you can take it with you anywhere. Discover all the versions: Classic, Fashion, Sun, Fine, Shine, Fluo, 3+1<sup>HB</sup> (with mechanical pencil), Glacé and the latest versions Soft and Wood Style. Don't wait...start your collection today!

**Soft**

**Wood Style**

**Sun**

**Fashion**

**Shine**

**Glacé**

**Fine**

**Fluo**

**3+1<sup>HB</sup>**



THE SOLUTION  
FOR FULL COLOUR  
COMMUNICATION!

*Now in  
coloured barrels*

**BIC® 4 COLOURS®**

1100 Opaque  
1101 With lanyard

Colour ink



Decoration

**BIC® 4 COLOURS®**

1100/1101

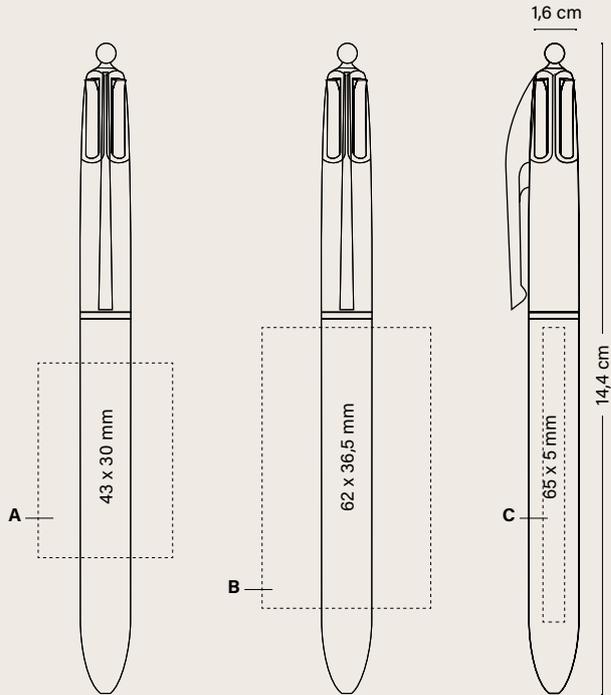
**A SP:** max. 4 col.

**B DG:** Digital print (area for images)

**C BP:** full-colour

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



**OPTIONAL SPECIAL PACKAGING**



+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



*New!*  
**Collection Box**  
(1, 2 & 3 units)

**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



SCREEN PRINTING



DIGITAL



BRITEPIX™

See page 233 for a detailed explanation of the icons

BIC® 4 COLOURS® SOFT

A soft touch you won't want to put down!



BIC® 4 COLOURS® SOFT

1060 Opaque

1063 With Lanyard

Colour ink



01/03F

01/02F



01/07F

**collection**



*Feel the softness in your hands*



*Refill service on request*



# BIC® 4 COLOURS® SOFT

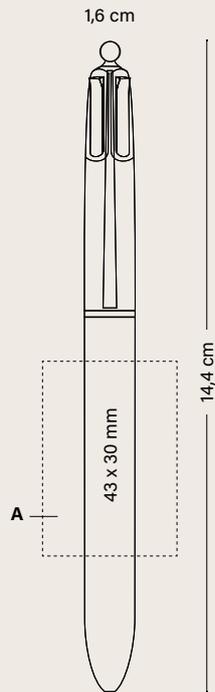
## Decoration

### BIC® 4 COLOURS® SOFT

1060/1063

A SP: max. 1 col.

MOQ 250 units



## SPECIFICATIONS



## WRITING MODES



## PRINTING TECHNIQUES



SCREEN PRINTING

## OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!*  
Collection Box  
(1, 2 & 3 units)

+ INFO PAGES 222 TO 227

## EXTERNAL PACKAGING



250 ± 3,2KG

See page 233 for a detailed explanation of the icons

# BIC® 4 COLOURS® WOOD STYLE

## Be impressed with the spectacular wood finish!



### BIC® 4 COLOURS® WOOD STYLE

1061 Opaque  
1064 With Lanyard

Colour ink



01/6AW



01/05W



01/02W



01/12W

**collection**



*Bring warmth  
to your brand*



*Refill  
service on  
request*



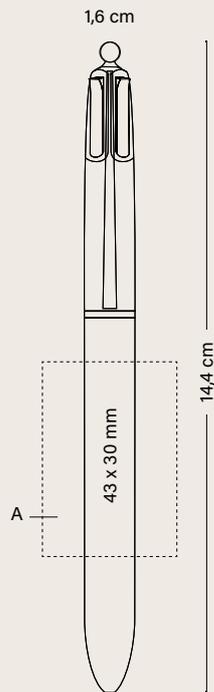
Decoration

**BIC® 4 COLOURS® WOOD STYLE**

1061/1064

A SP: max. 2 col.

MOQ 250 units



SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



IMPRIM'VERT®



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!  
Collection Box  
(1, 2 & 3 units)*



250 ± 3,2KG

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING

See page 233 for a detailed explanation of the icons



THE SOLUTION  
FOR FULL COLOUR  
COMMUNICATION!

**BIC® 4 COLOURS® SUN**

1097 Opaque  
1098 With Lanyard  
Colour ink  
●●●●



Decoration

**BIC® 4 COLOURS® SUN**

1097/1098

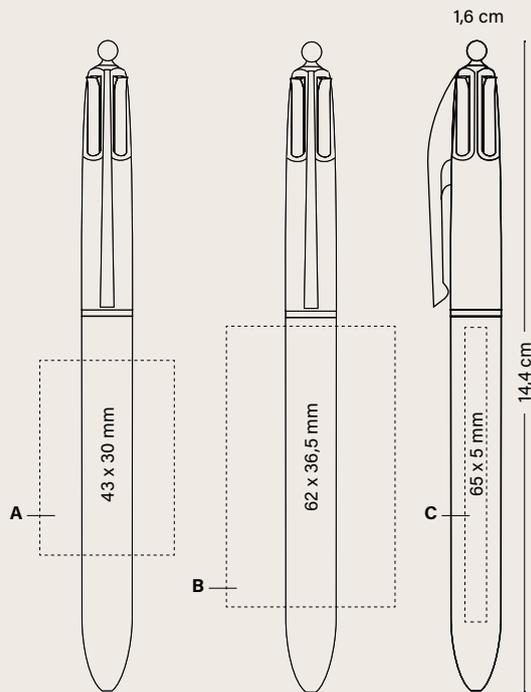
**A SP:** max. 4 col.

**B DG:** Digital print (area for images)

**C BP:** full-colour

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



*New!*  
**Collection Box**  
(1, 2 & 3 units)

+ INFO PAGES 222 TO 227

SPECIFICATIONS



MADE IN FRANCE



WRITING MODES



PRINTING TECHNIQUES



See page 233 for a detailed explanation of the icons



THE SOLUTION  
FOR FULL COLOUR  
COMMUNICATION!

*Now on  
coloured barrels*

**4 COLOURS® FASHION**

1102 Opaque  
1108 With Lanyard

Colour ink  
●●●●

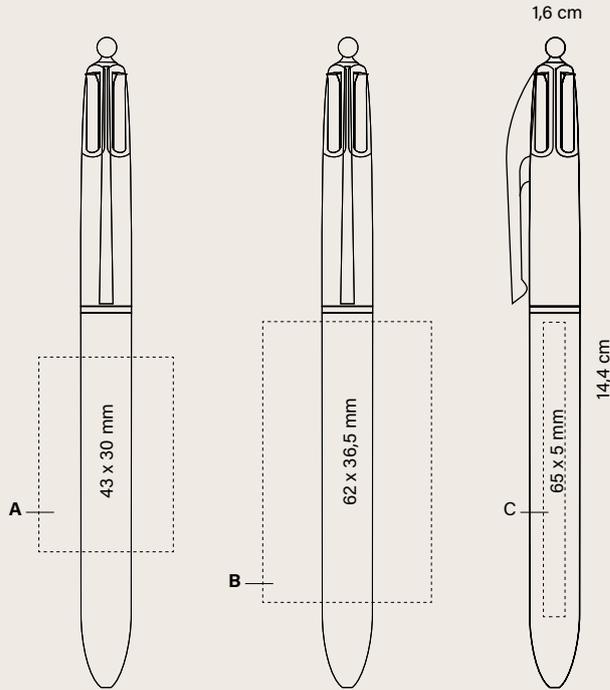


Decoration

**BIC® 4 COLOURS® FASHION**  
1102/1108

- A SP:** max. 4 col.
- B DG:** Digital print (area for images)
- C BP:** full-colour

MOQ 250 units (SP, DG)  
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



See page 233 for a detailed explanation of the icons

# BIC® 4 COLOURS® SHINE

## Brighten up your brand.

### BIC® 4 COLOURS® SHINE

1106 Opaque  
1107 With Lanyard

Colour ink



01/75



01/26



01/7G



01/34



01/97

**collection**  
● ● ● ●

*Super Shiny  
barrels!*



*Refill  
service on  
request*



# BIC® 4 COLOURS® SHINE

## Decoration

### BIC® 4 COLOURS® SHINE

1106/1107

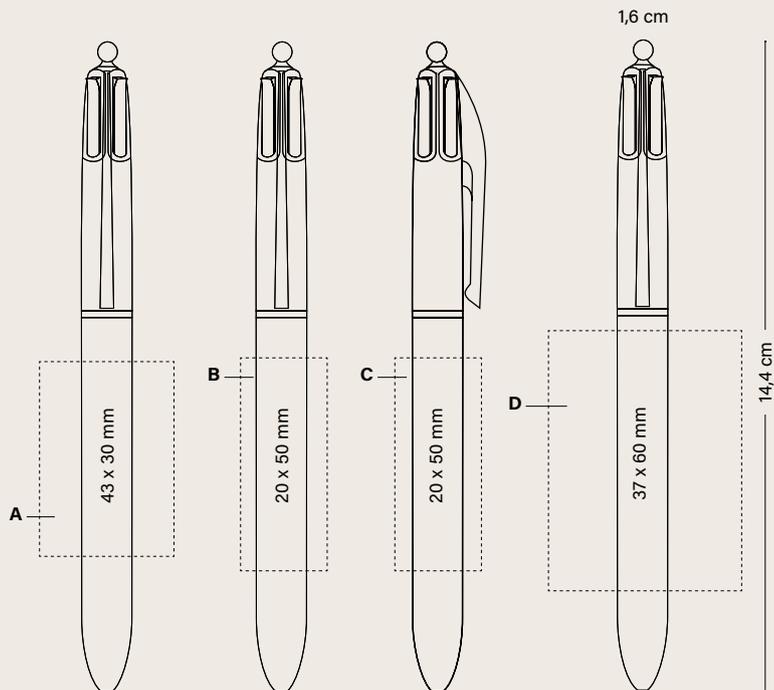
A SP: max. 2 col.

B LE

C LE

D LE: 360°

MOQ 250 units



## SPECIFICATIONS



## WRITING MODES



## PRINTING TECHNIQUES



## OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

## EXTERNAL PACKAGING



250 ± 3,2KG

New! Collection Box (1, 2 & 3 units)

See page 233 for a detailed explanation of the icons

# BIC® 4 COLOURS® GLACÉ

## Our classic pen dressed up.

**BIC® 4 COLOURS® GLACÉ**  
1057 Opaque  
1058 With Lanyard  
Colour ink  
● ● ● ●

**collection**  
● ● ● ●



76

47G

03G

05G

04G

14G

*Refill  
service on  
request*

# BIC® 4 COLOURS® GLACÉ

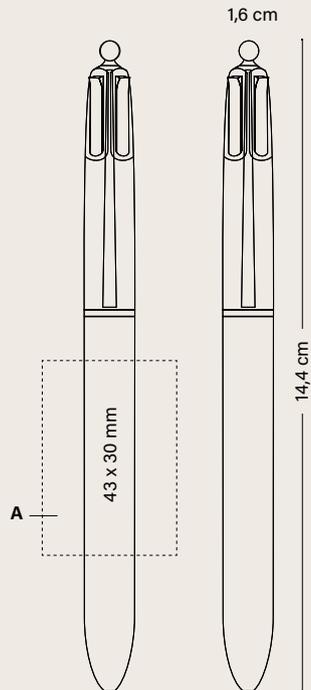
Decoration

## BIC® 4 COLOURS® GLACÉ

1057/1058

A SP: max. 2 col.

MOQ 250 units



### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!*  
Collection Box  
(1, 2 & 3 units)



250 ± 3,2KG

+ INFO PAGES 222 TO 227

### EXTERNAL PACKAGING

### SPECIFICATIONS



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



IMPRIM'VERT®



RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

### WRITING MODES



BALLPEN M

### PRINTING TECHNIQUES



SCREEN PRINTING

See page 233 for a detailed explanation of the icons



THE SOLUTION FOR FULL COLOUR COMMUNICATION!

**BIC® 4 COLOURS® FINE**

1109 Opaque  
1111 With Lanyard  
Colour ink  



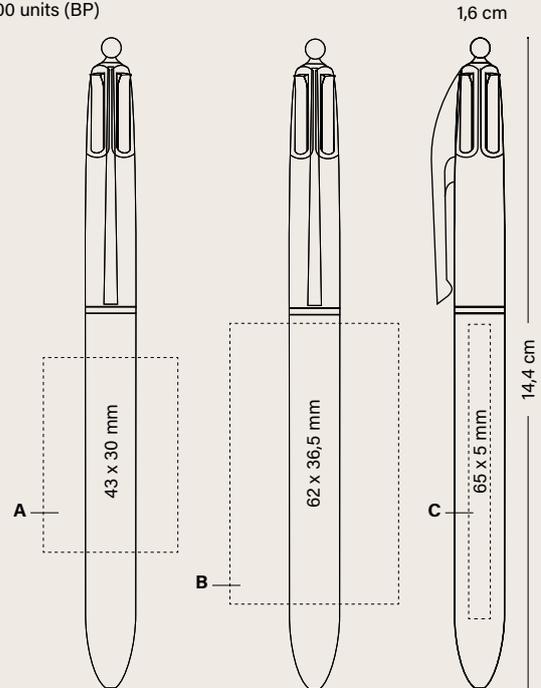

Decoration

**BIC® 4 COLOURS® FINE**

1109/1111

**A SP:** max. 4 col.  
**B DG:** Digital print  
**C BP:** full-colour

MOQ 250 units (SP, DG)  
MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



SPECIFICATIONS



WRITING MODES



PRINTING TECHNIQUES



\*48h not available in Digital finishes  
Available without lanyard. See page 233 for a detailed explanation of the icons



Decoration

**BIC® 4 COLOURS® FLUO**

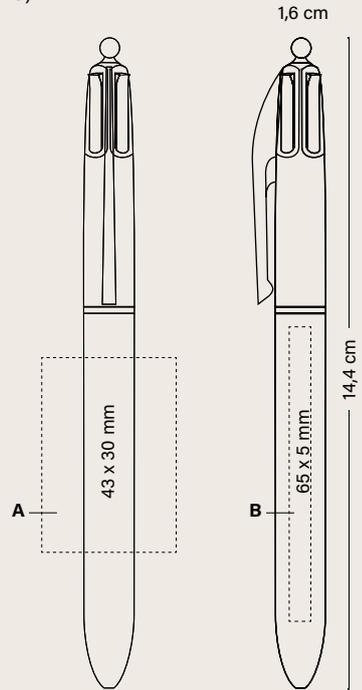
1114/1116

**A SP:** max. 4 col.

**B BP:** full-colour

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

*New!*  
Collection Box  
(1, 2 & 3 units)

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



250 ± 3,2 KG

SPECIFICATIONS



48h\*



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE

IMPRIM'VERT®



REGULATORY COMPLIANCE



ISO certified



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

WRITING MODES



BALLPEN M

PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™

\*48h not available in Digital finishes  
Available without lanyard. See page 233 for a detailed explanation of the icons

**BIC® 4 COLOURS® 3+1<sup>HB</sup>**  
1099 Opaque  
Colour ink  
●●●●

*3 ballpens +  
1 mechanical pencil.*



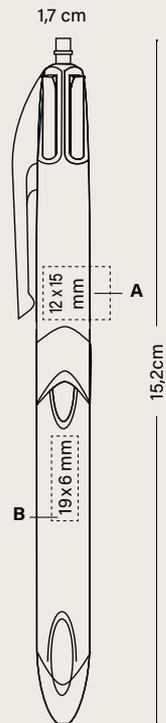
Decoration

**BIC® 4 COLOURS® 3+1<sup>HB</sup>**

1099 Opaque

**A/B LE**

MOQ 250 units



**SPECIFICATIONS**



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



ISO certified  
**IMPRIM'VERT®**



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



BALLPEN **M**



MECHANICAL PENCIL  
**MP** Ø 0,7MM

**PRINTING TECHNIQUES**



LASER

**OPTIONAL SPECIAL PACKAGING**



PLASTIC POUCH



COLLECTION BOX

*New!*  
**Collection Box**  
*(1, 2 & 3 units)*

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



250 ± 3,5 KG



CHECK OUT THE VIDEO

See page 233 for a detailed explanation of the icons

BIC® METAL PRO

Metal accents, modern design  
with a large selection of  
colours and finishes.

BIC® METAL PRO  
1290 Soft  
Colour ink  
● ●



01F



10F\*



03F\*



02F

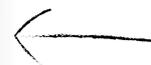


04F

*Maximum  
writing comfort*



*Generous ink for  
writing up to 8 km.*



## BIC® METAL PRO

1290 Polished

Colour ink



01E

02E

03E\*

05E\*

04E

06P\*

### SPECIFICATIONS



ASSEMBLED  
AND PRINTED IN  
BIC FACTORIES



MADE IN GERMANY



REGULATORY  
COMPLIANCE



ISO  
certified



IMPRIM'VERT®



100%  
RECYCLABLE

### WRITING MODES



BALLPEN M

### PRINTING TECHNIQUES



SP  
SCREEN PRINTING



LE  
LASER

## BIC® METAL PRO

1290 Matt

Colour ink



Decoration

**BIC® METAL PRO**

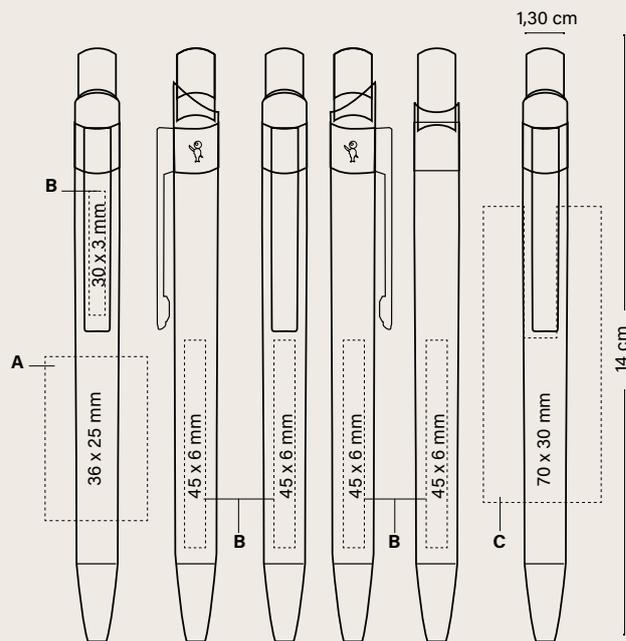
1290

**A SP:** max. 2 col.  
(Not available in soft finish)

**B LE/SP:** max. 1 col.

**C LE 360°**

MOQ 50 units



**OPTIONAL SPECIAL PACKAGING**



+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



150 ± 2,5KG

**SPECIFICATIONS**



ASSEMBLED AND PRINTED IN BIC FACTORIES



MADE IN GERMANY



REGULATORY COMPLIANCE



100% RECYCLABLE

**WRITING MODES**



BALLPEN M

**PRINTING TECHNIQUES**



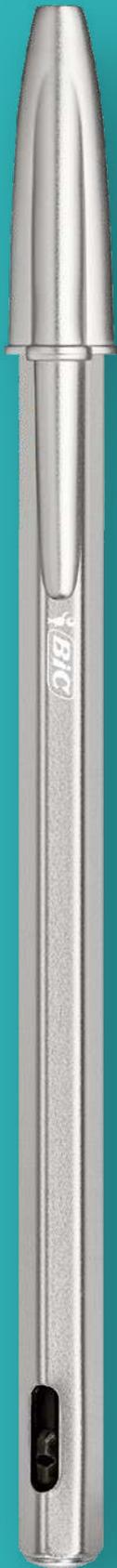
SCREEN PRINTING



LASER

See page 233 for a detailed explanation of the icons.





# BIC<sup>®</sup> CRISTAL<sup>®</sup>

## RE'NEW<sup>™</sup>

---

The iconic BIC<sup>®</sup> Cristal<sup>®</sup> in a metal version. The BIC<sup>®</sup> Cristal<sup>®</sup> Re'New<sup>™</sup> adds to the iconic BIC<sup>®</sup> Cristal<sup>®</sup> original, attaching a sense of modernity to its aluminum matt barrel and the laser engraved BIC<sup>®</sup> logo. The cap has been also redesigned; it's matt gray and manufactured from 96% recycled plastic. Refillable with blue or black inks. Includes 2 cartridges. The same ingenious hexagonal shape as the original BIC<sup>®</sup> Cristal<sup>®</sup> for controlled grip and comfort. Sustainable design, trusted quality, and timeless value. The product comes with BIC<sup>®</sup> Window Box packaging.

BIC® CRISTAL®  
RE'NEW™

1090

Colour ink



BIC® WINDOW BOX

*Your Cristal® Re'New™  
comes with this packaging!*

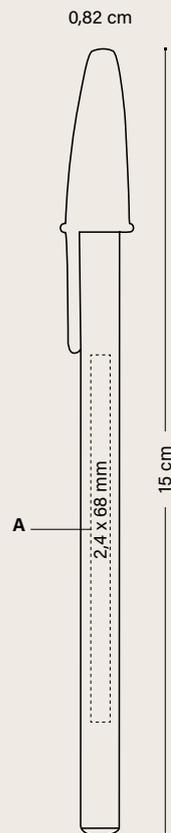
(Included in the price)

Decoration

**BIC® CRISTAL® RE'NEW™**  
1090

A LE: max. 1 col.

MOQ 25 units



EXTERNAL PACKAGING



44 ± 1KG

SPECIFICATIONS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE



ISO  
certified



IMPRIM'VERT®



100%  
RECYCLABLE

WRITING  
MODES



BALLPEN M

PRINTING  
TECHNIQUES



LE  
LASER

See page 233 for a detailed explanation of the icons.





## BIC<sup>®</sup> GRIP ROLLER

---

Enjoy a smooth writing experience. Glide across the paper easily without smudging thanks to the quick-drying ink, ideal for both left and right-handed people.

# BIC® GRIP ROLLER



MEDIUM WRITING  
Ø 0,7 MM

*High quality medium point liquid ink roller  
pen for smooth and fluid writing*

## BIC® GRIP ROLLER

1187

Colour ink



01/35

12/35

10/35

03/35

59/35

24/35

07/35

06/35

27/35

02/35

14/35

●  
Also available  
in blue ink

●  
Also available  
in blue ink

●  
Also available  
in blue ink

100%

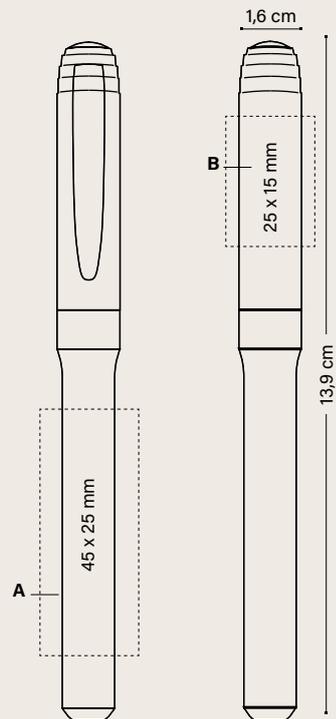
Decoration

## BIC® GRIP ROLLER

1187

A/B SP: max. 3 col.

MOQ 250 units



### SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



100% RECYCLABLE

### WRITING MODES



ROLLER R  
Ø 0,7 MM

### PRINTING TECHNIQUES



SCREEN PRINTING

### OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



MARKING SET



COLLECTION BOX

+ INFO PAGES 222 TO 227

### EXTERNAL PACKAGING



250 ± 3 KG

*New! Collection Box  
(1, 2 & 3 units)*

See page 233 for a detailed explanation of the icons.

**BIC® XS FINESTYLE**  
1851 Opaque  
Colour ink



01/03

01/25



01/06

**BIC® XS FINESTYLE**  
1851 Clear  
Colour ink



89/01

100%

Decoration

**BIC® XS FINESTYLE**

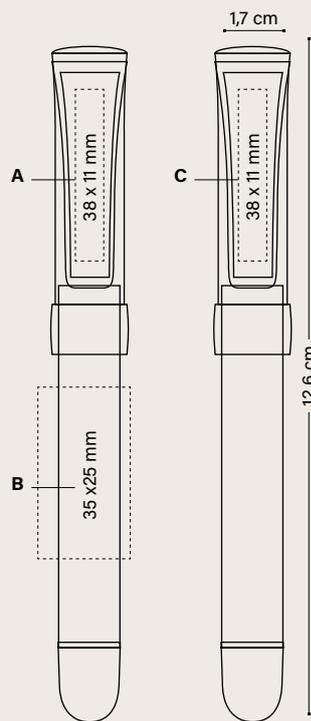
1851

**A PD:** max. 2 col.

**B SP:** max. 2 col.

**C BP:** full-colour

MOQ 250 units



**OPTIONAL SPECIAL PACKAGING**



ECO SLEEVE



PLASTIC POUCH

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



250 ± 2,8KG

**SPECIFICATIONS**



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



100% RECYCLABLE



100% RENEWABLE ELECTRICITY



LOW ENVIRONMENTAL IMPACT

**WRITING MODES**



FINESTYLE  
Ø 0,7 MM

**PRINTING TECHNIQUES**



SCREEN PRINTING



PAD PRINTING



BRITEPIX™  
BRITEPIX™  
TEXTURE  
BRITEPIX™  
PERSONALISATION

See page 233 for a detailed explanation of the icons.

# BIC® INTENSITY® GEL CLIC



## BIC® INTENSITY® GEL CLIC

1196 Opaque  
Colour ink



01



02

100%

## BIC® INTENSITY® GEL CLIC

1196 Clear  
Colour ink



92



88



86

100%

Decoration

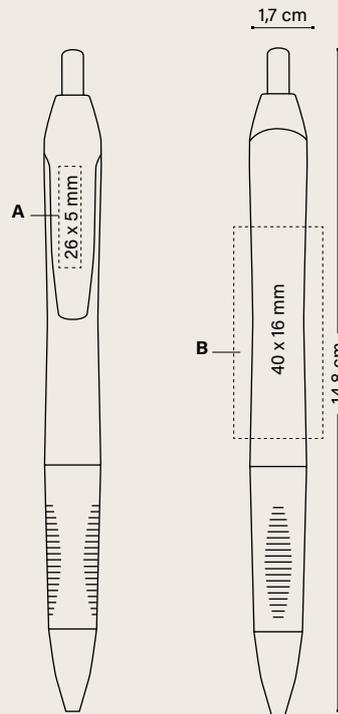
**BIC® INTENSITY® GEL  
CLIC**

1196

**A SP:** max. 2 col.

**B SP:** max. 4 col.

MOQ 250 units



**OPTIONAL SPECIAL PACKAGING**



PLASTIC  
POUCH

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



250 ± 3,7KG

**SPECIFICATIONS**



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE



ISO  
certified



100%  
RECYCLABLE

**WRITING  
MODES**



GEL G  
Ø 0,7 MM

**PRINTING  
TECHNIQUES**



SP  
SCREEN PRINTING

See page 233 for a detailed explanation of the icons.



Plan B

A PART



← Sol  
oibuo



# BIC<sup>®</sup> HIGHLIGHTERS AND MARKERS

---

BIC<sup>®</sup> Markers offer you products specifically designed to write in a highly visible way and mark on surfaces or material that other writing instruments cannot mark on. Make your ideas visible and express yourself whatever the surface with BIC<sup>®</sup> Markers.

**BIC<sup>®</sup> Brite Liner<sup>®</sup> Grip**

**BIC<sup>®</sup> Velleda<sup>®</sup> White Board Marker Fine**

**BIC<sup>®</sup> Velleda<sup>®</sup> White Board Marker Grip**

**BIC<sup>®</sup> Mark-It Permanent Marker**

**BIC<sup>®</sup> Permanent Marker Ecolutions<sup>®</sup>**

# BIC® BRITE LINER® GRIP

---

BIC® BRITE LINER® GRIP  
1192



*Textured rubberised  
grip for more  
precision and  
control*

12      10      24      59      14  
●      ●      ●      ●      ●  
Colour ink    Colour ink    Colour ink    Colour ink    Colour ink

100%

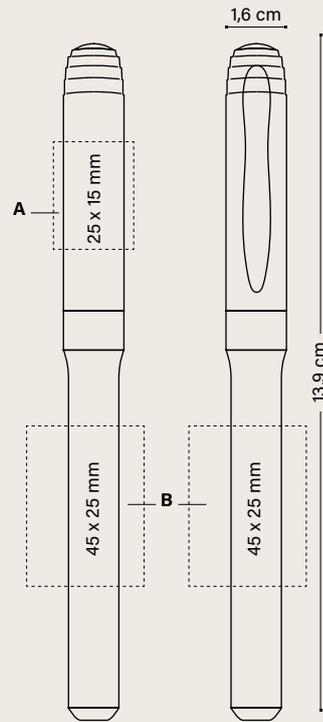
Decoration

**BIC® BRITE LINER® GRIP**

1192

A/B SP: max. 3 col.

MOQ 250 units



**OPTIONAL SPECIAL PACKAGING**



MARKING SET



COLLECTION BOX

*New! Collection Box (1, 2 & 3 units)*

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



250 ± 2,8KG

**SPECIFICATIONS**



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



ISO certified  
**IMPRIM'VERT®**



100% RECYCLABLE



WILL NOT DRY OUT IN 24H

**WRITING MODES**



HIGHLIGHTER HL

**PRINTING TECHNIQUES**



SCREEN PRINTING

**SUITABLE FOR**



FAXES



PHOTOCOPIES



PRINTERS



PAPER

See page 233 for a detailed explanation of the icons

# BIC® VELLEDA® WHITE BOARD MARKER FINE

Velleda®

**BIC® VELLEDA® WHITE BOARD MARKER FINE**  
1651



01/04

Colour ink



01/02

Colour ink

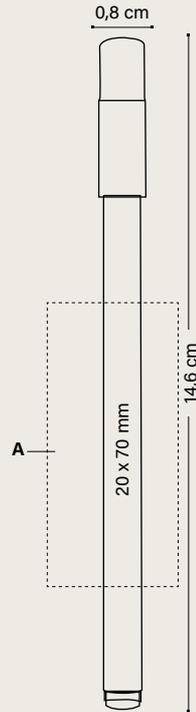
100%

## Decoration

**BIC® VELLEDA® WHITE BOARD MARKER FINE**  
1651

A SP: max. 1 col.

MOQ 500 units



## OPTIONAL SPECIAL PACKAGING



MARKING SET

*Now you can have it as a set!*

+ INFO PAGES 222 TO 227

## EXTERNAL PACKAGING



500 ± 3,2KG

## SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



FABRIQUÉ EN FRANCE



REGULATORY COMPLIANCE



RECYCLABLE



LOW ENVIRONMENTAL IMPACT



RESISTANT TIP

## WRITING MODES



MARKER MK

## PRINTING TECHNIQUES



SCREEN PRINTING

# BIC® VELLEDA® WHITE BOARD MARKER GRIP



## BIC® VELLEDA® WHITE BOARD MARKER GRIP 1213



→  
*Textured rubberised grip for more precision and control*

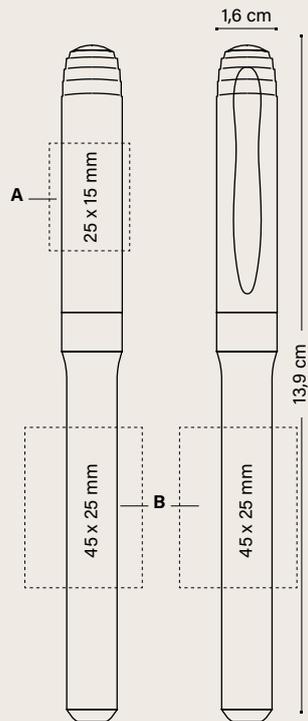
100%  
01/02  
●  
Colour ink

### Decoration

## BIC® VELLEDA® WHITE BOARD MARKER GRIP 1213

A/B SP: max. 3 col.

MOQ 250 units



### OPTIONAL SPECIAL PACKAGING



MARKING SET

*Now you can have it as a set!*

+ INFO PAGES 222 TO 227

### EXTERNAL PACKAGING



250 ± 2,7KG

### SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



100% RECYCLABLE



RESISTANT TIP

### WRITING MODES



WHITE BOARD MARKER FINE MK

### PRINTING TECHNIQUES



SCREEN PRINTING

# BIC® MARK-IT PERMANENT MARKER

**BIC® MARK-IT  
PERMANENT  
MARKER**  
1214



01/02  
●  
Colour ink

01/04  
●  
Colour ink

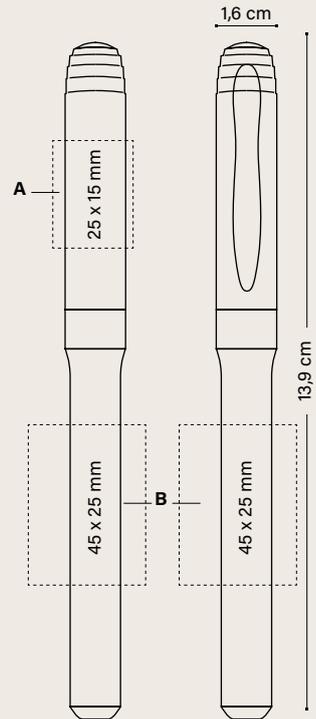
←  
*Textured  
rubberised  
grip for more  
precision and  
control*

## Decoration

**BIC® MARK-IT  
PERMANENT MARKER**  
1214

A/B SP: max. 3 col.

MOQ 250 units



## OPTIONAL SPECIAL PACKAGING



MARKING  
SET

*You can have  
it as a set!*

+ INFO PAGES 222 TO 227

## EXTERNAL PACKAGING



250 ± 2,8KG

## SPECIFICATIONS



MANUFACTURED AND  
PRINTED IN BIC FACTORIES



REGULATORY  
COMPLIANCE



RECYCLABLE



LOW ENVIRONMENTAL  
IMPACT



RESISTANT  
TIP

## WRITING MODES



MARKER  
MK

## PRINTING TECHNIQUES



SCREEN PRINTING

# BIC® PERMANENT MARKER ECOLUTIONS®



MADE FROM  
51% RECYCLED MATERIAL\*

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)



PHARMACEUTICAL  
WASTE

## BIC® PERMANENT MARKER ecolutions® 1210



02

●  
Colour ink

02

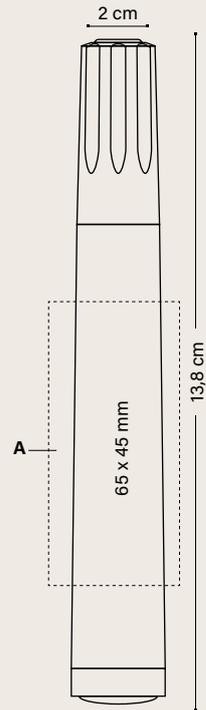
●  
Colour ink

### Decoration

## BIC® PERMANENT MARKER ecolutions® 1210

A SP: max. 1 col.

MOQ 250 units



### EXTERNAL PACKAGING



250 ± 2,6KG

#### SPECIFICATIONS



MANUFACTURED AND  
PRINTED IN BIC FACTORIES



MADE IN  
FRANCE



REGULATORY  
COMPLIANCE



ISO  
certified



PHARMACEUTICAL  
WASTE



RECYCLABLE



LOW ENVIRONMENTAL  
IMPACT



RESISTANT  
TIP



MARKER  
MK

#### WRITING MODES

#### PRINTING TECHNIQUES



SCREEN PRINTING

\* The percentage is calculated on total weight of product excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance. See page 233 for a detailed explanation of the icons





# BIC<sup>®</sup> MECHANICAL PENCILS

---

A reference since 1993. Stay sharp with this first-class mechanical pencil!

It is solid and resistant, never needs sharpening and writes smoother and darker than ever!

## **BIC<sup>®</sup> Matic<sup>®</sup>**

**BIC<sup>®</sup> Media Clic Mechanical Pencil** **54**

**BIC<sup>®</sup> Media Clic Grip Mechanical Pencil** **58**

*ECO version and standard at the same price!*

**ecolutions®**



**MADE FROM 65% RECYCLED MATERIAL\*\***

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)



PHARMACEUTICAL WASTE

**BIC® MATIC®**  
1120 Opaque



01/05\*    02/02    12/12\*    03/03    07/07    01/01    100%

**BIC® MATIC®**  
**QUARTZ**  
1121 Opaque



51/07\*    100%

**BIC® MATIC®**  
**ecolutions® 1E40 Opaque**



06/8C\*    04/8C\*    100%

\*While stocks last. \*\*The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

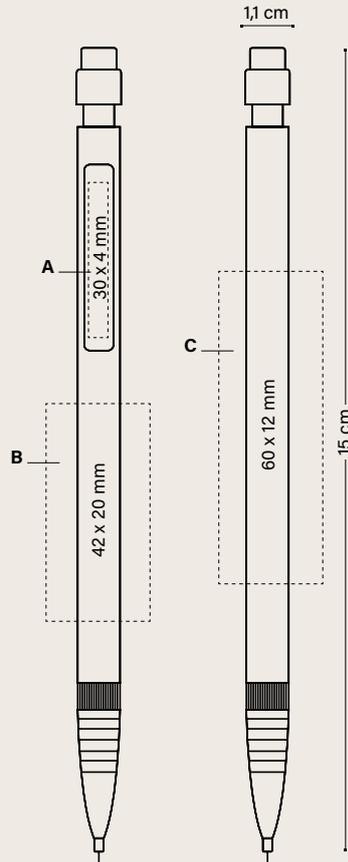
Decoration

**BIC® MATIC®**  
1120  
**ecolutions®** 1E40

**BIC® MATIC® QUARTZ**

1121  
**A SP:** max. 1 col.  
(not available for  
BIC® Matic® Quartz)  
**B/C SP:** max. 2 col.

MOQ 500 units



**OPTIONAL SPECIAL PACKAGING**



PLASTIC  
POUCH

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



500 ± 3,1 KG

**SPECIFICATIONS**



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



**ecolutions®**



PHARMACEUTICAL  
WASTE



RECYCLABLE



LOW ENVIRONMENTAL  
IMPACT



SMOOTHER AND  
DARKER WRITING



EASY TO  
USE AND ERASE



2 LEADS 9 CM

**WRITING  
MODES**



MECHANICAL PENCIL MP  
Ø 0,7 MM

**PRINTING  
TECHNIQUES**



SCREEN PRINTING

See page 233 for a detailed explanation of the icons.





# BIC<sup>®</sup> PENCILS

---

A reference since 1993. Wood-free pencil made with recycled synthetic resin material, that will not splinter in the event of breaking. Ultra-resistant HB graphite lead.

**Evolution<sup>®</sup> Ecolutions<sup>®</sup>**



THE SOLUTION FOR FULL COLOUR COMMUNICATION!



THE SOLUTION FOR FULL COLOUR COMMUNICATION!



Embossed iconic BIC® brand!

ecolutions®



MADE FROM 60% RECYCLED MATERIAL\*\*



FRIDGES AND YOGURT POTS

ecolutions®



MADE FROM 52,7% RECYCLED MATERIAL\*\*



FRIDGES AND YOGURT POTS

GRAPHITE PENCIL CUT END ecolutions® 1150

GRAPHITE PENCIL WITH ERASER ecolutions® 1151



Protective sheath

360° Printing

360° Printing

\*While stocks last.

\*\*The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

\*\*\*48h not available in Digital finishes.

**ecolutions®**  
 MADE FROM  
 60% RECYCLED MATERIAL\*\*



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

## GRAPHITE PENCIL

1150/1151

MOQ 500 units  
 Standard colours combination

**MIX & MATCH**  
 No extra charge

## Eraser



Opaque



## Ferrule



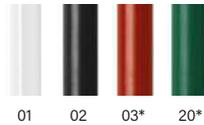
Opaque



## Barrel



Opaque



### SPECIFICATIONS



**MIX & MATCH**



MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUE EN FRANCE

MADE IN FRANCE



REGULATORY COMPLIANCE



IMPRIM'VERT®

ecolutions®



RECYCLABLE



LOW ENVIRONMENTAL IMPACT



RESISTANT TIP



NO SPLINTER



PROTECTIVE SHEATH



EASY TO USE AND ERASE

WRITING MODES



PENCIL PC HB Ø 2,3MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

\*While stocks last.

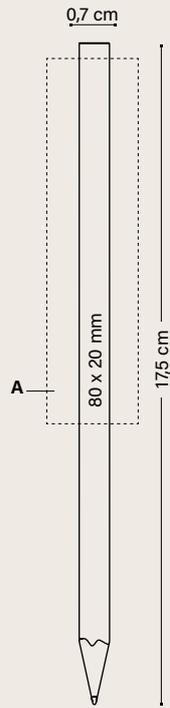


Decoration

**BIC® EVOLUTION® ECOLUTIONS®**  
**ecolutions® 1150** (Pencil cut end)

A SP: max. 1 col.

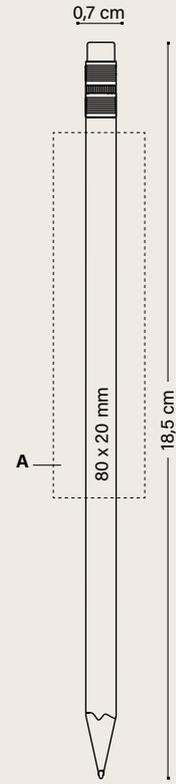
MOQ 500 units



Decoration

**BIC® EVOLUTION® ECOLUTIONS®**  
**ecolutions® 1151** (Pencil with eraser)

MOQ 500 units



**OPTIONAL SPECIAL PACKAGING**



PLASTIC  
POUCH  
(x 3 UNITS)

*Now you can  
have it as a set!*

+ INFO PAGES 222 TO 227

**EXTERNAL PACKAGING**



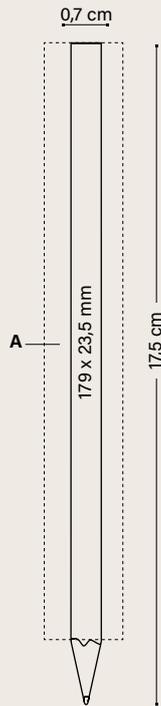
500 ± 3,5 KG

Decoration

**BIC® EVOLUTION® ECOLUTIONS®**  
**ecolutions® 1150** (Pencil cut end Digital)

**A DG:** full-colour (area for images)  
**B DG:** full-colour (area for text)

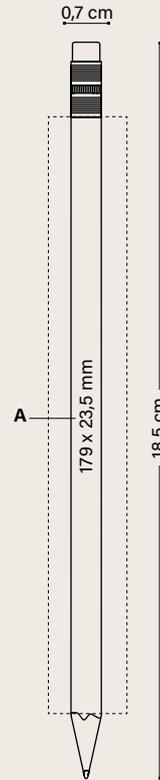
MOQ 500 units



Decoration

**BIC® EVOLUTION® ECOLUTIONS®**  
**ecolutions® 1151** (Pencil with eraser Digital)

MOQ 500 units



OPTIONAL SPECIAL PACKAGING



PLASTIC  
POUCH  
(X 3 UNITS)

*Now you can  
have it as a set!*

+ INFO PAGES 222 TO 227

EXTERNAL PACKAGING



500 ± 3,5 KG

SPECIFICATIONS



MANUFACTURED  
AND PRINTED IN  
BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



FRIGIDES AND  
YOGURT POTS



RECYCLABLE



LOW ENVIRONMENTAL  
IMPACT



RESISTANT TIP



NO  
SPLINTER



PROTECTIVE  
SHEATH



EASY TO  
USE AND ERASE



WRITING  
MODES



PENCIL PC HB  
0,2,3MM



PRINTING  
TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 233 for a detailed explanation of the icons.

# SPROUT™ GRAPHITE PENCIL



The only pencil in the world that can be planted after being used and grows as an herb, a vegetable or a flower.

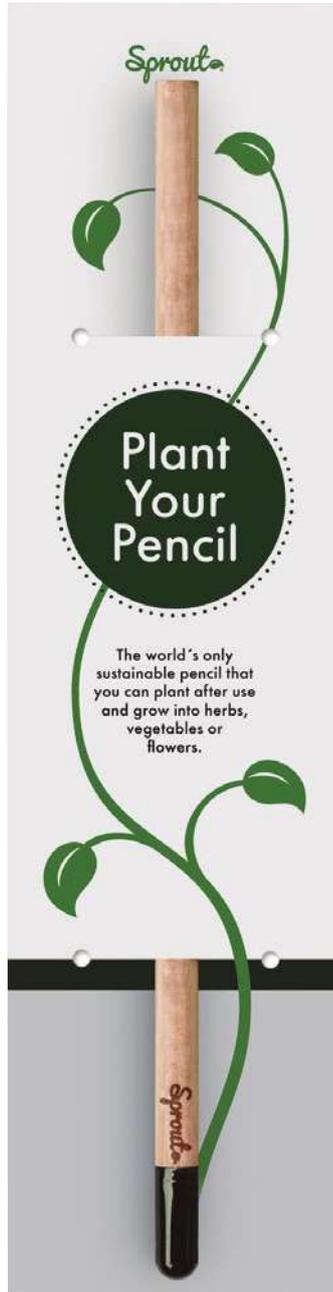
SPROUT™ GRAPHITE PENCIL  
53062



Standard barrel

Customized barrels

Standard cardboard!



Standard cardboard packaging

Customizable cardboard!



Personalised cardboard packaging



Back



Graphite Lead

Once the pencil is too short to write with, plant the stub and watch your message turn into a pot of beautiful herbs, flowers or vegetables.

Choose between 11 different seeds!

- |              |                  |                   |
|--------------|------------------|-------------------|
| 1. Spruce    | 5. Forget me not | 9. Coriander      |
| 2. Sunflower | 6. Basil         | 10. Chia          |
| 3. Daisy     | 7. Thyme         | 11. Cherry tomato |
| 4. Carnation | 8. Sage          |                   |

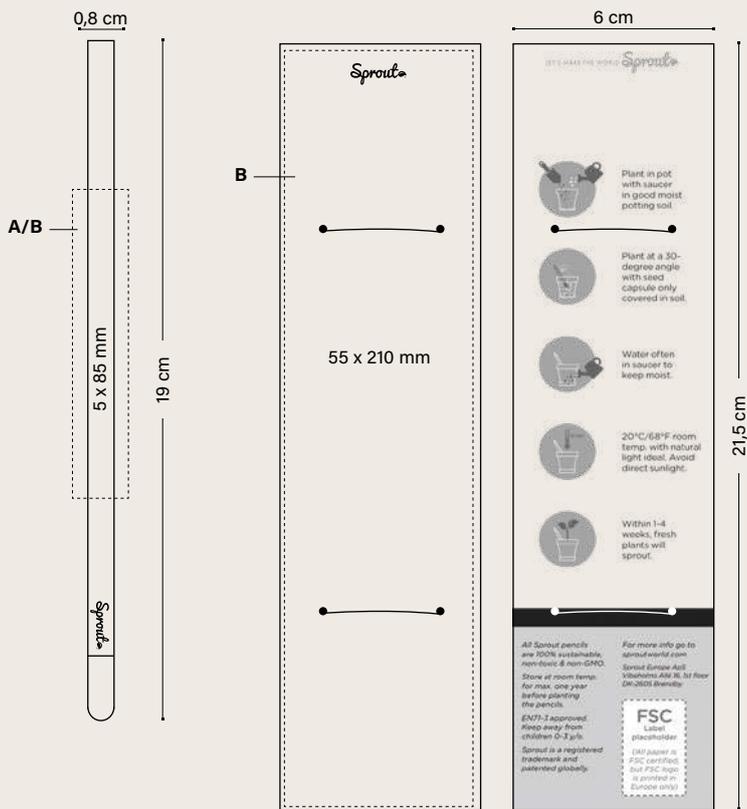
Decoration

**SPROUT™ GRAPHITE PENCIL**

53062

A LE  
B DG

MOQ 500 units  
MOQ 1000 units (*Pencil + personalised cardboard packaging*)



*Plant instructions included on the back side.  
For customized cardboard, you can change  
the font and colours!*

**EXTERNAL PACKAGING**



500 ± 2,5 KG (ONLY PENCIL)  
± 5 KG (WITH CARDBOARD PACKAGING)

**PACKAGING**



**SPECIFICATIONS**



FSC AND  
RECYCLABLE CARDBOARD



RECYCLABLE

**WRITING MODES**



PENCIL PC HB  
Ø 2,3MM

**PRINTING TECHNIQUES**



LASER



DIGITAL



CHECK OUT THE VIDEO

See page 233 for a detailed explanation of the icons.

# Contents

# 02

---

# OTHER WRITING INSTRUMENTS

---

## PLASTIC PENS

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Striped Grip Pen	176

## STYLUS PENS

Sleek Stylus Pen	178
------------------	-----

# BASIC PEN

---

## BASIC PEN

12010

Colour ink

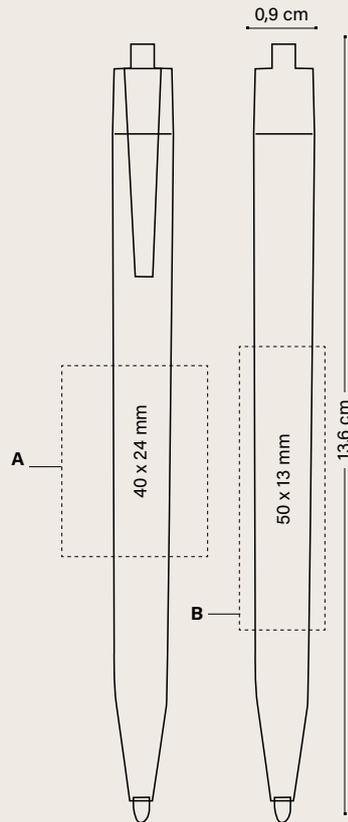


Decoration

**BASIC PEN**  
12010

A/B SP: max. 1 col.

MOQ 500 units



**EXTERNAL PACKAGING**



1000 ± 12,5 KG

**SPECIFICATIONS**



**WRITING MODES**



**PRINTING TECHNIQUES**



SCREEN PRINTING

See page 233 for a detailed explanation of the icons.

# CLICK PEN

---

## CLICK PEN

11748

Colour ink



Decoration

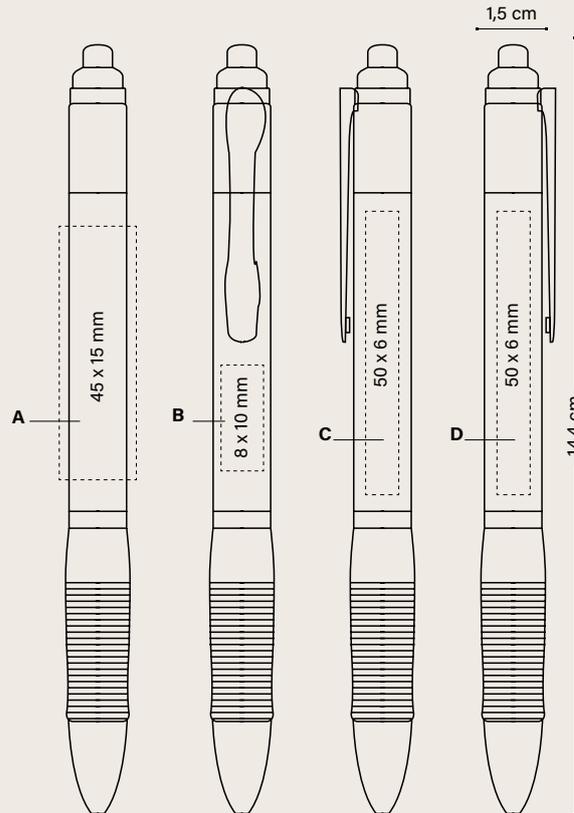
## CLICK PEN

11748

A/B SP: max. 4 col.

C/D PD: max. 4 col.

MOQ 500 units



## EXTERNAL PACKAGING



## SPECIFICATIONS



PRINTED IN  
BIC FACTORIES



QUALITY & SAFETY  
APPROVED



REGULATORY  
COMPLIANCE



ISO  
certified



IMPRIM'VERT®

## WRITING MODES



BALLPEN M

## PRINTING TECHNIQUES



SCREEN PRINTING



PAD PRINTING

See page 233 for a detailed explanation of the icons.

# STRIPED GRIP PEN

---

---

## STRIPED GRIP PEN

11243

Colour ink



10



03



24



8C



04

100%

Decoration

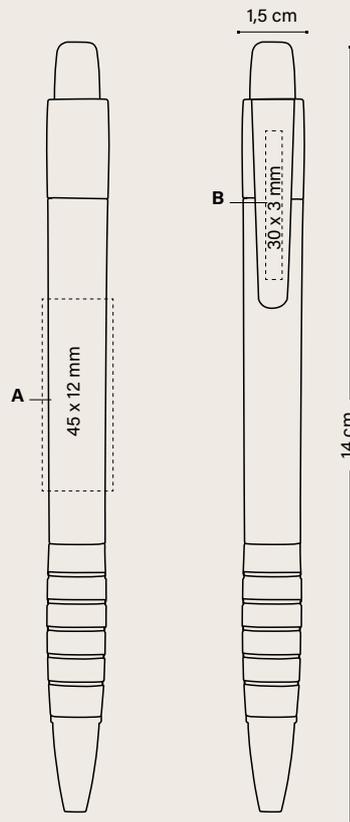
**STRIPED GRIP PEN**

11243

**A SP:** max. 2 col.

**B PD:** max. 1 col.

MOQ 500 units



**EXTERNAL PACKAGING**



**SPECIFICATIONS**



**WRITING MODES**



**PRINTING TECHNIQUES**



SCREEN PRINTING



PAD PRINTING

See page 233 for a detailed explanation of the icons.

# SLEEK STYLUS PEN

---

## SLEEK STYLUS PEN

11666  
Colour ink  
●



01

100%

## SLEEK STYLUS MATT PEN

11747  
Colour ink  
●



47



04

100%

## SLEEK STYLUS EXECUTIVE PEN

11976



26

●  
Available in  
blue ink



2N

●  
Available in  
black ink

Decoration

### SLEEK STYLUS PEN

11666

### SLEEK STYLUS MATT PEN

11747

### SLEEK STYLUS EXECUTIVE PEN

11976

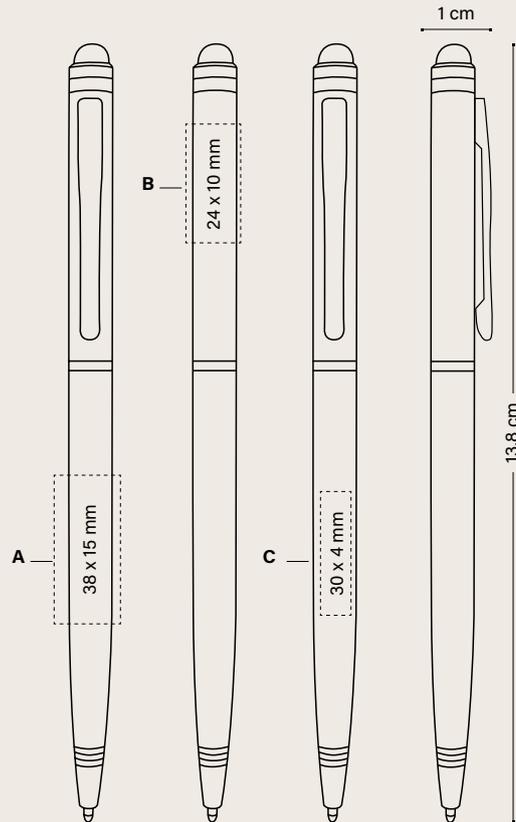
A SP: max. 1 col.

B SP: max. 2 col.

C LE

MOQ 500 units (SP)

MOQ 100 units (LE)



### EXTERNAL PACKAGING



### SPECIFICATIONS



### WRITING MODES



### PRINTING TECHNIQUES



See page 233 for a detailed explanation of the icons.

# Contents

# 03

---

# NOTEBOOKS

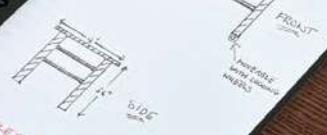
---

**ROCKETBOOK®**

Rocketbook® Core Executive A5	184
Rocketbook® Fusion Executive A5	186
Rocketbook® Core Mini A6	188



STUDIO bench



- \* TABLE SURFACE IS PLY-WOOD
- \* FEET-LINED SHELVES
- \* ACETIC LAMINATE SHEED THE SURFACE
- \* ENDING TRAIL CORNER LAMINATE



Rocketbook

Beacons

STUDIO bench



- \* TABLE SURFACE IS PLY-WOOD
- \* FEET-LINED SHELVES
- \* ACETIC LAMINATE SHEED THE SURFACE
- \* ENDING TRAIL CORNER LAMINATE



# ROCKETBOOK®

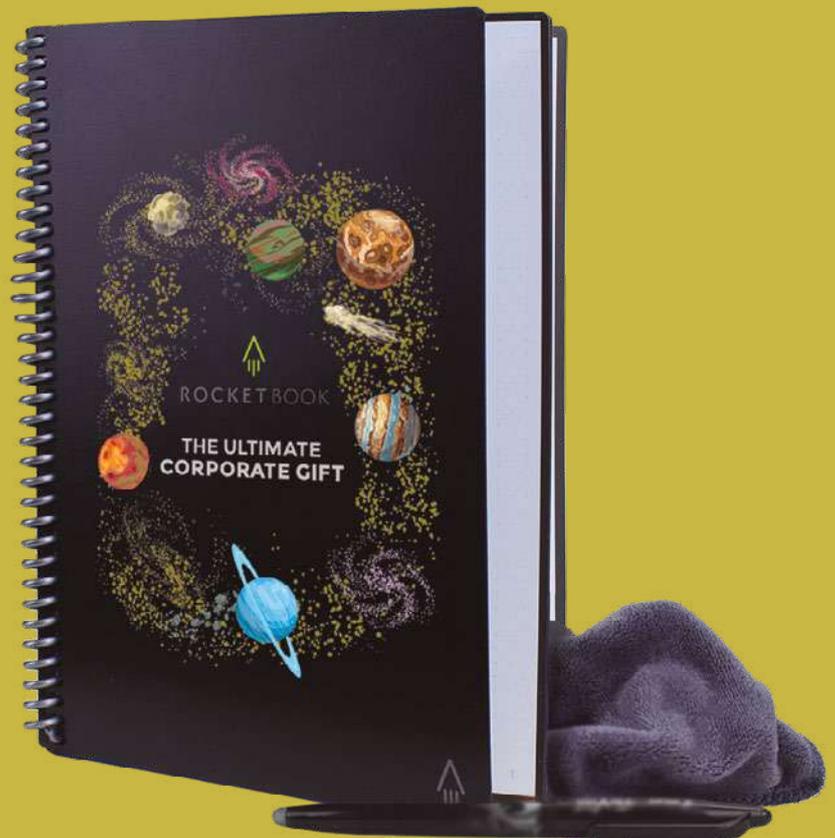
---

Rocketbook® combines the freedom of a traditional pen and paper notebook with its app technology to send handwritten notes quickly and securely to the cloud folder of your choice. It is designed to be the last notebook you'll ever need. Follow the instructions included for a clean page that can be used endlessly. You can choose the Core for taking notes, making graphs and sketching, or go one step further with the Fusion for planning, making lists and setting goals.

**Rocketbook® Core Executive A5**

**Rocketbook® Fusion Executive A5**

**Rocketbook® Core Mini A6**

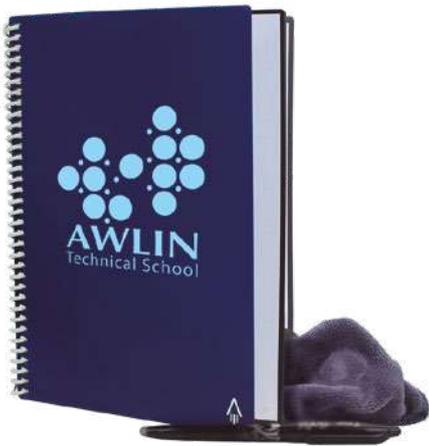


# ROCKETBOOK® CORE EXECUTIVE A5

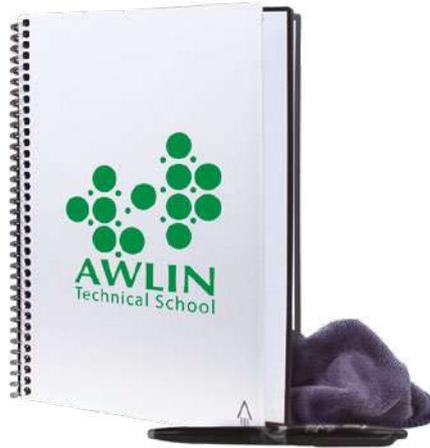


ROCKETBOOK® CORE EXECUTIVE A5  
3728

POP Award Winner 2022 for  
the best customisation 



07  
●  
Navy Blue

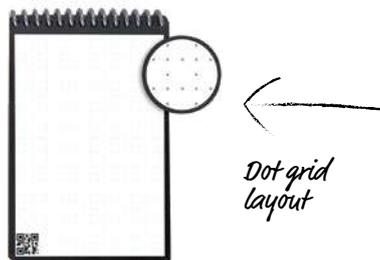


01  
○  
White



02  
●  
Black

-  Write
-  Scan
-  Share
-  Reuse



- The box always includes:
- Notebook
  - Pen
  - Cloth
  - Instructions

Decoration

**ROCKETBOOK® CORE EXECUTIVE A5**

3728

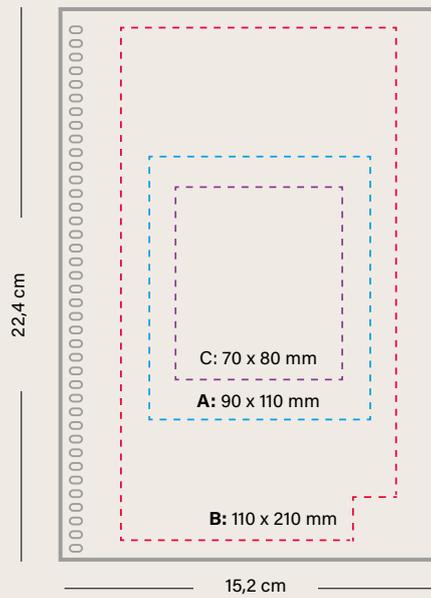
**A SP:** max. 1 col.

**B BP:** full-colour

**C HS:** max. 1 col.

36 pages

MOQ 50 units



SPECIFICATIONS



PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



IMPRIM'VERT®

ROCKETBOOK® APP AVAILABLE IN:



PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™



HOT STAMPING

SPECIAL PACKAGING ALWAYS INCLUDED



GIFT BOX CORE A5

EXTERNAL PACKAGING



50 ± 5,8 KG



DOWNLOAD THE APP



HOW IT WORKS

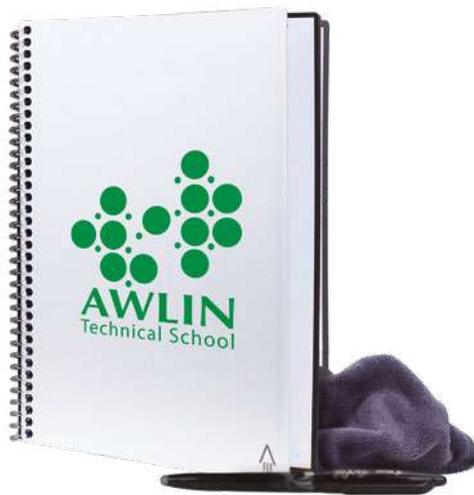
See page 233 for a detailed explanation of the icons.

# ROCKETBOOK® FUSION EXECUTIVE A5



ROCKETBOOK® FUSION EXECUTIVE A5  
3726

*POP Award Winner 2022 for  
the best customisation*



01  
○  
White



02  
●  
Black

- Write
- Scan
- Share
- Reuse

*Seven page styles*

- Lined
- Dot-grid
- Task list
- Weekly planner
- OKR goal template
- Monthly calendar
- Ideas



*Customization visible in window cutout*

*The box always includes:*

- Notebook
- Pen
- Cloth
- Instructions

Decoration

**ROCKETBOOK® FUSION  
EXECUTIVE A5**

3726

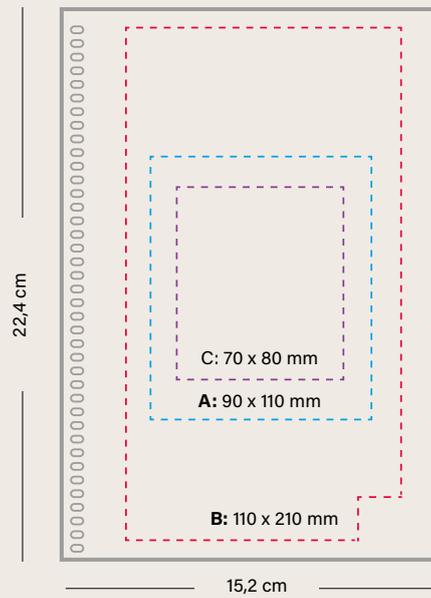
**A SP:** max. 1 col.

**B BP:** full-colour

**C HS:** max. 1 col.

42 pages

MOQ 50 units



SPECIFICATIONS



ROCKETBOOK®  
APP AVAILABLE  
IN:



PRINTING  
TECHNIQUES



SPECIAL PACKAGING ALWAYS INCLUDED



GIFT BOX  
FUSION A5

EXTERNAL PACKAGING



50 ± 5,8 KG



DOWNLOAD THE APP



HOW IT WORKS

See page 233 for a detailed explanation of the icons.

# ROCKETBOOK® CORE MINI A6



ROCKETBOOK® CORE MINI A6  
3727

POP Award Winner 2022 for  
the best customisation

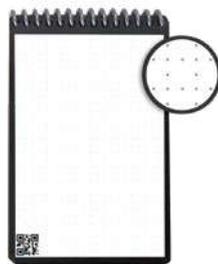


01  
●  
White



02  
○  
Black

- Write
- Scan
- Share
- Reuse



←  
Dot grid  
layout



←  
Customization visible in  
window cutout

- The box always includes:
- Notebook
  - Pen
  - Cloth
  - Instructions

Decoration

**ROCKETBOOK® CORE  
MINI A6**

3727

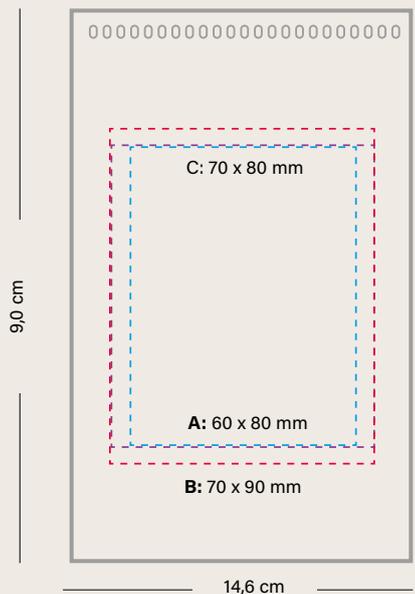
**A SP:** max. 1 col.

**B BP:** full-colour

**C HS:** max. 1 col.

48 pages

MOQ 50 units



SPECIFICATIONS



PRINTED  
IN BIC  
FACTORIES



REGULATORY  
COMPLIANCE



IMPRIM'VERT®

ROCKETBOOK®  
APP AVAILABLE  
IN:



PRINTING  
TECHNIQUES



SCREEN PRINTING



BRITEPIX™



HOT STAMPING

SPECIAL PACKAGING ALWAYS INCLUDED



GIFT BOX  
CORE A6

EXTERNAL PACKAGING



50 ± 2,6 KG



DOWNLOAD THE APP



HOW IT WORKS

See page 233 for a detailed explanation of the icons.

# Contents

04

---

# BIC® LIGHTERS AND CASES

---

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BIC® J23 Lighter	200
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**LIGHTER CASES**

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BIC® Clip Case	215
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**OTHER PRODUCTS**

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---------------------	-----



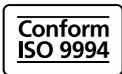
# BIC® lighters.

## Our quality, your safety.

All BIC® pocket lighters meet or exceed international standards and regulations requirements (ISO 9994, EN 13869, ASTM F400, US CPSC).

**1/3** Less than 1/3 of the lighter models available in the European market MEET European safety standards<sup>1</sup>.

**3%** Only 3% of the electronic lighter models available in Europe COMPLY with the EN 13869 Standard<sup>2</sup>.



Flame height, resistance to drops, flame stability and flame extinction are some of the features tested by the ISO 9994 standard.

<sup>1</sup>Source: Tests run by independent accredited laboratories from 2015 to 2018.



The EN 13869 Standard requires all pocket lighters sold within the EU to be effectively child-resistant throughout the life of the lighter.

<sup>2</sup>Source: SGS tests on 105 piezo models with vertical movement between April 2017 and June 2018.

A Child-resistant lighter is not a child proof lighter.

A Child-resistant lighter is a lighter that at least 85% of children under 51 months of age cannot operate. This means that up to 15% of children may still be able to operate such a lighter. Therefore, adults should always ensure that young children cannot get hold of lighters, even if they are Child-resistant.

### CHOOSE WISELY! BIC® Pocket Lighters



**BIC® J25**  
Digital lighter



**BIC® J23**  
Digital lighter



**BIC® J26**  
Digital lighter



**BIC® J38**  
Digital lighter







# BIC® LIGHTERS

---

The iconic, well-loved and time-honoured shapes of BIC® pocket lighters remain on trend!  
Four different sizes and a wide range of colour combinations.

**BIC® J25 Lighter**

**BIC® J23 Lighter**

**BIC® J26 Lighter**

**BIC® J38 Lighter**

**BIC® Styl'it Luxury Case**

**BIC® Aluminium Flat Case**

**BIC® Clip Case**

**BIC® 3D Case**

**BIC® Pocket Ashtray**

# BIC® J25 LIGHTER



Iconic BIC® Boy  
and BIC® logo  
engraved!

## BIC® J25 LIGHTER

2360

2364 All Black



01

57

57

8G

03

11



59

24

04

25

25

06



90

84\*

02

02

02

02

100%

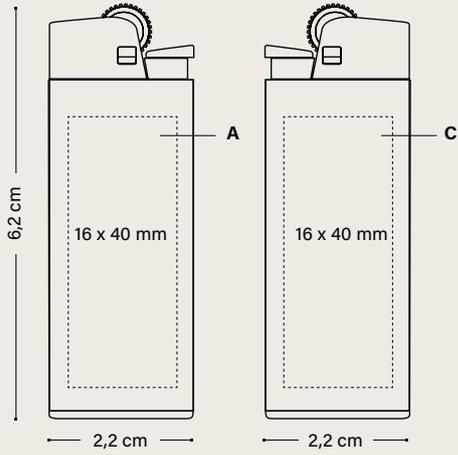
Decoration

**BIC® J25 LIGHTER**

2360/2364

A/C SP: max. 4 col.

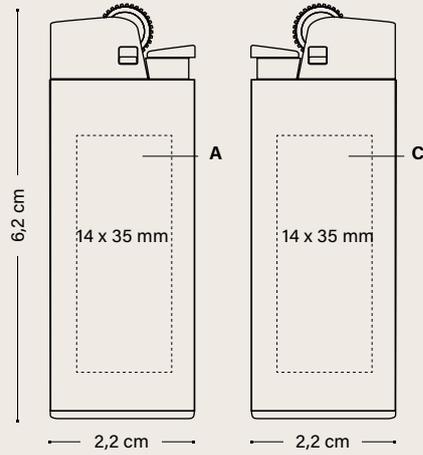
MOQ 300 units



**BIC® J25 LIGHTER BRIPEPIX™**

2360 / 2364

A/C BP: full-colour



**PACKAGING**



STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

100% recycled!



**EXTERNAL PACKAGING**



600 ± 7,6 KG



FSC AND  
RECYCLABLE  
CARDBOARD

**SPECIFICATIONS**



MANUFACTURED  
AND PRINTED  
IN BIC FACTORIES



MADE  
IN SPAIN



PASTEL  
MADE IN FRANCE



REGULATORY COMPLIANCE



UP TO 1.450



100% OF ELECTRICITY  
PRODUCED USING  
RENEWABLE SOURCES



LOW ENVIRONMENTAL  
IMPACT

**PRINTING  
TECHNIQUES**



SCREEN PRINTING



BRIPEPIX™

See page 233 for a detailed explanation of the icons.

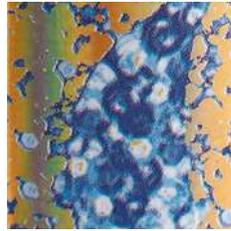
FINISHES



**BR** BRILLIANT



**MT** MATT



**H** HOLOGRAPHIC



**P** PUFFY



**M** METALLIC



**UV** UV



**SA** SANDY



**PG** PUFFY GLITTER

BIC® J25 DIGITAL LIGHTER  
2360



**MT** MATT  
**P** PUFFY



**BR** BRILLIANT  
**P** PUFFY



**MT** MATT  
**M** METALLIC

360°  
Printing

100%

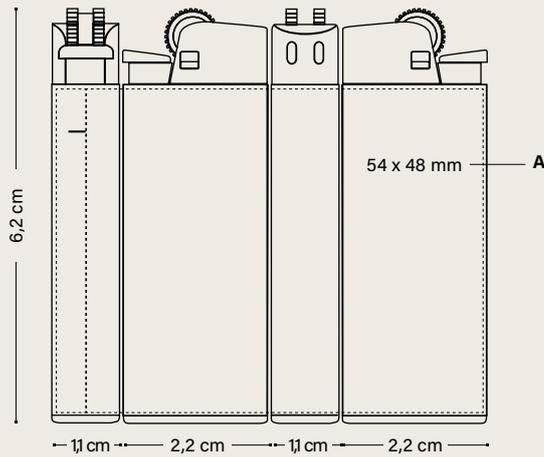
Decoration

### BIC® J25 DIGITAL LIGHTER

2360

A DG: full-colour

MOQ 600 units



#### SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



UP TO 1.450



100% OF ELECTRICITY PRODUCED USING RENEWABLE SOURCES



LOW ENVIRONMENTAL IMPACT

#### PRINTING TECHNIQUES



DIGITAL

#### PACKAGING



STANDARD PACKAGING: IN TRAY OF 50 UNITS

100% recycled!

#### EXTERNAL PACKAGING



600 ± 7,6 KG



FSC AND RECYCLABLE CARDBOARD

# BIC® J23 LIGHTER

 Iconic BIC® Boy  
and BIC® logo  
engraved!

**BIC® J23 LIGHTER**  
2340



57



12



03



100%

10

*Slim and fits  
everywhere!*



05



04



25



02

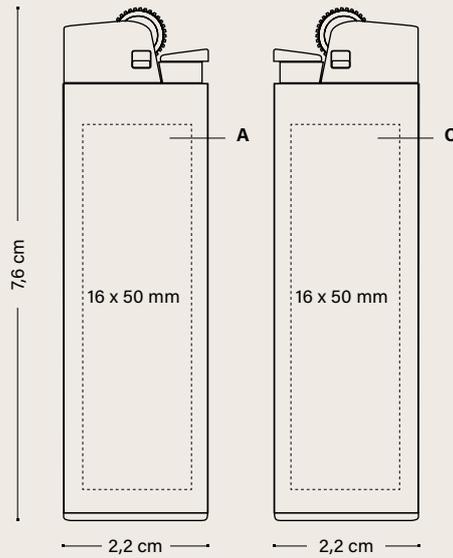
Decoration

**BIC® J23 LIGHTER**

2340

A/C SP: max. 4 col.

MOQ 300 units



**PACKAGING**



STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

100% recycled!

**EXTERNAL PACKAGING**



600 ± 9,5 KG



FSC AND  
RECYCLABLE  
CARDBOARD

**SPECIFICATIONS**



MANUFACTURED  
AND PRINTED  
IN BIC FACTORIES



MADE IN FRANCE



REGULATORY  
COMPLIANCE



UP TO 1.800



LOW ENVIRONMENTAL  
IMPACT

**PRINTING  
TECHNIQUES**



SCREEN PRINTING

See page 233 for a detailed explanation of the icons.

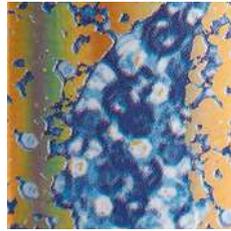
## FINISHES



**BR** BRILLIANT



**MT** MATT



**H** HOLOGRAPHIC



**P** PUFFY



**M** METALLIC



**UV** UV



**SA** SANDY



**PG** PUFFY GLITTER

## BIC® J23 DIGITAL LIGHTER 2340



**MT** MATT

**P** PUFFY

**UV** UV



**MT** MATT

**M** METALLIC



**BR** BRILLIANT

**P** PUFFY

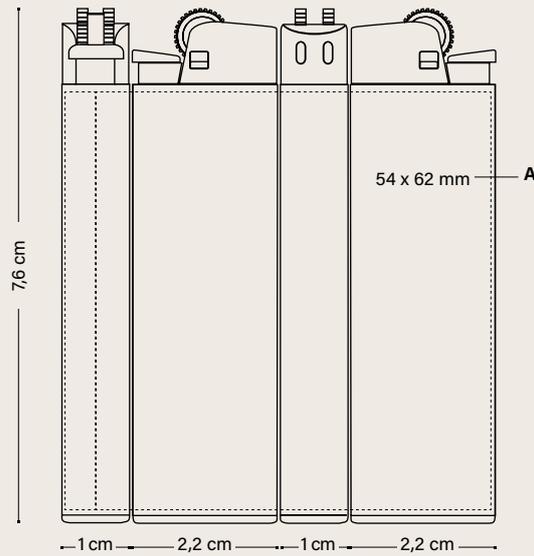
Decoration

**BIC® J23 DIGITAL LIGHTER**

2340

A DG: full-colour

MOQ 600 units



SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



UP TO 1.800



LOW ENVIRONMENTAL IMPACT

PRINTING TECHNIQUES



DIGITAL

PACKAGING



STANDARD PACKAGING: IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 9,5 KG



FSC AND RECYCLABLE CARDBOARD

# BIC® J26 LIGHTER



Iconic BIC® Boy  
and BIC® logo  
engraved!

BIC® J26 LIGHTER  
2320



01



57



8G



10



06

100%

Extra long-  
lasting: up to  
3.000 lights!



59



24



25



02



03

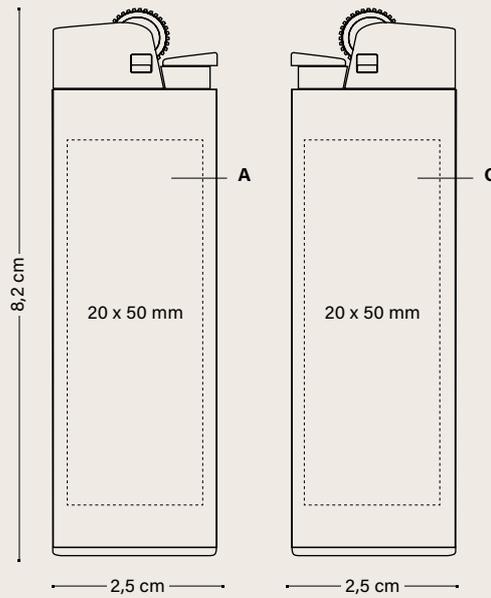
Decoration

**BIC® J26 LIGHTER**

2320

A/C SP: max. 4 col.

MOQ 300 units



SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



UP TO 3.000



Conform ISO 9994



Conform EN 13869 85%



IMPRIM'VERT®



100% OF ELECTRICITY PRODUCED USING RENEWABLE SOURCES



LOW ENVIRONMENTAL IMPACT

PRINTING TECHNIQUES



SCREEN PRINTING

PACKAGING



STANDARD PACKAGING: IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 15,1 KG



FSC AND RECYCLABLE CARDBOARD

See page 233 for a detailed explanation of the icons.

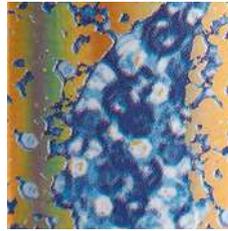
## FINISHES



**BR** BRILLIANT



**MT** MATT



**H** HOLOGRAPHIC



**P** PUFFY



**M** METALLIC



**UV** UV



**SA** SANDY



**PG** PUFFY GLITTER

## BIC® J26 DIGITAL LIGHTER 2320



**BR** BRILLIANT

**M** METALLIC



**MT** MATT

**M** METALLIC

**P** PUFFY



**BR** BRILLIANT

**UV** UV

**H** HOLOGRAPHIC

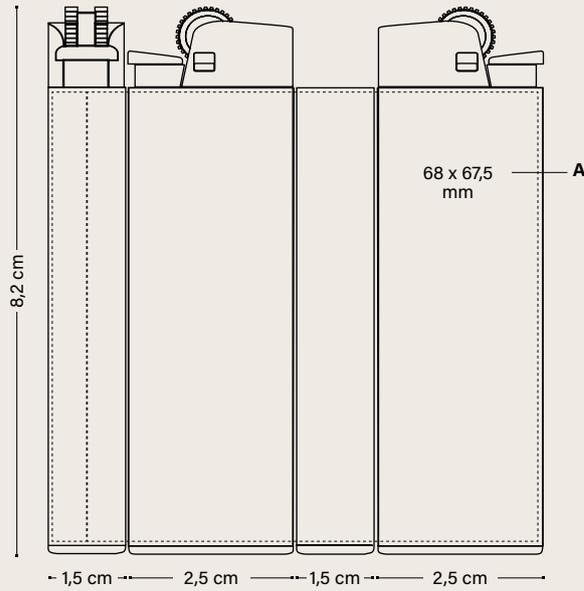
Decoration

**BIC® J26 DIGITAL LIGHTER**

2320

A DG: full-colour

MOQ 600 units



SPECIFICATIONS



PRINTING TECHNIQUES



PACKAGING



STANDARD PACKAGING:  
IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 15,1 KG



FSC AND RECYCLABLE CARDBOARD

See page 233 for a detailed explanation of the icons.

\*48h not available in Digital finishes.

# BIC® J38 LIGHTER

---

 *Iconic BIC® Boy  
and BIC® logo  
engraved!*

**BIC® J38 LIGHTER**  
2452



57



25

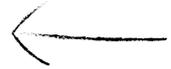


02



03

100%



*Elegant and  
comfortable  
lighting!*

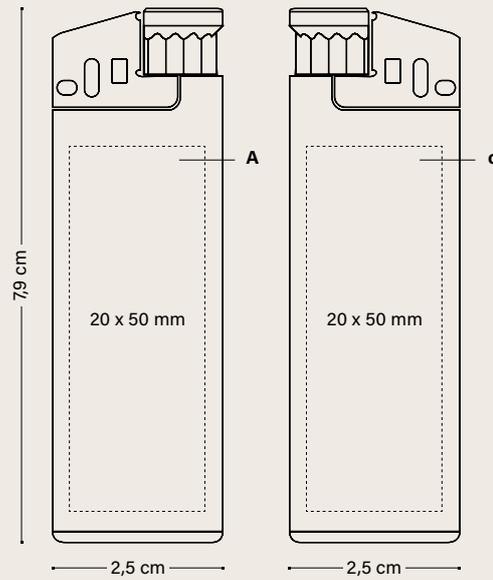
Decoration

### BIC® J38 LIGHTER

2452

A/C SP: max. 4 col.

MOQ 300 units



#### SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



UP TO 1.800



100% OF ELECTRICITY PRODUCED USING RENEWABLE SOURCES



LOW ENVIRONMENTAL IMPACT

#### PRINTING TECHNIQUES



SCREEN PRINTING

#### PACKAGING



STANDARD PACKAGING: IN TRAY OF 50 UNITS

100% recycled!

#### EXTERNAL PACKAGING



600 ± 13,2 KG



FSC AND RECYCLABLE CARDBOARD

See page 233 for a detailed explanation of the icons.

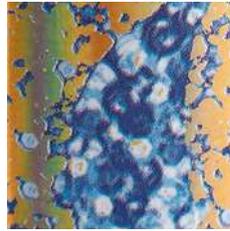
FINISHES



**BR** BRILLIANT



**MT** MATT



**H** HOLOGRAPHIC



**P** PUFFY



**M** METALLIC



**UV** UV



**SA** SANDY



**PG** PUFFY GLITTER

BIC® J38 DIGITAL LIGHTER  
2452



57

**BR** BRILLIANT

**PG** PUFFY GLITTER



57

**BR** BRILLIANT

**SA** SANDY



57

**BR** BRILLIANT

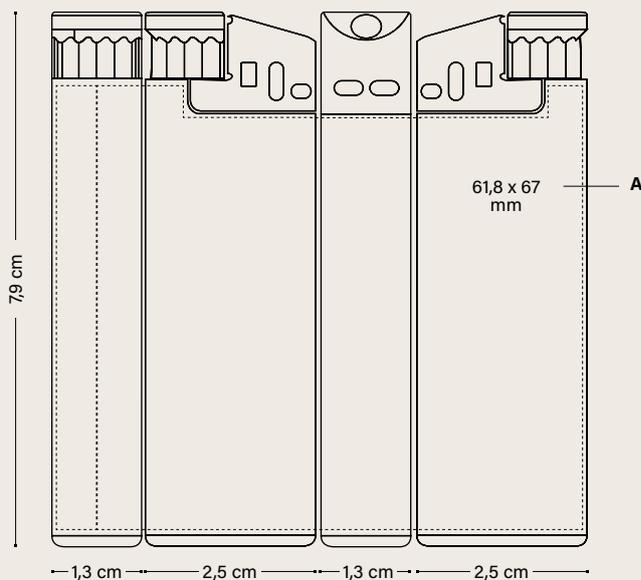
Decoration

**BIC® J38 DIGITAL LIGHTER**

2452

A DG: full-colour

MOQ 600 units



SPECIFICATIONS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



UP TO 1.800



100% OF ELECTRICITY PRODUCED USING RENEWABLE SOURCES



LOW ENVIRONMENTAL IMPACT

PRINTING TECHNIQUES



DIGITAL

PACKAGING



STANDARD PACKAGING: IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 13,2 KG



FSC AND RECYCLABLE CARDBOARD

See page 233 for a detailed explanation of the icons.

# BIC® STYL'IT LUXURY CASE

## BIC® STYL'IT LUXURY CASE 2386 Neon



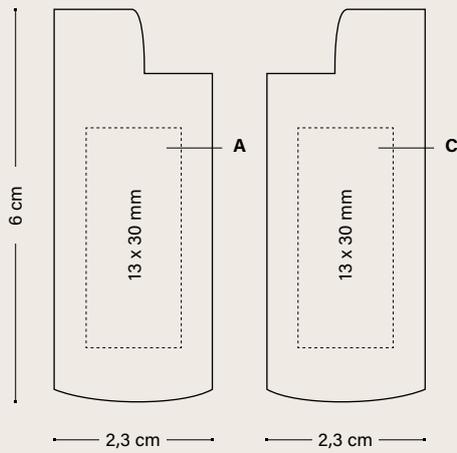
All cases are delivered with a white BIC® J25 lighter!



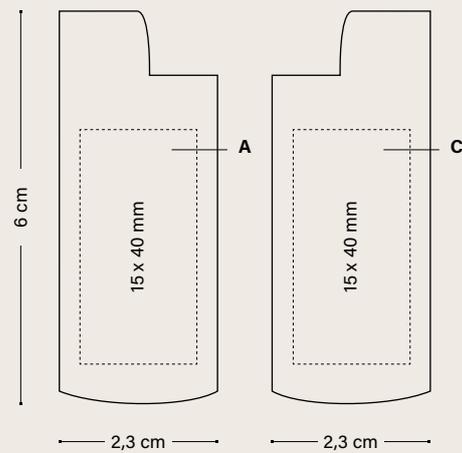
### Decoration

## BIC® STYL'IT LUXURY CASE 2386

MOQ 100 units  
A/C LE



MOQ 100 units  
A/C PD



### PACKAGING



STANDARD PACKAGING:  
BOX FOR 10 UNITS

### EXTERNAL PACKAGING



300 ± 6,1 KG



FSC AND  
RECYCLABLE  
CARDBOARD

### SPECIFICATIONS



PRINTED IN BIC  
FACTORIES



REGULATORY  
COMPLIANCE



### PRINTING TECHNIQUES



PAD PRINTING



LASER

**BIC® STYL'IT LUXURY CASE**  
2153 Soft



*All cases are delivered with a white BIC® J25 lighter!*



47\*

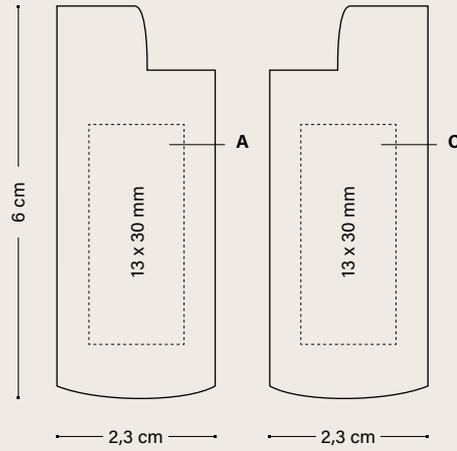
**Decoration**

**BIC® STYL'IT LUXURY CASE**

2153

**A/C LE**

MOQ 100 units



**PACKAGING**



STANDARD PACKAGING:  
BOX FOR 10 UNITS

**EXTERNAL PACKAGING**



300 ± 6,1 KG



FSC AND  
RECYCLABLE  
CARDBOARD

**SPECIFICATIONS**



PRINTED IN BIC  
FACTORIES



REGULATORY  
COMPLIANCE



**PRINTING TECHNIQUES**



LASER

\*While stocks last. See page 233 for a detailed explanation of the icons.

# BIC® ALUMINIUM FLAT CASE

## BIC® ALUMINIUM FLAT CASE 2156

*3 customisable sides!*

*All cases are delivered with a white BIC® J25 lighter!*



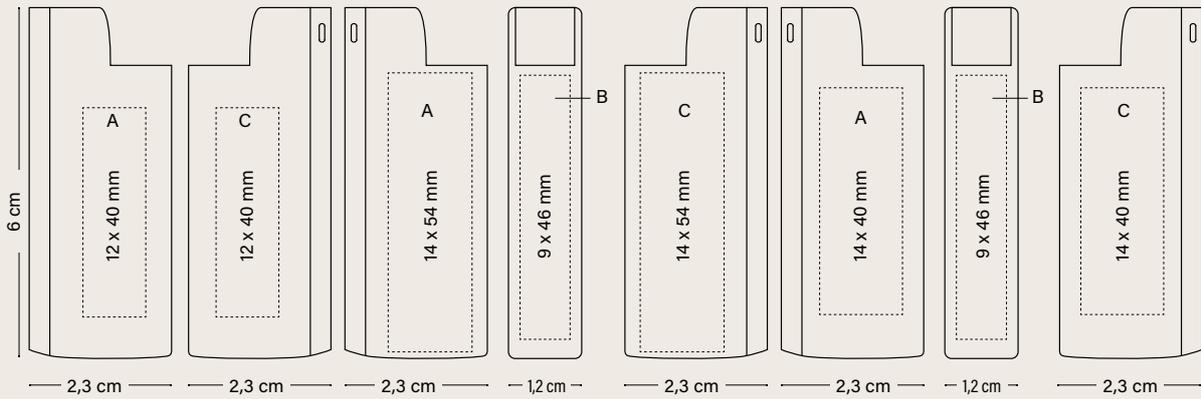
### Decoration

## BIC® ALUMINIUM FLAT CASE 2156

MOQ 100 units  
A/C PD: max. 1 col.

MOQ 100 units  
A/B/C BP: full-colour

MOQ 100 units  
A/B/C LE



### PACKAGING



STANDARD PACKAGING:  
BOX FOR 50 UNITS

### EXTERNAL PACKAGING



300 ± 6,9 KG



FSC AND  
RECYCLABLE  
CARDBOARD

### SPECIFICATIONS



PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE



### PRINTING TECHNIQUES



PAD PRINTING



LASER



BRITEPIX™  
BRITEPIX™ PERSONALISATION

## BIC® CLIP CASE 2398



*All cases are delivered with a white BIC® J25 lighter!*

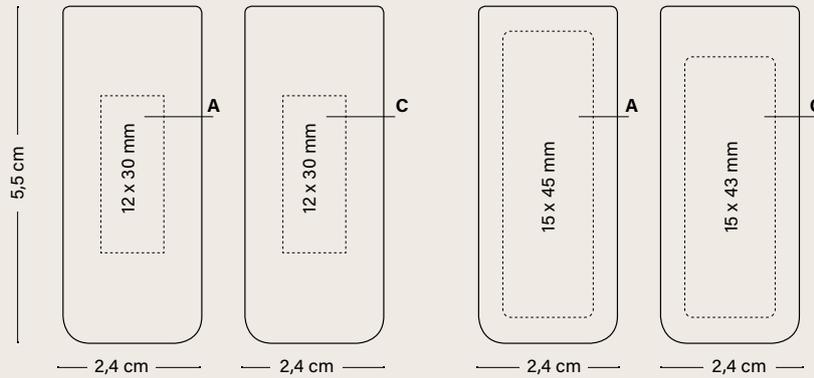


### Decoration

## BIC® CLIP CASE 2398

MOQ 100 units  
A/C PD: max. 1 col.

MOQ 100 units  
A/C BP: full-colour  
BP Texture: full-colour



### PACKAGING



STANDARD PACKAGING:  
BOX FOR 50 UNITS

### EXTERNAL PACKAGING



300 ± 7,5 KG



FSC AND  
RECYCLABLE  
CARDBOARD

### SPECIFICATIONS



PRINTED IN  
BIC FACTORIES



REGULATORY  
COMPLIANCE



### PRINTING TECHNIQUES



PAD PRINTING



BRITEPIX™  
BRITEPIX™ PERSONALISATION

\*While stocks last. See page 233 for a detailed explanation of the icons.

# BIC® 3D CASE

**BIC® 3D CASE**  
2395



↑  
*All cases are delivered with a white BIC® J25 lighter!*

↑  
*Convert your logo into a 3D shape!*

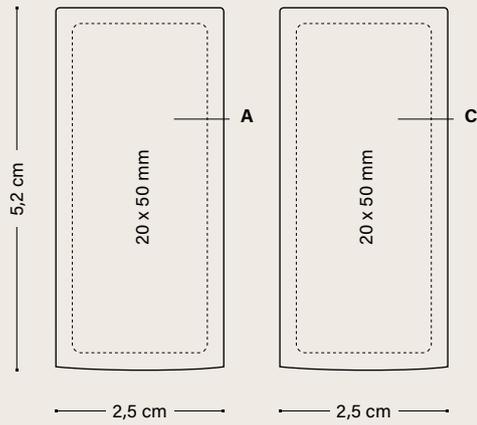
Decoration

**BIC® 3D CASE**

2395

A/C 3D: max. 6 col.

MOQ 1.200 units



**PACKAGING**



STANDARD PACKAGING:  
BOX FOR 50 UNITS

**EXTERNAL PACKAGING**



300 ± 7,5 KG



FSC AND  
RECYCLABLE  
CARDBOARD

**SPECIFICATIONS**



REGULATORY  
COMPLIANCE



**PRINTING  
TECHNIQUES**



EMBOSSING

See page 233 for a detailed explanation of the icons.

# BIC® POCKET ASHTRAY

**BIC® POCKET ASHTRAY**  
3850

*6 different flap shapes available!*

*Reusable and hermetic!*



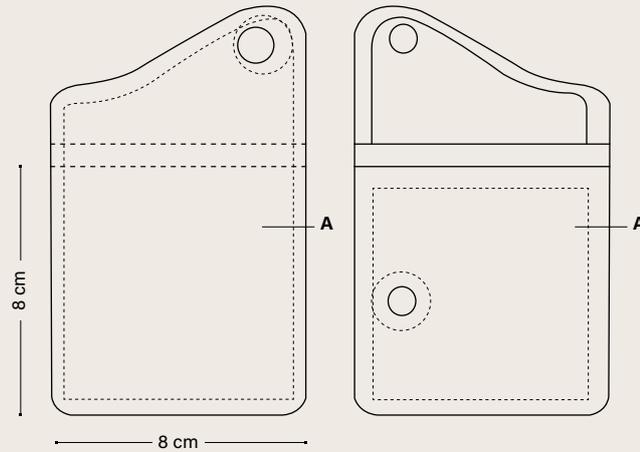
100%

## Decoration

**BIC® POCKET ASHTRAY**  
3850

**A SP:** max. 5 col. (max. 2 col. for orders under 20.000 pcs.)

MOQ 5.000 units



## PACKAGING



BOX FOR 10 UNITS EACH BIC® POCKET ASHTRAY COMES IN AN INDIVIDUAL CELLOPHANE PACKAGING

## EXTERNAL PACKAGING



500 ± 5,5 KG

## SPECIFICATIONS



REGULATORY COMPLIANCE

## PRINTING TECHNIQUES



SCREEN PRINTING

**BIC® POCKET ASHTRAY**  
3851 Kraft

*Environmentally friendly image*



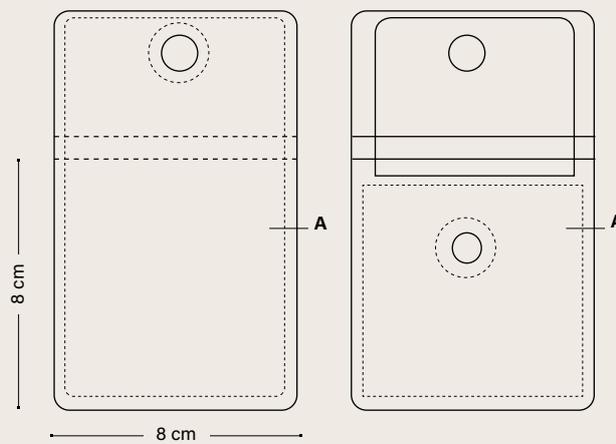
**Decoration**

**BIC® POCKET ASHTRAY KRAFT**

3851 Kraft

**A SP:** max. 2 col.

MOQ 10.000 units



**PACKAGING**



BOX FOR 10 UNITS EACH BIC® POCKET ASHTRAY COMES IN AN INDIVIDUAL CELLOPHANE PACKAGING.

**EXTERNAL PACKAGING**



500 ± 5,5 KG

**SPECIFICATIONS**



REGULATORY COMPLIANCE

**PRINTING TECHNIQUES**



SCREEN PRINTING

# Contents

# 05

---

# BIC® PACKAGING

---

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**BIC® COLLECTION BOX**

FSC cardboard box, customizable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a pen, a great way to optimize your sales.



*Special packaging for:*



- BIC® 4 COLOURS®**
- BIC® WIDE BODY™**
- BIC® SUPER CLIP**
- BIC® BRITE LINER® GRIP**
- BIC® GRIP ROLLER**



**BIC® ECO SLEEVE**

985240

Special recycled sleeve for all BIC® writing instruments except graphite pencils.



*Special packaging for pens with clip printed:*

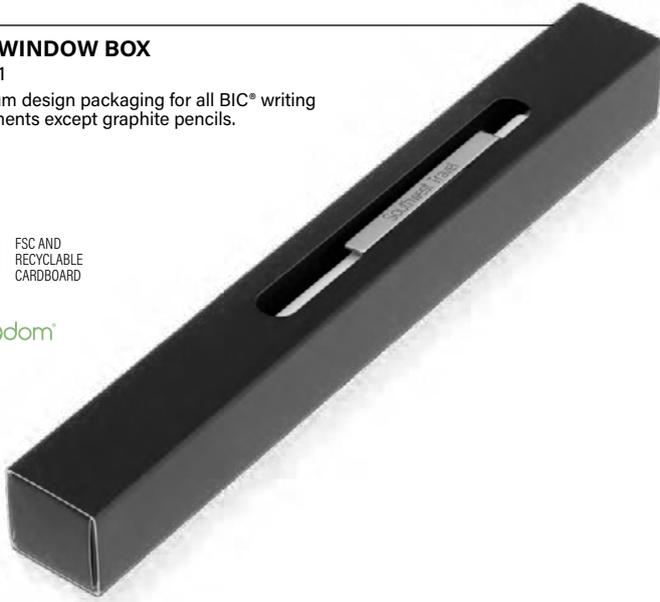


- BIC® MEDIA CLIC**
- BIC® CLIC STIC**
- BIC® SUPER CLIP**
- BIC® WIDE BODY™**
- BIC® INTENSITY® GEL CLIC**
- BIC® XS FINE STYLE**

### BIC® WINDOW BOX

985241

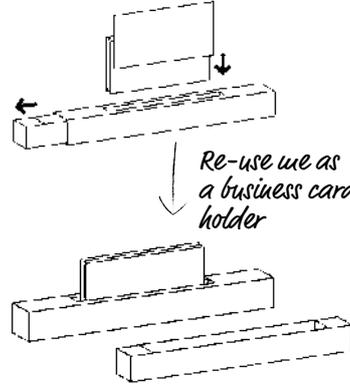
Premium design packaging for all BIC® writing instruments except graphite pencils.



Special packaging for:



BIC® METAL PENS



Re-use we as a business card holder

#### SPECIFICATIONS



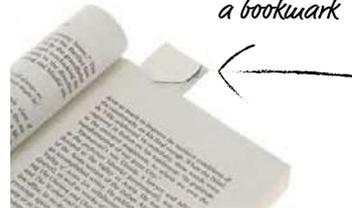
### BIC® PLASTIC POUCH

985242

Special design for this packaging which fits any writing instrument or 3 graphite pencils.



Use me as a bookmark



### BIC® MARKING SET

985243

Packaging designed for all types of marker products.



Special packaging for:



3 BIC® BRITE LINER® GRIP  
3 BIC® MARK-IT



3 BIC® VELLEDA® GRIP  
3 BIC® VELLEDA® FINE

Use me as a bookmark



CHECK OUT TREEDOM® INITIATIVE

See page 233 for a detailed explanation of the icons.

## BIC® CELLO WRAP

971634 / 971635 / 971636 / 971637

Packaging to wrap in a tough and transparent plastic material.



Cello wrap 1 unit



Cello wrap 2 units

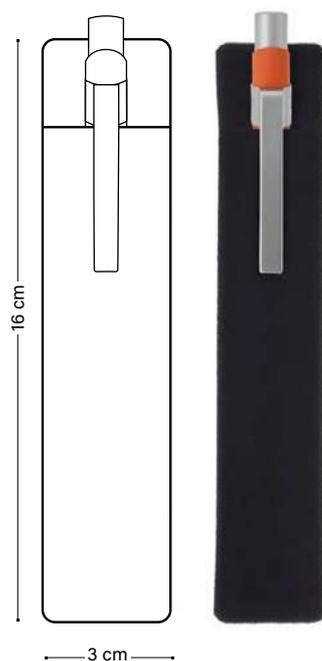
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## BIC® BLACK VELVET POUCH 1 ITEM

974216

Velvet exclusive packaging for 1 writing instrument.

Especially suitable for metal pens.



**BIC® CARTON BLACK&SILVER  
COLOUR GIFT BOX**

974218\*

Box for all writing instruments, except graphite pencils.

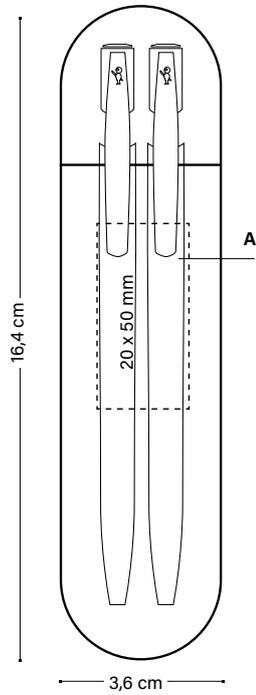


**BIC® FROSTED POUCH (FOR 1 OR 2 ITEMS)**

971640\*

Transparent packaging for 2 writing instruments.

A SP: max. 1 col.



**PRINTING TECHNIQUES**

SP SCREEN PRINTING

**BIC® SEE-THROUGH GIFT BOX  
(FOR 1 OR 2 ITEMS)**

974599\*

Box for all writing instruments, except graphite pencils,  
with special window.



\*While stocks last

# BIC® PACKAGING

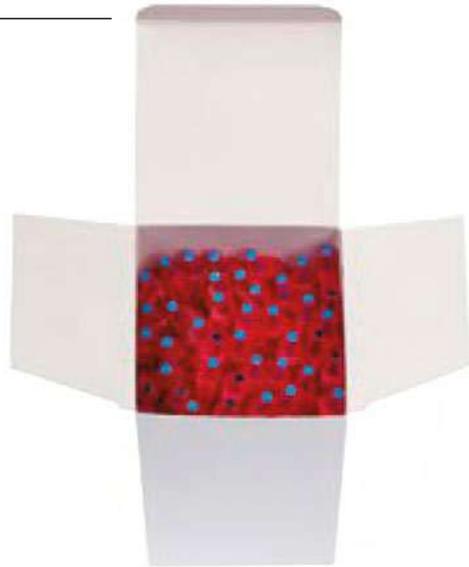
---

## COUNT BOX

**Small** (for 25 BIC® Clic Stic)

**Medium** (for 50 BIC® Media Clic or writing instruments of similar size)

**Large** (only for 100 BIC® Evolution® Ecolutions®)



## PLASTIC BAG

**Small** (for 25 BIC® Media Clic or writing instruments of similar size)

**Medium** (for 50 BIC® Media Clic or writing instruments of similar size)

**Large** (for 100 BIC® Media Clic or writing instruments of similar size)



## TRAY OF 10 WRITING INSTRUMENTS



**COUNT BOX 10U. CASES**  
976382



**COUNT BOX 10U. CASES CHILD RESISTANT**  
976403



**COUNT BOX 10U. J25 CHILD RESISTANT**  
974635



**BOX OF 50U. METAL STYL'IT CASE**  
977852



**BIC® OUTER BOXES**

Special design for all the outer boxes for all writing instruments.



FSC AND RECYCLABLE CARDBOARD



MADE IN SPAIN



FSC AND RECYCLABLE CARDBOARD



MADE IN SPAIN



100% RECYCLED

**BIC® OUTER BOXES**

Special design for lighters outer boxes.

**TRAY OF 50 BIC® LIGHTERS**



# Contents

# GENERAL INFORMATION

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# SAVE TIME WHEN CALCULATING YOUR FINAL PRICE

LOOK AT THE QUANTITY COLUMN FOR THE PRICE AND THAT'S IT!

## NO SET UP OR SCREEN CHARGES

## PERSONALISATION INCLUDED

Price includes personalisation in one position.

## CUSTOM MADE COLOURS FOR TRIM

- An "unlimited" choice of barrel and trim colours for orders over 10.000 units.
- A completely personalised pen in any colour you want.
- Available on an extensive range of products.
- A value added service with only a short additional lead time.
- Available for barrel and trims of: BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip\*, BIC® Clic Stic, BIC® Super Clip, BIC® Wide Body™, BIC® XS Finestyle

\*For personalised barrel and grip MOQ is 20.000 units

Set up charge per trim

Set up charge per trim (repeat orders)

Set up charge per trim from 100.000 units

## OTHER CHARGES

### PRE-PRODUCTION ORDER (TRANSPORT NOT INCLUDED)

- › Available for BIC® Writing Instruments (10 units), BIC® Lighters (10 units)
- › Ink cartridge change when available (handling charge, cartridge not included)
- › Cancellations or changes to orders after artwork approval (Subject to BIC GRAPHIC EUROPE, S.A. acceptance).
- › Fixed cost per change (extra costs such as tooling, components or finished product to be added)
- › britePix™ individual personalisation

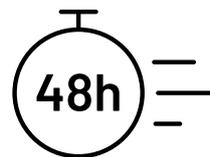
## OTHER CHARGES

\*Not available for digital lighters with Puffy, Puffy Glitter, Metallic, Sandy, Holographic and UV finishes.

\*\*britePix™ individual personalisation allows you to change the texts and images of your artwork, giving you a personalised imprint for each of the products in your order. Both texts and information regarding image changes should be provided in an Excel file. Should you also require changes in the positioning of the texts and images there will be an additional charge.

**Terms and conditions of sale apply, please refer to [www.bicgraphic.com](http://www.bicgraphic.com)**

# FREE ON MORE THAN 100 BIC® PRODUCTS!



## 48H SERVICE REQUIREMENTS

### WRITING INSTRUMENTS

1-colour imprint (For metal products only)  
Laser engraving available)

### LIGHTERS

1-colour imprint

### IMPRINT POSITION

1 standard position



## MAXIMUM QUANTITY

Price End Column Quantity.

## FOR ONLINE ORDERS

The promotional code 90000480 must be included in the keyword.

## ELIGIBLE COUNTRIES

EU countries, UK, Switzerland and Norway.

## ADDITIONAL PROGRAMME DETAILS

In the event that we are out of stock of the item ordered, an alternative item of equal or greater value will be offered. In this case the production lead time will be counted from when the customer has accepted the alternative item and also the new artwork approval.

## ORDER REQUIREMENTS

Artwork approval must be received by BIC Graphic Europe by 12:00 p.m. GMT+1, Monday to Friday.

Weekends and local Spanish holidays are not considered as working days.

## SHIPPING

BIC Graphic Europe cannot guarantee a specific delivery date; only shipping dates are guaranteed.

## OTHER

Artwork Changes - Please allow additional time for artwork adjustments.

Accounts on credit hold are not eligible.

This promotion does not apply to orders delayed by forces or major events beyond BIC Graphic Europe's control.

# SYMBOLS AND ABBREVIATIONS

## PRINTING TECHNIQUES SYMBOLS



**Puffy glitter**  
Coloured glitter texture.



**Puffy**  
Highlighted personalisation giving a relief effect to your logo.



**Brilliant**  
Brilliant finish.



**Metallic**  
Create metallic effects on images and backgrounds.



**Holographic**  
Create attractive gold or silver effects.



**Matt**  
Matt finish.



**UV**  
High gloss finish.



**Sandy**  
Sandpaper effect with a granulated texture.



**Hot Stamping**  
Tactile embossing



**Print 360° ballpen**



**Print 360° lighter**



**Digital**  
High-definition 4-colour process. 360° degrees and full length of the barrel/body.



**britePix™**  
Full-colour with photographic excellence, producing a durable imprint that ensures lasting impressions of your logo.



**britePix™ Texture**  
britePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!



**britePix™ Digital**  
The solution for full colour communication. Now on coloured barrels!



**britePix™ personalisation**  
Personalise each unit within the same britePix™ order.



**Screen printing**



**Laser**



**Pad printing**



**Digital**



**britePix™**



**Embossing**

## INK COLOURS

- Black
- Blue Pastel
- Light Blue
- Dark Blue
- Red
- Orange
- Yellow
- Yellow Pastel
- Light Green
- Green Pastel
- Apple Green
- Green Dark
- Fluo
- Coral Pink
- Pink
- Purple Pastel
- Purple

## WRITING MODES



**Ballpen** | M Medium  
F Fine



**Mechanical Pencil MP**



**Pencil PC**



**Roller Ball R**



**Highlighter HL**



**Stylus Pen SP**



**Finestyle 0,7mm FS**



**Gel G**



**Marker MK**



**Resistant tip**



**No splinter**



**Easy to use and erase**



**Smoother and darker writing**



**Smoother, more flowing writing**



**Shock resistant**



**Will not dry out**



**Protective sheath**



**2 leads**

## OTHER SYMBOLS

	<b>New</b>			<b>Viral reduction 93% in 24 h</b>
	<b>48 Hour</b> 48-Hour Printing Service			<b>Entire pen protection</b>
	<b>Mix&amp;Match</b> Hundreds of colours of components in stock of writing instruments for full personalisation.			<b>Timeless protection</b>
	<b>Custom colours</b> Choose the exact PMS colour that suits your logo.			<b>Bacteria elimination</b>
	<b>Manufactured and printed in BIC factories</b>			<b>Fungal inhibition for 24 h</b>
	<b>Manufactured in BIC factories</b>			<b>Regulatory compliance</b>
	<b>Printed in BIC factories</b>			<b>EN 13869</b> European Child Resistant Regulation for lighters.
	<b>Assembled and printed in BIC factories</b>			<b>ISO Certified</b>
	<b>Quality &amp; safety approved</b>			<b>ISO</b> International safety standards
	<b>Country of Origin</b>			<b>Number of flames</b>
	<b>Made in France</b>			<b>QR code</b> Scan QR code
				<b>Packaging Information</b>
		<b>Low environmental impact</b> The products are produced and printed in European factories where 100% of the electricity used comes from renewable sources.	250 ± 3,5 KG	<b>DIMENSIONS:</b> Dimensions published of each product correspond to its maximum size, regardless of the drawing position.
			<b>Imprim'vert</b>	
			<b>Möbius Loop</b> Product contains recycled material. If you want more information about our BIC® Ecolutions® & how it's made visit: <a href="http://bicgraphic.eu/ie/sustainable-development.html">bicgraphic.eu/ie/sustainable-development.html</a>	

# GENERAL INFORMATION

## FILE INFORMATION

Please submit your artwork in one of the following formats:

- Electronic file with the graphic design (artwork).
- Separate file for the text. For individual laser engraving please provide texts only in Excel® format (.xls)

## ARTWORKS FEATURES

Please submit your artwork in one of the following formats:

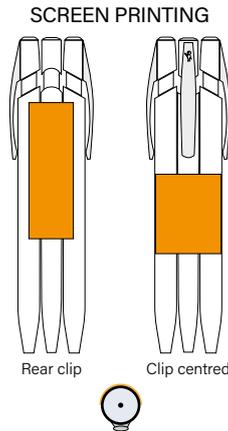
- JPG / 350 dpi not compressed (only for images, no texts)
- PDF / outlined
- Illustrator® CC / outlined
- Photoshop® CC / with layers
- ZIP files

In order to facilitate a fluid order process and obtain an appropriate final result, it is important to provide us the information in one of the above listed formats. Should the customer's design not fit into our imprint area, we will modify it accordingly.

## TYPEFACES:

All the typefaces must be converted to an artwork. Verify the minimum type sizes & line weights. Please, contact Customer Service for further information.

## SPECIAL FOR WRITING PRODUCTS



Available imprint area depends on required printing technique.

## SPECIAL FOR DIGITAL LIGHTERS (J25, J23, J26 & J38)



If a direct exact colour is desired a fifth colour may be chosen from the aforementioned Guide for an additional charge. For more information on achieving the closest colour match for imprints on different products within our catalogue please contact our Customer Service Department

## TECHNICAL PARAMETERS FOR EACH TYPE OF PRINTING

	DIGITAL / DIGITAL TRANSFER	
Minimum positive text	4 pt (1.4 mm)	4 Point text
Minimum negative text	7 pt (2.4 mm)	7 Point text
Minimum text for half tone	1.5 pt (0.5 mm)	7 Point text
Minimum thickness for positive lines	0.25 pt (0.08 mm)	—————
Minimum thickness for negative lines	0.5 pt (0.17 mm)	—————
Minimum thickness for lines in half tone	0.5 pt (0.17 mm)	—————
Minimum half tone values	C: 8% / M: 8% / Y: 12% / K: 8%	

	britePix™	
Minimum positive text	6 pt (2.1 mm)	6 Point text
Minimum negative text	7 pt (2.4 mm)	7 Point text
Minimum thickness for positive lines	0.4 pt (0.14 mm)	—————
Minimum thickness for negative lines	0.5 pt (0.17 mm)	—————
Minimum thickness for half tones	1 pt (0.35 mm)	—————
Percentage half tone		

	SCREEN PRINTING / PAD PRINTING		HOT STAMPING / DEBOSSING		LASER ENGRAVING	
Minimum positive text	6 pt (2.1 mm)	6 Point text	10 pt (3.5 mm)	10 Point text	6 pt (2.1 mm)	6 Point text
Minimum negative text	9 pt (3.1 mm)	9 Point text	15 pt (5.25 mm)	15 Point	NOT RECOMENDED	
Minimum thickness for positive lines	0.4 pt (0.14 mm)	—————	1.5 pt (0.5 mm)	—————	0.3 pt (0.1 mm)	—————
Minimum thickness for negative lines	0,5 pt (0.176 mm)	—————	2 pt (0.706 mm)	—————	0.5 pt (0.17 mm)	—————
Minimum thickness for half tones	1.5 pt (0.5 mm)	—————	NOT POSSIBLE		NOT POSSIBLE	
Percentage half tone	50%	—————				

**BIC® WRITING INSTRUMENTS**

BIC® Style _____	<b>38</b>
BIC® Round Stic® _____	<b>42</b>
BIC® Round Stic® BGuard™ antibacterial _____	<b>48</b>
BIC® M10® Clic _____	<b>50</b>
BIC® Media Clic _____	<b>52</b>
BIC® Media Clic Grip _____	<b>58</b>
BIC® Media Clic BGuard™ antibacterial _____	<b>63</b>
BIC® Media Clic BGuard™ antimicrobial Ecolutions® _____	<b>66</b>
BIC® Media Clic Bio-Based Ecolutions® _____	<b>68</b>
BIC® Media Clic Bio-Based BGuard™ antibacterial _____	<b>71</b>
BIC® Media Clic Shine _____	<b>73</b>
BIC® Media Clic Glacé _____	<b>74</b>
BIC® Clic Stic _____	<b>76</b>
BIC® Clic Stic BGuard™ antibacterial _____	<b>84</b>
BIC® Clic Stic Stylus BGuard™ antibacterial _____	<b>86</b>
BIC® Super Clip _____	<b>88</b>
BIC® Super Clip BGuard™ antibacterial _____	<b>94</b>
BIC® Super Clip Advance _____	<b>96</b>
BIC® Super Clip Glacé _____	<b>100</b>
BIC® Super Clip Glacé Advance _____	<b>100</b>
BIC® Super Clip Soft _____	<b>102</b>
BIC® Super Clip Soft Advance _____	<b>102</b>
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# COLOUR TABLE

 <b>01</b> White	 <b>1E</b> White recycled	 <b>57</b> Opaque white	 <b>3C</b> White pearl	 <b>01BIO</b> BIO white	 <b>1T</b> White polished	 <b>51</b> Transparent	 <b>69</b> Frosted white	 <b>2E</b> Frosted white recycled	 <b>1R</b> White clear	
 <b>8D</b> Yellow pastel	 <b>8G</b> Light yellow	 <b>12</b> Yellow	 <b>12W</b> Yellow wood	 <b>8T</b> Yellow polished	 <b>63</b> Frosted yellow	 <b>6AW</b> Natural wood	 <b>012BIO</b> BIO yellow	 <b>4D</b> Clear yellow	 <b>6F</b> Light brown	 <b>07</b> Natural
 <b>26</b> Gold	 <b>76</b> Gold glacé	 <b>1G</b> Acid orange	 <b>10</b> Orange	 <b>6P</b> Orange polished	 <b>90</b> Orange pastel	 <b>71</b> Frosted orange	 <b>92</b> Clear orange			
 <b>03</b> Red	 <b>03G</b> Red glacé	 <b>03F</b> Red soft	 <b>3T</b> Red polished	 <b>8E</b> Red recycled	 <b>87</b> Clear red	 <b>03BIO</b> BIO red	 <b>66</b> Frosted red	 <b>08</b> Burgundy		
 <b>14</b> Pink	 <b>5C</b> Pink fizz	 <b>6T</b> Pink polished	 <b>1P</b> Acid pink	 <b>014G</b> Pink glacé	 <b>07</b> Gold Pink	 <b>11</b> Pink				
 <b>84</b> Purple pastel	 <b>13</b> Violet	 <b>39</b> Frosted Dark Purple	 <b>7G</b> Metallic purple	 <b>2D</b> Purple	 <b>93</b> Clear Purple	 <b>9T</b> Polished purple				
 <b>8C</b> Lime	 <b>68</b> Frosted green	 <b>6C</b> Grass green	 <b>88</b> Clear light green	 <b>59</b> Apple green	 <b>5P</b> Polished Light Green	 <b>82</b> Frosted dark green	 <b>72</b> Clear green	 <b>5G</b> Light green	 <b>05G</b> Green glacé	
 <b>5T</b> Green polished	 <b>05</b> Green	 <b>05W</b> Green wood	 <b>20</b> Dark green	 <b>7E</b> Dark green recycled	 <b>88</b> Clear dark green	 <b>05BIO</b> BIO green	 <b>3B</b> Frosted jungle			
 <b>83</b> Blue pastel	 <b>3D</b> Caribbean blue	 <b>4T</b> Caribbean blue polished	 <b>86</b> Clear blue	 <b>67</b> Frosted blue	 <b>24</b> Light blue	 <b>04BIO</b> BIO blue	 <b>04</b> Blue	 <b>04G</b> Blue glacé	 <b>40</b> Frosted dark blue	
 <b>34</b> Metallic Blue	 <b>89</b> Clear dark blue	 <b>25</b> Dark blue	 <b>07</b> Navy blue	 <b>07F</b> Navy blue soft	 <b>10E</b> Navy blue recycled	 <b>7T</b> Navy Polished				
 <b>35</b> Chrome	 <b>47</b> Silver	 <b>47G</b> Silver glacé	 <b>75</b> Metallic silver	 <b>18</b> Metal	 <b>06</b> Grey	 <b>27</b> Dark grey	 <b>8L</b> Metal polished	 <b>8H</b> Clear dark grey	 <b>7A</b> Shadow grey	
 <b>02BIO</b> BIO black	 <b>02W</b> Black wood	 <b>02F</b> Black soft	 <b>2T</b> Black polished	 <b>02</b> Black	 <b>3E</b> Black recycled	 <b>2N</b> Black matt				



